

# WOMEN PLAN RENEWAL OF LASH WAR

## LIMA INDUSTRY TO GET ST. MARYS POWER

### HOSPITAL IN DRIVING PARK IS NEW PLAN

Commissioner Rankin Sees  
Five-Acre Tract As  
Ideal Place

### IMPROVEMENTS IN

Mayor Moyer Repeats His  
Charge Old Building  
Is Run Down

Purchase by the city of five  
acres of land in Lima Driving  
park, Bellefontaine-av, as a hos-  
pital site for the \$600,000 struc-  
ture approved by voters at the  
November election was pro-  
posed Saturday by Commissioner  
J. J. Rankin.

Four other sites have been  
proposed, the most feasible of  
which is held to be the Hoyer park  
site offered at \$40,000. Other  
proposed sites are Faurt park which  
is eliminated in that the city, under  
the park grant, is to use it for park  
purposes only; Horace Mann school  
site, and Metcalf site north of  
Cottawa river.

Retention of City Hospital in the  
east section of the city is paramount  
in Commissioner Rankin's propo-  
sition. St. Rita's hospital is located  
in the west portion of the city.

**SEES IDEAL SPOT**  
Commissioner Rankin, who an-  
nounced that petitions of east side  
property owners advocated the  
Bellefontaine-av site, inter his  
selection is an ideal spot for the in-  
stitution.

The site is on a high spot in the  
city, he announced, and the fact  
that it abuts on the Harding high-  
way and is reached by city street  
cars and interurban car makes it  
the logical place to erect the new  
hospital, he thinks.

All improvements have been com-  
pleted on the site, including sewer-  
age, erection of water mains and  
paving of the plot of ground which  
is being divided into building lots  
and a willingness to sell  
for five acres of ground to the  
city, Commissioner Rankin stated.

**CITY HASN'T CASH**  
The city is financially unable to  
provide funds for purchase of a site  
but efforts are in the making for  
such purpose. The Nurses Alum-  
ni association in tentative plans  
based the campaign quota at such  
figure and unofficially discussed  
their plans with city officials.

Appointment of a committee to  
select a site rests with Mayor Earl  
Moyer whose policy of awaiting  
donation of a site looms as an issue  
and presents, hospital officials say,  
a danger of needless delay when  
consideration is given of alleged un-  
satisfactory conditions at the old City hos-  
pital.

Hospital trustees are said to ap-  
prove the public fund raising cam-  
paign and promised cooperation  
with the Nurses Alumni association  
in carrying the campaign to an is-  
sue.

**RECEIVES OFFERS**  
Mayor Moyer announced he has  
received offers of sites but has not  
yet announced where they are  
located or whether a cash purchase  
is demanded.

Read of \$600,000 voted for erec-  
tion of the hospital have not been  
and no date has been set for  
their disposal as officials are await-  
ing an agreement on selection of  
a site.

Objection to Bellefontaine-av site  
was raised in that railroads have  
to be crossed and also that it is too  
distant from the manufacturing dis-  
trict.

Metcalf site requires consider-  
able filling in and conditions arising  
from Ottawa river make it unfavor-  
able, while Horace Mann school site  
is considered too distant from the  
manufacturing district and too close  
to St. Rita's hospital.

Necessity of expending \$40,000  
for a site as stipulated in the Hoyer  
park offer presents obstacles, ac-  
cording to some officials who are  
entertaining hopes of some public  
spirited citizens donating a site.

Commissioner Rankin insists that  
Bellefontaine-av is the only feasible  
place in the city for the new hospital.  
"Put it in the east section of Lima,"  
he said. Mayor Moyer received  
his suggestion without comment.

**MOYER (WOMEN HAT)**  
Mayor Earl Moyer Saturday re-  
iterated his charges of "bad condi-  
tion" of the old hospital building.

### NEW HEAD



Major Wallace W. Kirby of the  
engineers corps, has been named  
new head of the Bureau of Engraving  
at Washington.

### TWO BANDITS ROB GROCERYMAN

\$375 In Loot Obtained By Holdup  
Men Late Saturday

### ACTIONS HAD BEEN WATCHED

One of Pair Threatens Store-  
keeper's Life, Police Are Told

Two masked bandits armed with  
revolvers at 11 p. m. Saturday held  
up Jacob H. Haeg, grocer, at 230 N.  
Cole-st, robbed him of \$100 in cash,  
\$275 in checks, threatened his life  
and escaped southeast with Haeg in  
pursuit.

One bandit described by Haeg as  
a big negro and the other as a small  
white man, entered the store with  
drawn guns while Haeg was check-  
ing up the day's receipts.

"Throw up your hands and keep  
quiet," the negro commanded as he  
flashed his gun at Haeg who stood  
back of the cash register with the  
money on the counter.

Both advanced to the cash register.  
The white man scooped up the money  
in bills and currency and the checks.  
"Come out from behind the coun-  
ter," the white bandit commanded as  
he pocketed the money and both  
kept their pistols leveled at the gro-  
cer's head.

Near the front door the negro  
stuck his gun against Haeg's ribs  
and threatened his life if he raised  
an alarm. "I will kill you if you  
holler or follow us," threatened the  
negro as he and his companion backed  
out of the door and ran south on  
Cole-st and turned east on High-st.

**ALARM RAISED**  
Haeg raised an alarm as soon as  
the two bandits started to escape.  
He told police he jumped into his au-  
tomobile and followed them to the  
United Brethren church at High-st  
and Cole-st, where he lost trace of  
them.

Police scoured the neighborhood  
but were forced to return to head-  
quarters empty handed.

Haeg said he had \$50 in a pocket  
book and had taken some money  
from the safe to place with the day's  
receipts. He had all the money on  
the counter when the bandits entered.  
"They knew I had the money on  
the counter for they didn't force me  
to open the cash register," Haeg  
said. "They must have hid near the  
store and watched me get the money  
before they entered."

Large handkerchiefs over the low-  
er portion of the bandits' faces  
partially concealed identity, but from  
actions of the negro bandit the grocer  
believes he could identify him.

No one was in the store at the  
time of the holdup. Mrs. Haeg and  
friends had waited outside the store  
but drove away a few minutes before  
the job was perpetrated, the grocer  
told police.

### BOECKEL KILLED

Baseball Star Is Victim Of Auto-  
mobile Accident

SAN DIEGO, Cal.—(Associated  
Press)—Norman D. Boeckel, star  
third baseman of the Boston Na-  
tional league baseball team, died Sat-  
urday afternoon from injuries he re-  
ceived in an automobile accident  
here Friday.

The accident occurred near the top  
of the Terrey Pines grade when  
three automobiles collided. Both  
Albright, Los Angeles theatrical man,  
who was driving the car, and Bob  
Meusel of the New York Yankees,  
a passenger, escaped with slight in-  
juries.

Boeckel was removed to a hospital  
where it was found he was suffering  
from a fractured pelvis and a punc-  
ture of the bladder.

### 2,000 K. W. AVAILABLE THIS WEEK

New Turbine Added to That  
Installed in December,  
Officials Announce

### OTHER PROJECTS

Delphos Plant Gets \$50,000  
Improvement; Local Users  
Obtain Benefits

Additional electrical power  
amounting to approximately 2,-  
000 kilowatts will be available to  
Lima industries thru the new  
generator being commissioned  
Sunday at the Western Ohio  
powerhouse at St. Marys.

Surplus boiler capacity at this  
plant was discovered by Ohio Power  
Co., officials in a survey of avail-  
able power in this district and ar-  
rangements were made whereby the  
big turbine could be installed.

It will be used as auxiliary equip-  
ment to the new 4,000 kilowatt gen-  
erator installed at that plant in De-  
cember and practically the whole of  
the output will be diverted toward  
Lima.

**LINE BUILT**  
Steel towers are being built to  
carry this current direct to the power  
users here and other lines will carry  
any surplus to Delphos and other lo-  
calities served by the Ohio Power Co.  
and its subsidiaries.

Acquisition of the additional power  
is but a part of the improvement pro-  
gram that will eventually mean that  
Lima will have all the current its  
growing industries may demand.

Increased facilities at the Delphos  
plant costing approximately \$50,000  
have been authorized, it is un-  
derstood, and another source of power  
for the growing system will soon be  
in operation.

Coal consumption of the various  
plants will be greatly increased and  
railroads entering these centers will  
be required to handle large amounts  
of fuel. At St. Marys alone, it is es-  
timated that more than 150 tons per  
day will be used.

Practically every factory in the  
city is now tied in on the special  
power loop that has been under con-  
struction around the city and will af-  
ford uninterrupted service at all  
times.

**OTHER SOURCES**  
Completion of the aerial power line  
between Lima and Fostoria is rapidly  
nearing completion and will be ready  
for use a little later in the year, it  
is announced. This will hook Lima up  
with generating stations in other  
parts of the state.

Under the system devised, any sur-  
plus here will be sent to other cities  
and should an increased demand be  
seen here, additional power can be  
brought at once. Equalization of  
power supplies will greatly aid condi-  
tions seen at present.

Inability to complete the new gen-  
erating station at Philo for several  
years yet will make these plant ex-  
tensions at St. Marys and Delphos all  
the more important, it is believed.

Officials of the power company and  
local factories look forward to an  
abundance of power this year and a  
consequent expansion of factories  
and the addition of many new plants.

Home owners will also benefit thru  
the increase in the supply of power  
and better lighting, steadier current  
and normal voltage at all times will  
be possible, it is pointed out.

### SENT TO PRISON

Cleveland "Flapper Gun Woman"  
Sentenced for Robbery

CLEVELAND—(Associated Press)—  
Ann Kerns, "flapper gun woman,"  
found guilty of robbing a drug store  
recently, was given an intermediate  
sentence in Marysville reformatory  
here in common pleas court Saturday.

Miss Kerns said she came to Clevel-  
and recently from her home in Mur-  
ray City, Ohio, "because the place  
was too dull."

Miss Kerns said she held up the  
drug store "because a man she met  
in a moving picture show had given  
her a gun and dared her to do so."

She was taken by the police when  
she returned a few nights later to tell  
the druggist she was sorry.

### "NO MAN IS WORTH A GIRL'S TEARS"



PEGGY CARTER

CHICAGO—(Special)—"There's  
no man worth a girl's tears."

This is the notion of Peggy Car-  
ter, former Ziegfeld girl. She is in  
a Chicago hospital, recovering from  
poison tablets taken by mistake. The  
story was circulated that this was

her third attempt to end her life  
within a year.

"I've seen a lot of men," says the  
blond dancer. "I danced on the New  
Amsterdam roof and in vaudeville  
and at the Markold here. One sees  
plenty of men in those places. And  
I wouldn't take poison for any of  
them."

### ZONING PLAN AND BUILDING CODE LINKED IN LEGISLATIVE PROGRAM

Bingham To Present Proposals  
To Commission Monday

### ELECTRIC MEASURE READY

Boulevard Traffic Rules Also  
To Be Recommended

Legislation controlling building  
activities, regulating automobile  
traffic, eliminating fire hazards  
and maintaining property valua-  
tions is proposed in connection with  
the 1924 municipal program out-  
lined by Manager C. A. Bingham.

Manager Bingham proposed an  
electrical installation code, a build-  
ing code, a zoning ordinance and  
boulevard traffic legislation.

His electrical installation code  
has been prepared and will be pre-  
sented Monday night to commission-  
ers with a recommendation for its  
passage.

The measure provides a minimum  
fine for inspection of electrical in-  
stallations and tends to eliminate  
fire hazards in buildings, especial-  
ly public buildings.

**ZONING ORDINANCE**  
Enactment of a zoning ordinance  
is paramount with enforcement of  
a building code in the city, according  
to Manager Bingham who has the  
support of Commissioner Ellis Jones.

The city would be districted un-  
der the zoning ordinance with cer-  
tain districts allotted to manufac-  
turing, certain districts for busi-  
ness activities and districts for res-  
idences.

"This, according to Commis-  
sioner Jones, would protect prop-  
erty valuations and eliminate present  
conditions, such as erection of a  
small store in a fashionable resi-  
dence district or construction of a  
low priced garage or manufacturing  
plant in the best resident dis-  
trict."

Each district would be restricted  
to manufacturing, business or resi-  
dences, eliminating such conditions  
as erection of gas filling stations in  
the shadows of homes and deprecia-  
tion of property by erection of  
small manufacturing plants or  
workshops next to high priced  
homes, according to Commissioner  
Jones and Manager Bingham.

**BUILDING CODE**  
Enactment of a building code  
should follow the zoning ordinance  
in that it will regulate building  
activities in districts created under  
the zoning ordinance, Manager  
Bingham said in his announcement  
that the city has been working for  
months on a building code but the  
proposed legislation remains in-  
complete.

Appointment of a building in-  
spector will be recommended.

(Continued On Page Two)

### Boys' Excursion Halted By Radio

Radio wins again.

Russell Fisher, 19, Indianapolis, son  
of William Fisher, 840 W. High-st,  
Joseph Kurz, 15, and Marion  
Byron Horton, 16, playmates, disap-  
peared from their homes in Indian-  
apolis Wednesday.

They were reported to be riding  
their bicycles in search of adventure.  
An Indianapolis radio station was ap-  
pealed to and a message was broad-  
cast asking that a lookout be kept  
for the three lads.

Fisher received a telegram Satur-  
day that the boys had been located  
at Bowling Green, Ky., on a bicycle  
trip southward and were being re-  
turned to their homes. They will re-  
turn to school Monday, Fisher said.

### WOMAN ENDS LIFE

Cleveland Resident Kills Herself  
With Axe

CLEVELAND—(Associated  
Press)—A verdict of suicide was  
rendered by Coroner A. P. Hammond  
in the case of Mrs. Agnes Gaydich,  
23, found unconscious Saturday  
morning in a coal bin in her home.

After an autopsy Coroner Ham-  
mond reported death was caused by  
a gash from an axe on the side  
of her head. Her neck also had  
been cut with a saw. Both axe and  
saw were found in the coal bin.

Neighbors of Mrs. Gaydich told  
the coroner and police that she had  
been in poor health and had threat-  
ened to take her life.

Coroner Hammond declared the  
woman probably held the axe some  
distance over her head and let it fall  
so that it crashed into her skull,  
after she had unsuccessfully tried  
to kill herself with the saw.

Her husband and two children,  
six and four years old, survive.

### WEATHER

WASHINGTON—Weather  
outlook for the week begin-  
ning Monday:

Ohio Valley—Rain or snow  
at beginning and again later  
part; temperature mostly be-  
low normal.

Region of Great Lakes—  
Frequent snows over north  
and snow or rains over south  
portion; temperature below  
normal most of the week.

### COMMITTEE WILL ACT AT THURSDAY NIGHT MEETING

### ELUDED DOCTOR FOR 76 YEARS

ST. MARYS—"I've never  
had to call a doctor in my  
life," said Rev. Alfred "Uncle  
Al" Rosbuck on his 76th  
birthday on Valentine day.  
Clean, simple living is given  
by him as the cause of his  
good health.

### FIGHT IS WON FOR POMERENE

Senate Confirms Ohioan as Coun-  
sel in Oil Lease Cases

### OPPOSED BY 7 DEMOCRATS

Four Republicans Vote Against  
The Former Senator

WASHINGTON—(Associated  
Press)—Over the vigorous oppo-  
sition of Senator Walsh, Democrat,  
Montana, the senate confirmed Sat-  
urday night the nomination of  
Atlee Pomerene, a former Demo-  
cratic senator from Ohio, to be a  
special government counsel in the  
oil lease cases. The vote was 59 to  
13. Consideration of the nomination  
of Owen J. Roberts, Republican, of  
Philadelphia, to be Pomerene's as-  
sociate, was deferred until Monday,  
but confirmation was forecast.

Approval of the nomination of  
Pomerene came after more than six  
hours of debate. For nearly two  
hours the senate fought over the  
question of whether the nomination  
should be considered in executive  
session, as is the usual custom, then  
it voted 69 to 12 to discuss them in  
open. Senators Fess of Ohio and  
Norbeck of South Dakota, Republi-  
cans, voted in the negative.

**VOLE OF SENATE**  
The roll call on Pomerene's ap-  
pointment follows:

Yeas—Republicans—Borah, Brand-  
egee, Burdick, Cameron, Capper,  
Cox, Crampton, Curtis, Dale,  
Edge, Ernest, Fess, Gooding, Hale,  
Harrell, Powell, Jones of Washing-  
ton, Kays, Lenroot, Lodge, McKin-  
ley, McNary, Moses, Norbeck, Pen-  
nington, Phipps, Reed of Pennsylvania,  
Smoot, Spencer, Wadsworth, War-  
ren, Watson, Weller and Willis—  
34.

Democrats—Bayard, Broussard,  
Bruce, Caraway, Dial, Fletcher,  
George, Glass, Harrison, Hoffman,  
Jones of New Mexico, Kendrick,  
King, McKellar, Mayfield, Overman,  
Pittman, Randall of Missouri,  
Robinson, Stetson, Stephens, Swan-  
son, Tamm and Walsh of Massa-  
chusetts—25.

Total, 59.  
Yeas—Republicans—Brookhart,  
Frazier, La Follette, and Norris—4.  
Democrats—Adams, Ashurst,  
Dill, Sheppard, Stanley, Walsh of  
Montana, and Wheeler—7.

Farmer-Labor—Johnson and  
Shugart—2.

### ACTION ON LEASES

Before the senate met, the house  
without discussion, on a record vote  
adopted the Walsh resolution direct-  
ing that procedure be instituted for  
the recovery of sections 16 and 26  
within the confines of naval ter-  
ritory No. 1, in California now op-  
erated by the Standard Oil Co., of  
California under a grant from the  
state.

These were the only concrete de-  
velopments Saturday in the oil mat-  
ter. The oil committee is in recess  
until February 25, and Chairman  
Lenroot said no subpoenas for addi-  
tional witnesses would be issued in  
the meantime. Government audi-  
tors will continue their work, how-  
ever, on the books of stock broker-  
age firms in an effort to determine  
whether government officials traded  
in oil stock about the time of or  
subsequent to the Fall oil leases.

### SHARP CONTROVERSY

There was a sharp controversy in  
the senate both in open and ex-  
ecutive session over the proposition  
as to whether the nominations of  
special counsel should be considered  
in open executive session, but once  
that issue had been settled, the de-  
bate proceeded with little of the  
fervor that actually characterizes  
senate discussion.

President Coolidge was assailed  
from both the Republican and  
Democratic sides of the chamber for  
his failure to consult beforehand  
with Senator Walsh regarding the  
counsel he selected and there were  
suggestions that he also should have  
conferred with Senators La Fol-  
lette of Wisconsin, leader of the Re-  
publican insurgents and Kendrick,  
Democrat, Wyoming, pioneers in the  
oil investigation.

In the course of this discussion  
(Continued On Page Two)

Alleged Snub By Board Of  
Education To Be  
Considered

### PROBE UNDER WAY

Data Asked Of Schools  
Where Whipping Is  
Outlawed

Definite decision as to the ac-  
tion the Federation of Women's  
Clubs will take in regard to the  
elimination of whipping in the  
public schools probably will be  
seen at a meeting of the educa-  
tion committee Thursday night.

This was announced by Mrs.  
E. B. Taylor, president of the  
federation, Saturday in making  
public the fact that the committee  
has been called to meet at that time  
to take up the alleged snub of the  
women's organization in the mat-  
ter.

It was the committee on education  
headed by Mrs. H. M. Kamerer, that  
passed the resolution asking the  
board of education to eliminate cor-  
poral punishment in the Lima public  
schools. This resolution was adopted  
by the federation and ordered pre-  
sented to the board.

### REQUEST TABLED

When it appeared at the regular  
meeting of the board it was ordered  
tabled indefinitely and no indica-  
tion was given as to when it would  
be taken up and discussed by the  
members.

At the same meeting a majority  
of the board ordered the new code  
of rules, containing the corporal  
punishment rule, to be placed in force  
at once. This action, coming im-  
mediately after the request by the wo-  
men has aroused widespread feeling  
throughout the city.

Possibility that the club women  
will take Dr. R. A. Buchanan, presi-  
dent of the board of education, at his  
word and suggest a substitute for  
whipping was seen Saturday.

It is understood that a careful sur-  
vey of all schools in the United States  
that have eliminated the whipping of  
children will be made in an effort  
to discover the proper treatment for  
those who must be given extreme  
punishment for their conduct.

### OTHER METHODS

The women realize, they say, that  
discipline must be maintained at all  
times and that some extreme mea-  
sures must be adopted by the board of  
education to meet extreme condi-  
tions. Whipping, however, is not  
the only available method, they be-  
lieve.

On the other hand the board as-  
serts it has so safeguarded corporal  
punishment that it will be inflicted  
only when it is necessary and then  
in the presence of two or more school  
officials who will see to it that the  
pupil will be punished but not abused.

Monthly reports by the teachers  
will be investigated and any un-  
warranted attacks can be met by prompt  
action against the teacher. This will  
have a tendency to keep the amount  
of this kind of punishment under con-  
trol and afford protection to the pu-  
pil, members say.

"Force is the only thing recog-  
nized by some pupils and that form of  
punishment should be maintained for  
their benefit," Dr. Buchanan has said  
in this connection.

During the few days remaining  
prior to the committee meeting, its  
members will discuss the matter  
with members of the federation and  
it is planned to have a composite  
opinion in the matter ready for con-  
sideration by the committee when it  
meets.

### AUTO SHOW EDITION

Included in this edition of  
The Lima News is a special  
automobile show section, one  
of the largest ever published  
in this part of the state.

The Automobile Show opens  
at the Timmerman salesrooms,  
W. Market-st, Tuesday and  
continues through the week. It  
will be one of the biggest  
shows this year in Ohio and  
will attract wide attention.

The automobile section in-  
cluded in this edition should  
be preserved for reference  
throughout the show.















## SOUTH BUSY WITH MANY IDEAS

Seventh Graders Will Present Play Thursday Night

South's "Younger set" will come to the front when the Seventh Grade Dramatic society presents its first public play next Thursday evening at South High School. The play is the "House of the Heart" and is being supervised by Miss Marsh and Miss Mielbauer. The cast includes Elizabeth Bowers, Helen Edwards, Rebecca Watt, Dorothy Gustafson, Dorothy Ridenour, Lulu Mortimer, Helen Grover, Maxine Laughlin, Catherine Anson, Marjorie Thole and Virginia Marquette. Three other attractions will be added to complete a full evening of entertainment. "Princess and the Pea" a short playlet will also be presented in which Albert Thompson, Doris Roush, Bertha Thompson, Walter Oberdier, Helen Bowers, Arnold Fisher, Thomas Thompson and Carl Kaiser take part. A historical play directed by Miss Marsh and Miss Smith's choruses will conclude the program. Every body is invited. At the regular meeting next Tuesday, Helen Edgar will read "Kentucky Philosophy" and an open discussion will follow.

A representative from the Willard Savings Bank Co. will speak to the club on "The Principle of the Savings Bank" next Tuesday. Some very interesting things will be presented by the club members. A committee comprised of Pauline Gilroy, chairman, Reed Warrick and Loran Stewart has been appointed to the committee will meet with the club on the 15th. The club is planning a play for the benefit of the "House of the Heart" and the picture is being shown at the club house.

Members of the Boys' Hi Y will give a singing party and luncheon next Wednesday at the Y. M. C. A. The regular meeting will be held.

Reports from "American Forestry and the Land" were given on Thursday last week at the meeting of Nature Study. The reports were well prepared and were very interesting to naturalists. Members will continue collecting specimens of wood for the next few weeks.

The Masquers have arranged a special English program to be given next week. The program is being given to school students as well as to the general public. The program is in the form of a short playlet. The heads are carried by William Thayer as Mr. Good English and Mr. Ed English as Jack Bidwell. Opal Crawford will recite the ten errors of speech and four other personified characters complete the cast.

The senior class enjoyed a "Valentine Box" last Thursday. Many interesting valentines, frivolous and serious, were distributed among the seniors, but they enjoy being old again and everyone voted Valentine Day a huge success.

The Ye Menie Players will do some work in pantomime next week. Some novel stunts have been arranged for and a surprise plus a good time is in store for every playgoer.

The Girls and Boys' Glee Clubs are hard at work preparing themselves for the Elstedfest. The girls are practicing on "Trimming the Tree" their Elstedfest music. The boys are working on "The Boat" music for the chorus and "The Boat" music for the trio. The girls are practicing on "The Boat" music for the detailed singing will be heard later.

A program committee appointed by the Elstedfest, president of the girls' glee club has arranged the following program: Musical Reading by Adella Craig. A report on the opera by Anna Mary Depierre and a piano duet by Catherine and Mary. A playlet by Mary Dadey and the members are serving on the committee.

A program on the "Moon" will be given by each member of the club next Tuesday. An open discussion will also be held on the moon. The discussion will be held at the Elstedfest and the moon is our common and nearest neighbor in the heavens.

A representative of the Commercial Club will speak to the club on "The Principle of the Savings Bank" next Tuesday.

The "Quill" Latin paper will be published on Feb. 23. The paper is being edited by Miss Conrath's Virgil class.

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## AMBASSADRESS



Here is the first woman to hold the rank of Ambassador. She is Alexandra Kolontay, Soviet Russia's minister to Norway.

scandal, Lincoln and Washington.

Five members of the Girls' Welfare will attend a luncheon, given by the Federation of Women's Clubs, Feb. 23. They will get broader ideas of what the Federation is doing and an insight on welfare work programs in the city. Helen Miller, chairman of the program committee is planning some special numbers for the next meeting.

The Sophomore Literary society held practices last week for their good English play, which will be given before the student body, Feb. 21. The play has been practically perfected and everything is in readiness for the presentation next Thursday.

The cast for "The Charm School" has been chosen and practices will begin immediately. The cast: Austin Bevens, Calvin Early, David McKenzie, Virgil Baker, George Boyd, Henry Giberson, Jim Simpkins, Louis Smith, and Homer Johns, Glenn Sellers, Elsie Benedetti, Margaret Penner, Miss Hay, Mildred Erskine, Miss Curlio, Thelma Irwin, Sally Reed, Gladys Frederick, Muriel Dougherty, Olga Reglin, Ethel Spelvin, Evelyn Blosser, Alice Merrier, Lucille Dotson, Lillian Stafford, Juliette Vincent, and Madge Kent, Marguerite Johns. First rehearsals will be held Monday evening. The play is dated March 14.

Good English will be on trial this week at the meeting of the Times society. The defendant and plaintiff are Good English and Bad English, lawyer for the plaintiff, George Mowry; lawyer for defendant, Russell Slater; judge, Harry Bullock; bailiff, Wilbur Glass; clerk, Howard Craig; witnesses for plaintiff are: Mrs. John He, Andre Meyers, Miss Vocational Virginia, Obenour; Miss Good Grammar, Louise Bowers; Mother Tongue, Katherine Haskell; Doctor, Ruth Becholdt; witnesses for defendant are: Miss Spelling, Mary K. Meyer, and Miss Culture, Mary Hirtzman.

Jola Rothlisberger and Vaughn Fry are serving on the Senior Initiation committee. The committee, together with Thelma Irwin South Senior president met Thursday at Central High for the purpose of selecting invitations.

## Get Rid of the Cough Which Racks You to the Top of Your Head

It is weakening to you, and in company it makes your friends keep at a distance. It is dangerous, too, for often one of these persistent, lingering coughs, at an unguarded moment, is the cause of rupture. Again, a cough, which is often worse at night, when you try to sleep, and in the morning when you should feel refreshed, becomes so deep-rooted in your chest that your health is materially affected. Loss of appetite often follows, and this invariably helps the cough to get a stronger hold upon you. Many men and women who have suffered in this way have freed themselves from stubborn, hacking, weakening coughs by taking Eckman's Alternative, the original calcium tonic. It gets to the root of the trouble, aids the digestion and helps the system throw off the cough. After beginning its use, the cough will appear to be easier, and in time, as the calcium gets into the system, will in the majority of cases practically disappear. Get a bottle from your druggist today, and ask him for our booklet, or let us send you a copy.

Eckman Laboratories, 21 N. 7th Street, Philadelphia

## ECKMAN'S ALTERNATIVE

Is the original Calcium tonic and reconstructive builder of strength, energy and bodily vigor.

Sold by Green's drug store, Eckman's drug store and by druggists everywhere.

## NOTICE

Service will be continued as usual during the Automobile Show. Bring your car to the front entrance.

**Jimmerran**  
545 W. Market St.

## RECEIVER NAMED FOR WILLING CONSTRUCTION CO.

TOLEDO — Ralph R. Parkhurst, Bellevue, was appointed receiver of Willing Brothers Construction Co. of that city by Judge Kilitt Saturday. He is to give a bond of \$5,000.

This action was the result of a petition filed by the Thomas Moulding Brick Company, Chicago, which says it has a claim for \$4,022, against the concern.

The defendant company has contracts for the construction of the First Presbyterian church in Van Wert for \$129,780; a building which the United Commercial Travelers are financing in Columbus at a cost of \$157,300; a \$294,000 school building in Oakwood; another school costing \$198,000 in Geneva, and a memorial building at Mt. Vernon, the cost of which is \$170,000.

The court also issued an injunction against officers and employees of the defendant company, preventing them from interfering with the duties of the receiver.

## WHAT IS THE NATIONAL LEGISLATION COMMITTEE?

Recognizing the fact that it is the pet theory of a certain type of our national officers at Washington, D. C., generally known as demagogues or radicals, to confuse the people at home whom they represent and further recognizing the fact that these so-called representatives of the people, having neither time nor a desire to study all questions important in character, for promoting general prosperity, and that in recent years the stabilizing influences of party leaders and followers at Washington have vanished, business, in the broadest sense, felt the need for a correcting influence of all such actions. There was a time when our representatives at Washington were placed in nomination by the direct primary system. This permits the "radical," without reasonable concern about the well-being of those he represents and only concerned that he return to Washington, to fail to recognize party leadership, because, he states, he is there by the voice of the people. He is concerned only with a personal desire to again go back. He is not concerned with safe, sane reasoning as to what constitutes prosperity. Something else, then, must take the place of such vanished leadership in order that business prosperity be not assailed and assailed by this type of long-haired demagogue. The answer is the National Legislation Committee of Allen County.

WHAT IS IT? It is Allen County men in whom the citizens of Allen County have confidence, who are studying questions, preparing them, and distributing them in Allen County, arranging for discussions thereof by the Allen County public, and securing concerted action and the voicing of opinion by the individual citizens, to those in authority at Washington. This National Legislation Committee has Sub-Committees studying Taxation, Transportation, Immigration, and Agriculture. The National Legislation Committee studies these questions because it recognizes the inter-dependence of all groups of community business life in relation to national prosperity as a whole and it firmly believes that no one group can prosper long at the expense of another. These committees are composed of Farmers, Manufacturers and Merchants, and have a membership of more than 1,000, comprising wage earners, professional men, and all other lines of business endeavor in the community.

When business is assailed who is affected? A member of the National Legislation Committee, in whom the people of Allen County have a right to have confidence, stated, in defining business, that "it includes farmers, industrial workers, railroad men, salaried men, and the employer," all of whom must suffer, if business suffers. This being true, then there is a substantial something that "business" needs.

Another of Lima's business men, an employer of labor who looks with horror upon a shut-down or a closed factory, stated that business needs "a chance at free competition and the assurance of suitable reward for service rendered." "It needs sane guidance; but our Washington officials and freedom of the burden of excess taxation, both national and state, and freedom from harmful legislation of all kinds. He further states that "if business could be assured that for five years it would be left alone to work out its own salvation, the reduction of government operating expenses and reduction of taxes then levied fairly among all classes of people, there would be no lack of prosperity among all classes.

## Monday Will Witness Another Day of the Sale!

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# The Leader's Prices Are At New Low Levels!

**24 Children's Coats \$2.95**  
Our Regular Price \$6.50  
Sacrificed to make room. Girls' coats of mixed fabrics — of this year's models! Belted styles! Sizes 2 to 6 years.  
—Second Floor

**\$2 Outing Flannel Gowns \$1.27**  
Of extra heavy flannel in fancy stripe designs. The selection includes regular and extra sizes.  
—Second Floor

**\$1.25 Newest Apron Dresses**  
A Monday Special!  
**87c**  
The newest fashions made up in good quality percales. The tie-back models trimmed in rick-rack are very popular. Selection of dark colors, polka dot and floral designs. Sizes to 44.  
—Second Floor

**WOMEN'S REGULAR \$1.50 FLEECE UNION SUITS \$1.10**  
Three different styles in the assortment. All sizes. Second Floor.

## The Final Clearaway

All Our Remaining Women's Winter COATS



Regardless of Former Prices!

THERE are exactly 27 Winter Coats in stock while this advertisement is being written. Undoubtedly, some of these will be sold before Monday's event. The selection grows smaller every day. There are only a few of each size and color. But if a saving so large as this Clearaway means anything to you, please arrange to come early Monday morning.

—Second Floor

## ANTI-DARN STOCKINGS

GUARANTEED INSURED AGAINST DARNING

3 PAIRS 3 MONTHS

## HOSIERY

For Boys and Girls

3 PAIRS \$1 FOR

One-half one ribbed hose guaranteed to last THREE MONTHS! No darning, heels or toes in three months' wear.  
—Main Floor

## Women's \$3.50 Union Suits \$2.39

Silk and Wool garments — in perfect fitting, all-tailored styles — All models — all sizes.  
—Second Floor

## Bath Robes! For Women!

**20% Discount**  
Clearance of all our bath robes, regardless of price! All of the quality, in a good selection of colors, designs and sizes.  
—Second Floor

**GIRLS' 59c BLOOMERS 47c**  
Of fine black fabric, with elastic tops and bottoms. Sizes from 2 to 14 years.  
—Second Floor

## Monday Will Witness Another Day of the Sale!

## Fashionable! New! SPRING DRESSES

**\$16**  
Misses' Sizes 14 to 20 Years  
Women's Sizes 36 to 52 Bust

Crisp Taffetas! Soft Crepes de Chine! Durable Trico Plaids! Smart Poiret Twills! Satin Cantons!

These dresses meet with the highest approval of the Lima women. Hundreds of women who visited Lima after the opening of the sale, the beauty of fabric and the smartness of design. There are still enough of these dresses for you to make a careful selection — Monday at 10:00.

—Second Floor

## One Short Flight Downstairs Leads to Economy!

## Monday Savings on Home Needs

<b>\$2.75 Aluminum Double Boiler</b> AT <b>\$1.87</b> Wear-Ever Ware Co. Hutter and General Cookware Co., Ltd., Ltd.	<b>\$3.50 Folding Card Table</b> 247	<b>\$5 COPPER WASH Boiler \$3.99</b> <b>\$2.50 Folding Ironing Board \$1.97</b>	<b>90c Grey Enamel Water Pail 49c</b> Hickory handle, with brass cap and foot.
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**\$1.50 Case of Toilet Paper**  
Consisting of 12 rolls of finest grade tissue toilet paper—in carton.  
**\$1.25**

**The Leader Store**  
ALWAYS IN THE LEAD

**50c Japanned Coal Pails 36c**  
On heavy zinc — with thick coating of Japan. In the medium size.







### UNIQUE TROLLEY CAR COMING

Vehicle of 3 Unit Type to Go Thru Lima Tuesday

FIRST EVER BUILT IN U. S.

It Will Be on Its Way From Cincinnati to Detroit

something on wheels a passenger train to Lima Tuesday afternoon, running on the main lines, has a trolley car, which is of unusual length, don't be surprised to see it.

The unit articulated street car will be used on the main lines to handle the traffic. It is a product of the Cincinnati Car Co. and is the first of its kind ever built in the United States. It is a three-unit car, with a total length of 122 feet. It is designed to carry 1,200 passengers. It will be used on the main lines between Lima and Cincinnati.

The car appears to be a passenger train, but it is a trolley car. It is a three-unit car, with a total length of 122 feet. It is designed to carry 1,200 passengers. It will be used on the main lines between Lima and Cincinnati.

UNCOOKED PORK SAUSAGE CLAIMS ANOTHER VICTIM

LIMA, Feb. 17.—Uncooked pork sausage was the cause of a fatal case of typhoid fever in a young man who died at the hospital here last night.

### Doctor Tells How NUXATED IRON PUTS BACK INTO YOUR BLOOD VITAL ELEMENTS OF STRENGTH

Which are Wasted Every Day and Without Which You Become Weak, Nervous, and Run-down.

Every action of your daily life uses a certain amount of strength. If you are weak, you are not getting enough of the vital elements of the blood and blood in life. By enriching the blood and creating new red blood cells, Nuxated Iron strengthens the nerve, builds the weakened tissues and helps to restore the normal power to the whole system.

### INTERNATIONAL ELECTRIC HEATER

The Ideal little electric heater for the office, bath or bedroom to banish the chill.

Absolutely throws more heat than any other stove of its size and costs less to operate.

Price, \$15.00

The Wentworth-Dean Electric Co.  
211 W. HIGH ST.

### RARE RELIC

MEDAL

JAMESTOWN PRODUCE

This medalet, made in 1674 in England to interest people in going to the Jamestown colony, has been found by a prospector near Elko, Nevada. It is believed an Indian, or a pioneer crossing the plains, lost the medalet, which is one of two such relics in existence.

### TOWNSHIP ROADS GET BOOST

Recent Meeting to Result in Construction, is Belief

Improvement of the principal roads in each township will be undertaken by trustees as a result of the road meeting held at the courthouse Friday to discuss features of the Green Act. L. J. Smith, county surveyor declared.

### CHEF DENIES PASSING \$30 WORTHLESS CHECK

George Phillips, chef at the N. West, and wife of Newark, N. J. pleaded not guilty before Justice of Peace E. M. Lottin today night to a charge of passing a worthless check for \$30 to Kinzie & Mill.

### CAST READY FOR OPERATE

Central Now Looking Forward to "The Wishing Well"

Attention and interest of Central high school students are turned to ward the operetta, "The Wishing Well," which is to be presented in the school auditorium at Thursday evening.

After two weeks of practice the cast is said to be in readiness for the play and should make a name for itself in high school singing circles. Tickets and posters were issued last week and are being sold at a rapid rate, according to Professor Mark Evans, director of the operetta.

With the first two acts practically ready, the cast for the annual senior play, "His Majesty Bunker Bean," will get down to work this week to learn the last two acts and prepare to polish off on the entire play.

Invitations for the annual graduation exercises, which will be held at Central high school in June, have been selected by a committee from South and Central high schools. The committees from the two schools met in the office of Prof. Offenhauer all day Friday and met representatives from the various companies.

Included on the Central committee were Frederick Roberts, senior class president, Miss Helen Buxton and James Poling.

Examinations are looming up again at Central for a few days. A nouncement was made Friday by

Prof. Offenhauer that those who were sick at the time of the graduation exercises could have the privilege of taking them Monday and Tuesday of this week.

Girls of the Central will be preparing for the annual dance, which will be held at the school gymnasium on Friday evening.

A meeting of the Junior class was held Tuesday by President M. Hughes to decide on the program for the Junior play. A meeting of the Junior class will also be held.

SANDUSKY REALTOR SUED FOR MORTGAGE RELEASE

SANDUSKY, Feb. 17.—A suit was filed today in the state house at Sandusky to compel the release of a mortgage on a property owned by the Sandusky Real Estate Co.

HILL'S MINOR, LIVED

HILL'S MINOR, LIVED. The minor of Hill's, who was killed in the recent explosion at the Hill's mine, was found today by the police.

## EXTRAORDINARY FEBRUARY SALES

### WOMEN'S 79c HOSE

59c PAIR

Fine fibre, little top, color, nude, and black, cordovan.

### WOMEN'S \$1 Pettibockers

88c

Lustrous, Sa-teen, ankle length, all wanted colors and sizes.

### Children's \$1.25 ROMPERS

89c

Line Gingham and Striped Rompers, pretty styles and patterns, sizes 2 to 6 years.

### Infants' \$1 WOOL VEST

69c

Robust wool knit or silk and wool, double breasted, no buttons.

### Women's 50c BLOOMERS

33c

Line nain-sook or Crepe bloomers, elastic top and knee, pink and white, all sizes.

### BOYS' \$1.50 SWEATERS

83c

Grey cotton sweaters, collared, 2 pockets, sizes to 34, Monday.

### MEN'S 35c GARTERS

17c

Genuine first quality 35c single grip Paris Garters, all colors, Monday.

### 16c Muslin 36 inch Bleached and Unbleached Muslin, good desirable weights, yard

12c

### \$2.25 Bed Spreads, 72x82 inch, white, crocheted weave, a good weight

\$1.77

### 35c Gingham, 42 inch Bates quality, a big assortment of new checks and plaids, yard

26c

### \$2.00 Table Cloths, 72 inch colored damask pattern, cloths rich fast colors

\$1.68

### 40c Tubing, 40-inch linen finished bleached fine quality pillow tubing, yard

33c

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59c PAIR

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59c PAIR

### WOMEN'S \$1 Pettibockers

88c

### Children's \$1.25 ROMPERS

89c

### Infants' \$1 WOOL VEST

69c

### Women's 50c BLOOMERS

33c

### BOYS' \$1.50 SWEATERS

83c

### MEN'S 35c GARTERS

17c

### 16c Muslin 36 inch Bleached and Unbleached Muslin, good desirable weights, yard

12c

### \$2.25 Bed Spreads, 72x82 inch, white, crocheted weave, a good weight

\$1.77

### 35c Gingham, 42 inch Bates quality, a big assortment of new checks and plaids, yard

26c

### \$2.00 Table Cloths, 72 inch colored damask pattern, cloths rich fast colors

\$1.68

### 40c Tubing, 40-inch linen finished bleached fine quality pillow tubing, yard

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Entered at  
postoffice at  
Lima as sec-  
ond class mail  
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# The Lima News

AND THE DEMOCRAT  
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## CIVILIAN REHABILITATION

WHEN the national congress enacted a law appropriating \$1,000,000 for federal aid to states in the work of rehabilitating men and women injured in industry, by public accident or disease, a long step forward was taken in a humane direction, as well as toward the fulfillment of a long fixed belief that the public owes something to the unfortunate who are compelled to go on their own.

It is well an expression so effectively employed by the devoted men and women of the Salvation Army, "A man may be down, but he never out." Those who have been injured, physically, their ability to help themselves is often so far from their own, should not be compelled to go on their own.

Here is where civilian rehabilitation steps into the gap between the injured and the help. The million dollars appropriated by the federal government was divided among the states. Ohio received \$54,700, which was matched with a like amount by the state. The law was intended to continue five years. The time is up in June this year. Unless federal aid is renewed, it is doubtful if the state can carry on the entire cost.

In addition to the \$54,700 cases have been handled. Every community has been affected. Nearly 1,500 have been rehabilitated. Many persons in Lima have been able to become proficient in a gainful occupation by reason of this service, who would otherwise be dependent if a helping hand had not been extended. Many others are in course of training. Large numbers have not yet been reached. Congress can do no more to help them than to renew federal aid, so that the state may do better.

Just because a man has an arm, a leg, or is otherwise handicapped, even to the point of what may be considered helplessness, there is always the possibility that he may still be added to acquire knowledge and ability that will enable him to maintain himself in some sort of gainful employment. Society owes him that much, at least, and while helping the unfortunate to help themselves, society is also reducing the cost of charity.

## PRODING THE LAGGARDS

HOW sharply a mild portion of criticism sometimes cuts into one's pride of mind and shatters the rainbow of one's perspective, the present secretary of state will know.

Whether that official is rightfully to be held to blame for the criticism leveled in his direction, or whether it should be passed along to those whose responsibility in the premises would seem to be equal to his, probably remains for the individual to decide for himself after becoming acquainted with the situation—as he probably will do, anyway.

At any rate, four registrars appointed by the secretary of state as chief registrars, were not making settlement with the state treasury every Monday as required by the Money Law, turning in monies collected from the sale of auto license tags. The money is placed in local depositories, distributed over the state. State Treasurer Harry S. Day called attention to the matter in a roundabout way, but the shift found a route toward the office of the secretary of state. In the minds of those acquainted with affairs of state.

It was pointed out that the state was losing interest on deposits. Then the state registrar, Charles H. Wilson, provided local depositories. The money began to roll in more freely. Secretary of State Thad H. Brown is standing by his guns in the assertion that under his direction in 1923 funds from the sale of auto licenses were received at the state treasury more rapidly than ever before, and that the system has been improved this year.

However, wrong or right, in the minds of many the criticism will seem to be justified. Unfortunately, one charge goes farther, remains longer and finds lodgment more firm than a thousand denials. If the policy of the secretary of state is right—and

he declares it is—he can do no better than to continue adherence to it. Time is the crucible in which all things are correctly tested.

## THE BOSS

ONE of the funniest happenings in business is the great scurry about when there is a change of managers. We have noticed this in factories, stores and offices—even in politics. The new boss usually seems to bring with him an atmosphere of uncertainty. Nearly every one on the payroll is uneasy, wondering if he is due to get the ax.

As a matter of fact, the new boss as a rule is more interested in results than in the individual employee. So the uneasy employee is really afraid, not of the new boss, but of his own ability to handle his job satisfactorily. He is afraid of himself.

You have noticed how intently people work the first day they are on new jobs. They are hopeful of advancement. They work hard to prove that hiding them was no mistake.

As time goes on, they are apt to become over-confident of their ability and importance in the organization. A shakeup of managers brings them to their senses. Once more, they buckle down to work.

This is, by the way, as true of bosses as of employees. The manager is often apt to become over-confident, even careless. Then it's just a matter of time until he is changed.

Some men are able constantly to work as intently, faithfully and bravely at a job as the first day they started on the job. To them, every day is the "first day." At last, it's a new day, with the former record forgotten and a new record to be made. These are the men most apt to rise to the top rung of the ladder of success. The man who starts fighting and striving is the man who comes out.

## "BIG DOINGS"

If you want a few chuckles, turn back 44 years in the newspaper files and read what the people of 1880 were most interested in.

In March of that year, we find: "Donald Kearney, the snail's agitator of San Francisco, is sentenced to six months' imprisonment and to pay a fine of \$100 for disturbing the peace and using language tending to incite riots." . . . Times haven't changed much. "Agitators" are nothing new. Every generation that ever lived has had its agitators, promoters of stagnation.

Nor has human nature changed. Now and in recent years Americans have been sending relief funds to starving Germans, Russians and others. In yellowed newspaper files we read of Americans responding nobly with money and food for Ireland's poor, suffering from famine, in 1880.

In 1880 the Khedive of Egypt shipped a huge obelisk (like a tall stone monument) to New York, a gift. The obelisk set the whole country talking. For Egypt was as mysterious and fascinating then as it is now when American and British scientific grave-robers are prowling in the tomb of old King Tut.

A national election in 1880, with the usual conventions of Republicans and Democrats. The campaign was very hot, the voting close. People took politics more seriously in those days, marching in long processions with red-fire torches.

Prohibition is a big issue in 1924. It was an issue of less importance in 1880, when the prohibitionists held a political convention in Cleveland and nominated Neal Dow of Maine as their presidential candidate.

American bicyclists held their first national meet in 1880, at Newport, R. I., 160 racing riders participating.

Any of these events of 1880, barring the bicyclists, might just as well happen in 1924. Actors, scenery, costumes and "stage props" change, but the plot of life is about the same in one generation as in others.

## IN A MODERN BARBER SHOP



## LIMA NEWS HEALTH SERVICE

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped, self-addressed envelope is enclosed. Letters should be brief, and written in ink. Address letters to Dr. William Brady, care of The News.

—BY DR. WILLIAM BRADY—

## INSULIN NOT A DIABETES CURE

No new cure for diabetes has been found, but the new remedy, insulin, is keeping many subjects of this disease comparatively strong and well, so it is fair to say that the new remedy helps to ease the patient even though it does not cure the disease. Diabetes is a disease of nutrition. One subject to diabetes cannot utilize sufficient carbohydrate (carbohydrate and sugar) to meet the demands of the body for this class of food materials. This functional deficiency is due to some inherent shortcoming in the islands of Langerhans, which are certain groups of cells in the pancreas (abdominal sweet bread) and take their name from the German scientist who discovered them in 1869. The new remedy, insulin, is an extract of the pancreas from animals killed in the abattoir. It supplies the internal secretion which these islands of Langerhans produce in insufficient quantity in the diabetic individual, to insure the normal oxidation and utilization as fuel or food of carbohydrates. When administered to a diabetic individual insulin diminishes the amount of sugar in the blood.

All carbohydrate food material is converted to glucose by digestion and as glucose (blood sugar) it is distributed for the nutrition of the body. A certain proportion of sugar is normally present in the blood, about one-tenth of 1 per cent. In diabetes the amount found in the blood is considerably greater, perhaps half of 1 per cent. A dose of insulin which must be given by hypodermic injection into the muscle tissues, causes the blood sugar to drop toward normal, or even below normal if the dose is too large. If the blood sugar falls below the normal amount, a characteristic condition appears, the principal features of which are weakness, great hunger, sweating, tremor or even convulsions and loss of consciousness. The juice of an orange or a few teaspoons of glucose will quickly overcome this condition.

Nothing is gained by the use of insulin in diabetes unless the patient's diet is scientifically adjusted.

## CORNS

Lift Off—No Pain!



Don't hurt one but! Prop a bit the "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the foot calluses, without soreness or irritation.

## JUST FOLKS

—BY EDGAR A. GUNW—

**LITTLE CHILDREN**  
Little children make a clatter. Always something is the matter. Shriek and shout and bang and noise. Follow little girls and boys; Many a treasured thing is broken, Many an angry word is spoken, Many a youthful brawl or riot interrupts the hour of quiet.

Little children in a dwelling. Oft indulge in needless yelling. There's a trail of cookie crumbs, Smudgy fingers, smudgy thumbs, Muddy feet, and toys discarded, Howsoever the home is guarded, Constant scolding and forgiving Where the little ones are living.

Little children keep you busy. Picking up until you're dizzy; There's no end, it seems, unto All the things you have to do. And in spite of your endeavor, Still disorder reigns forever; Sunday, Tuesday, Thursday, Friday, Any day the home's untidy.

Right you are, oh, weary mother! But I'll take you to another House where all is strangely still, Where no racket ever will Set its owners to complaining, And where order prim is reigning. Lovely house! But could you bear it If you had no child to share it?

## A Thought

Grudge not against another, brethren, lest ye be condemned; behold the judge standeth before the door.—Jan. 5/9.

Foul jealousy! that turneth love divine to joyless dread, and maketh the loving heart with hateful thoughts to languish and to pine.—Spenser.

## TO THE DEMOCRATS OF ALLEN COUNTY

The undersigned announces that he is a candidate for the Democratic nomination for County Commissioner of Allen County, Ohio. Your support will be highly appreciated.

D. P. DILLER,  
Newcomer, Ohio  
Sheffield Twp.

## DAWN Delicatessen

**Hot Menu**  
Baked Beans  
Spanish Rice  
Escalloped Potatoes  
Macaroni and Cheese  
Meat Loaf  
Chop Suey  
Hash  
Spaghetti

**Cold Menu**  
Pimiento Cheese  
Cream Cheese  
Cottage Cheese  
Rice Pudding  
Potato Salad  
Mayonnaise  
Salad Dressing  
Sweet Butter  
Fresh Butter  
Jello  
Fruit Salad



THERE'S A DIFFERENCE

Ask for Dawn Doughnuts and Golden Dawn Buns at your grocer. You will be delighted with these.

Dawn Donut Co.  
119 N. Elizabeth

## Dr. Wm. Lockhart

SPECIALIST

## SKIN DISEASES

PSORIASIS  
ECZEMA

ACNE  
LEG ULCERS

Office Hours 9 A. M. to 8 P. M.

114½ W. Market St.

Next Orpheum Theatre

## 'ROUND BERMUDA HOUR BY HOUR

—WITH APOLOGUES—

(BY OIL OIL JACKENRY)

A Page from the Diary of an Average Reporter, "The Bermuda Hour."

## ABE MARTIN



"That reminds me, I've got some wood to saw," said Jake Bentley, today, when Mrs. Tipson had shifted gears. The fellow that thinks seriously of getting married hardly ever marries.

Very 6 times up at sub-daylight, and back again. Seeing my mistake, I ran up, and to the diner, while my wife, poor witch, stayed in the kitchen. The salt water baths are so hard and laborious. Elmer Martin admitted today he hadn't touched a fish for four nights.

After breakfast, for a hike thru Victoria Gardens. "Gee, with my wife to the chaperon to have. Tuffies, remind our homegoing. Some away, but the little house and others to a tea to a German band. Got my work a bit today, and decided on many economies, including making clothes, but longer than a single day and under for a full week.

Lunched with the folks, except Hazel, going with her husband. There's that same man who has been drunk this days howbeit, his brave days are nearing zero. He told me his wife was due tomorrow, but a yard of the skin cloth to have John Summers to help me through therefrom.

first and second horses only. The minimum wage, five shillings.

The course of 1-2 mile is picturesque, being just above sea-level. Much of it is carved from the coral rock. The grandstand one of nature, each terrace a layer, carved higher up, the coral crest of some two hundred feet. There were twelve mixed trials, races and running events. And I quit the day 10 shillings, six pence on the mussels, but entrance fee was \$2.50 per head. And you journeyed to the track in a Victoria and payed, costing two pounds for the afternoon.

Dined on a fruit cocktail, turtle soup, a lobster cake newberg, roast beef and a lemon glaze for the sweets. The cash registers are fading away, leaving many canes. Enough to equip our party. And if we could find spats, we'd be blooming millionaires. As we drove today past a bevy of natives, one said to her companion: "Ain't these little peach funny looking folks?"

In the afternoon, to Shelby Bay for the races, under the patronage of His Excellency, the Governor. Whoso entry, howbeit, ran last in the Soldiers' and Sailors' Derby. The betting was pari-mutuels, on the

After dinner to the terrace where the red-coated British Garrison military band, entertained in an open air concert. The mercury 70 and starlight. So this night, early to bed.

## George Washington Special

Red, White, Blue

Cherry—Vanilla—Grape—Pineapple

It Tastes As Good As It Looks

Real Ice Cream

Argonne Drug  
Brice Ave. Drug  
Baldwin & Sons  
C. H. Thoring

West Side Pharmacy  
Everybody's Drug  
A. E. Mowry  
Peter Paulos

Milk

EQUITY UNION CREAMERY CO.

Butter





## KAISER HAD MANY DULL NIGHTS

Diary Paints Dull Evenings of Royal Family Life

## WILHELM STUPID HE SAYS

Women Tagged Men to Billiard Room, Barred Smoking

BERLIN—(Associated Press) — Count Robert Zedlitz-Trutzschler, whose memoirs laying bare the inner history of the Hohenzollern court for the 13 years he served William II as court marshal will probably go into history as one of the world's greatest diarists.

His family and friends have ostracized the count, and the denunciation heaped upon him by the officers' unions and other societies connected with the old court has inspired democratic Germany to read his book and send its circulation up to a point which may well make William II and the former crown prince extremely envious. Their memoirs were forgotten a few weeks after they had left the press.

But Count Zedlitz has been more frank, and has given a picture of the childish antics, selfishness and egotism of the imperial family, especially of the ex-kaiser, which is regarded here as probably true.

At least the democratic masses of central Europe believe it is true, and the royalists must read the book to find out how they and their friends and relatives have fared at the hands of the unusual diarist.

**STUPID AS CAZAR.** Count Zedlitz shows the ex-kaiser to have been about as stupid as the late emperor of Russia, whose published diary caused all the world to gasp and wonder whether he and the late empress ever thought of the welfare of Russia and the Russian people.

William's own memoirs, which his publishers must be writing, throw little light on the domestic life of the court. Count Zedlitz has filled in the gaps and supplemented the ex-kaiser's work in a way that has delighted the exiled emperor's enemies.

But in a measure one may forgive the former emperor some of his rudeness and eccentricity after reading Count Zedlitz' pictures of the dull life of the Potsdam imperial family and the awful monotony with which the Hohenzollerns attempted from day to day to stage their pomp and grandeur.

The late empress was a faithful mother and doubtless had many worthy virtues, but one cannot possibly glean from Count Zedlitz' book that she was companionable or entertaining in the slightest degree. Pictures he gives out of evenings in the great palace at Potsdam show them to have been so dull that apocryphal for William II will find much material to use in his defense.

The late empress permitted her husband to smoke a cigar or cigarette after dinner, but she seldom allowed any guest to smoke in her presence. She and the women dinner guests accompanied the men into the billiard room after dinner, and sat there until retiring time.

The former emperor frequently read telegrams and messages aloud to the company. No one but his wife did needlework. Some times members of the party selected magazines or books and read in silence.

Count Zedlitz says frankly that the evenings were tedious and trying, and everyone watched the empress to announce it was bedtime. She usually did this about half past ten to the great relief of the guests. On one occasion when the former emperor had read to himself the whole evening, and the silence had been appalling, he suddenly exclaimed: "Are you going to stay here all night?"

The empress replied: "No, William, but I did not want to disturb you; you have been so busy reading." William retorted: "What else could I do when it is so unbelievably dull here?"



You can be free from Eczema!

WIERD, creeping, annoying sensations—scratch—scratch—eczema and other skin eruptions, spoiling your complexion—causing you uneasiness for embarrassment—agony—ruining your temper. All because of impurities that are rampant in your system—because your red blood cells are dormant.

S. S. S. clears up skin eruptions through its power of cleansing the blood. Herbs and barks, carefully selected and scientifically prepared and proportioned, which make up the ingredients in S. S. S. are the most feared and dreaded enemies of skin disorders. Eczema, pimples, boils, blackheads and other skin diseases pack up and leave the system when S. S. S. sends new rich blood coursing through your veins.

Have a general house cleaning for your system. Let S. S. S. rid you of those impurities which tend to keep you in a run-down condition. Skin disorders are nothing more than bill-boards announcing that the system is "off color." S. S. S. is sold by the leading drug stores. The large size bottle is the more economical.

**S.S.S.** The World's Best Blood Medicine

## FORTUNE, IDLE FIVE GENERATIONS, FINDS OWNER, HEIR OF KIDNAPED COUNT BROUGHT TO AMERICA

BY STEVE MANNAGAN  
COVETTESVILLE, N. J. — (Special) — Sitting by the kitchen stove blackly staring at a piece of lamb stew, Joseph Lanoville, 54-year-old heir to a \$75,000,000 legacy in France, seemed to be little concerned with his new-found fortune.

"I'll give most of it to the poor," he said, "not thru recognized organizations, but to the people I find in need as I travel about."

Born in New York state, Lanoville struck the trail that led to his gold while he was in France during the war, as an officer in the United States army.

Told of a French legend of an enormous legacy awaiting the heirs of Count Anthony Lanoville of French Revolution days, Joseph Lanoville began an investigation.

It culminated a few days ago when a French attorney appeared at Lanoville's humble but comfortable home in this village in Jersey, 36 minutes by trolley off the beaten path of the world's mad rush.

**FORTUNE GROWS.** The French barrister assured Lanoville that his claim to the fortune is well founded.

For five generations—174 years—the \$10,000,000 estate bequeathed by Count Lanoville to his only son has been doubling and trebling in value as the interest was compounded and the search for the heir went on.

Count Lanoville's son was kidnapped, brought to America and later married an Indian girl. Now, after five generations, Joseph Lanoville is believed to be the eldest living heir.

To him goes the fortune. He leaves for France to collect the legacy as soon as the weather breaks.

"I'm in no hurry," he said, "I got along without it before I knew about it, and I'll live in comfort if I never get it."

Lanoville has had several offers from Wall Street syndicates to buy out his birthright for immediate cash, he declared. But he has—and will—refuse all such advances.

**WIFE HELPS HIM.** Lanoville has been known by the Christian name of Denis, said to be the name of the sea-going man who kidnapped Count Lanoville's son, in public life—but his personal papers, bank books and the like, have always been made out in the name of Lanoville, he exhibited.

He is one of a family of 16 children and the father of 14 children, only three of which are living. He has been twice married and has present wife, whom he wed five years ago, assists him in conducting the manufacture and sale of a silver polish in New York City.

"I've been very contented," crooned Lanoville to the tune of a large spoon paddling the stew of lamb in the large pan, "and the money won't change me—but who wouldn't be glad to get it?"

**FRENCH BOYCOTT ON FOREIGNERS HITS SNAG**

PARIS — A boycott on all goods imported from countries with high exchange, which means principally American and English merchandise, is being pushed vigorously by the state in order to assist in saving the falling franc.

However, other newspapers and public men are not joining very readily in the chorus, for the French realize that tourists from high exchange countries are in fact what has helped to keep up exchange.

Several attempts to tax foreigners for living in France and suggestions that high exchange visitors be charged different prices to residents have been stifled.

M. Loucheur in the chamber recently caused the prompt withdrawal of a bill to charge foreigners 240 francs a year as residence tax, with the announcement that foreign money brought by tourists alone more than balanced France's commercial deficit, running between one and two billion francs. Government spokesmen immediately confirmed this statement.

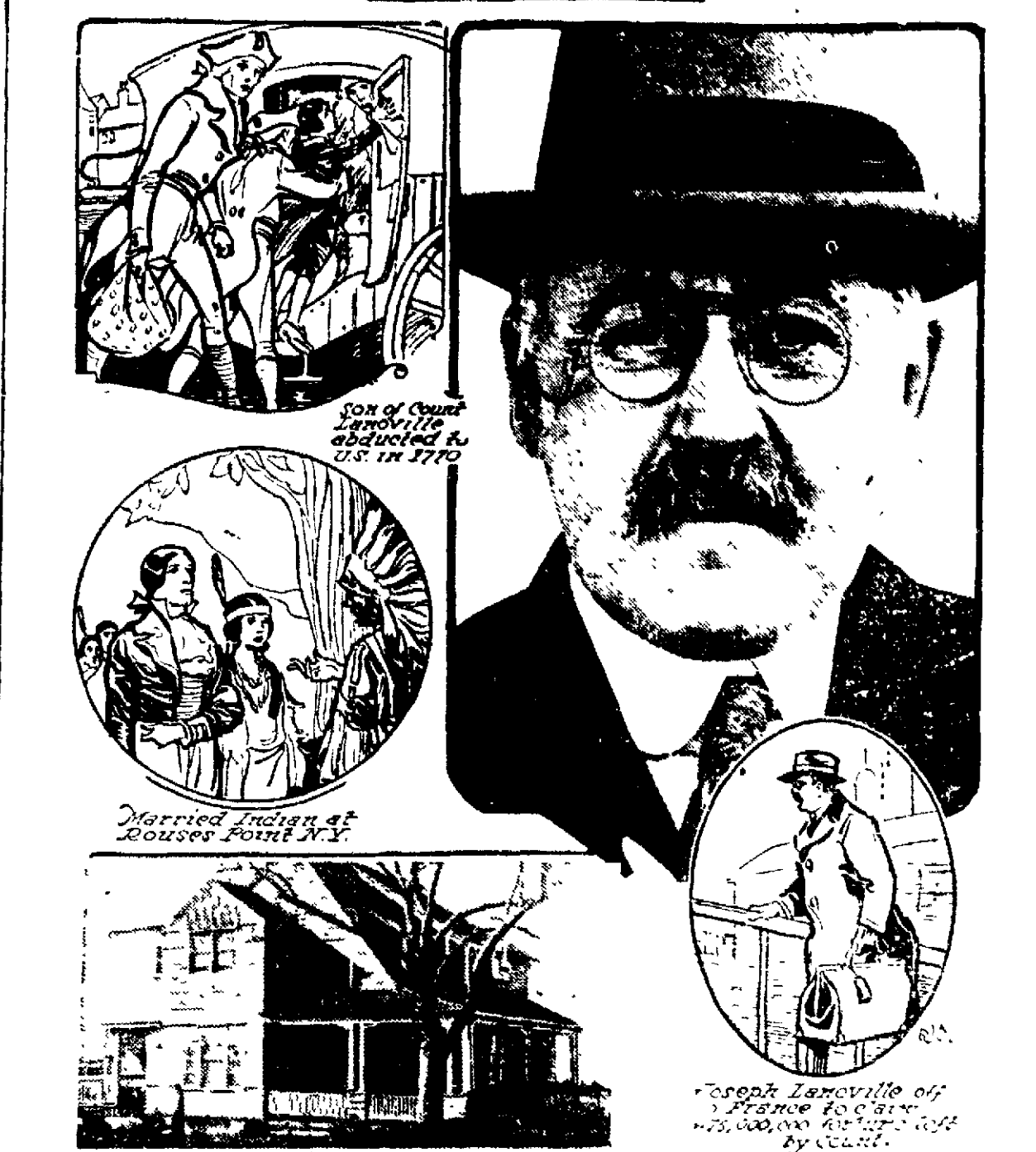
**OPEN A CHARGE ACCOUNT**  
NO CASH PAYMENT NECESSARY AT TIME OF PURCHASE

New Shipments of Spring Coats, Suits and Dresses Arriving Daily

**The WHEN Store**  
55 Public Square  
N. B. Stokvis, Mgr.

**BEST LUMP COAL**  
—at—  
**D. T. & I. COAL YARD**

E. P. Miffling  
Phone Main 4356



JOSEPH LANOVILLE, 54-YEAR-OLD HEIR TO 174-YEAR-OLD LEGACY OF \$75,000,000 AND HIS HOME

**Reading Poisons Youthful Minds, Chicagoans Say**

CHICAGO — Better pictures and literature, neighborhood facilities for recreation, and making "big brothers" of the policemen, are some of the things suggested to ministers and lay members of Protestant churches by the Chicago church federation in a pamphlet on making Chicago safe for children.

Children must be taught the ways of safety, and morose and speeders must be eliminated if the children of a community are to be safe, the pamphlet says. While the literature at some news stands "is rank poison" to a child's mind and imagination.

"Your church can cooperate with the school and the home to correct wrong tendencies inspired by neighborhood 'hang-outs,' and can be substituted by trained, supervised and morally helpful gymnasiums or playgrounds."

"Cultivate acquaintance with the patrolman, he can tell you much. They should be big brothers to the children. Call a meeting at which they are invited to be present."

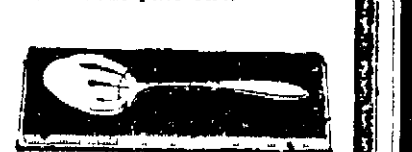
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**Silver Plate That Wears**

**COMMUNITY PLATE**

The name of the maker is itself an assurance of quality and withal there is a service replacement guarantee and price that is inviting.

We are showing some beautiful patterns.



**Puetz & Pratt**  
Jewelers  
141 W. High St.

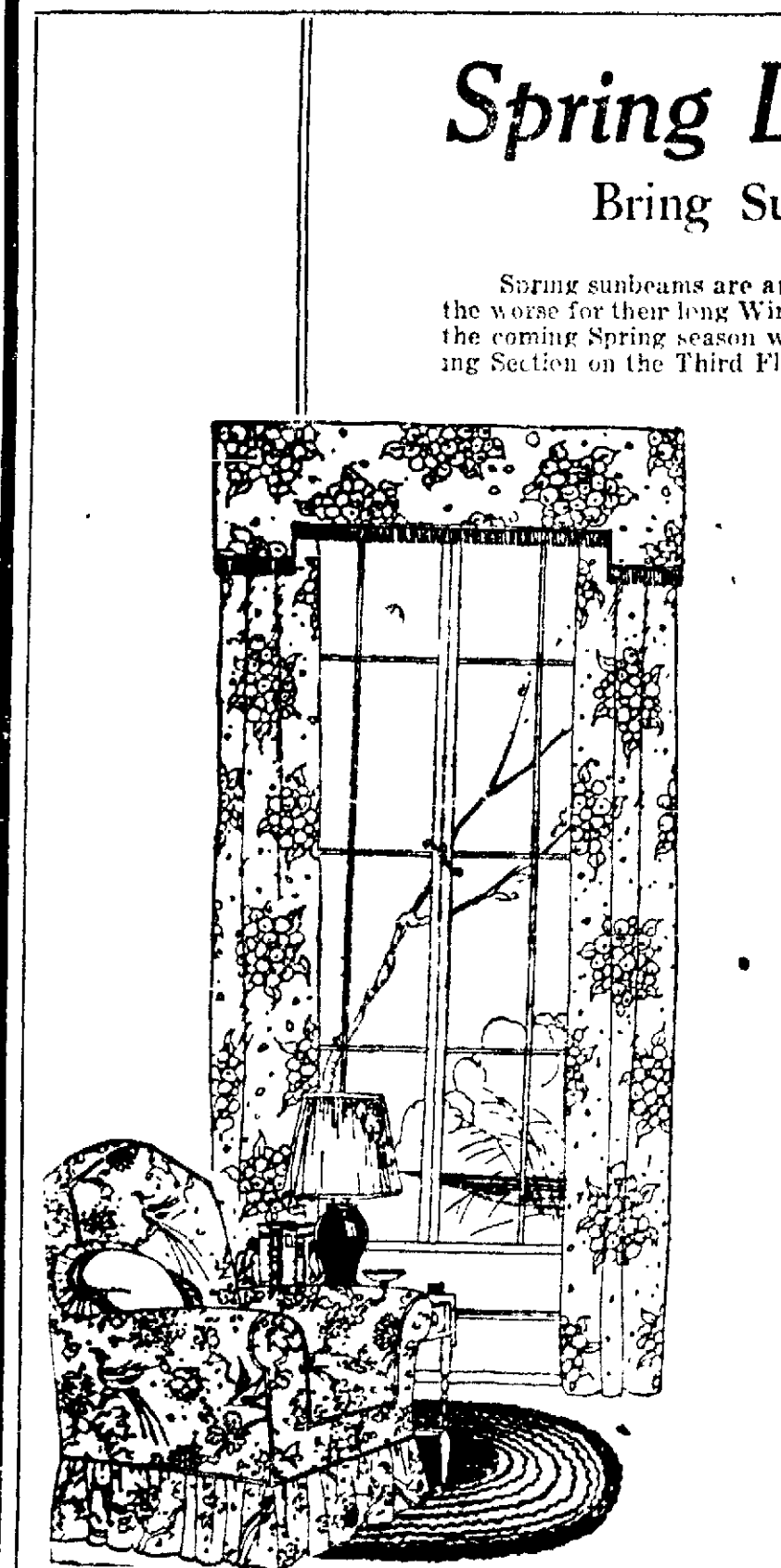
**CIGARS**  
All 5c Cigars ..... 6 for 25c  
All 8c Cigars ..... 3 for 20c  
All 10c Cigars ..... 3 for 25c  
All 12 for 25c Cigars 5 for 60c

**GREEN'S PUBLIC DRUG**

**Tailors of "Virgin Wool" Clothes**  
**THE UNITED WOOLEN MILLS CO.**

*Woolmark* **Presidents**  
**ALL SUITS \$24 \$28 \$32**  
**ALL OVERCOATS \$24 \$28 \$32**

**Lima House Corner**



**R.T. Gregg & Co.**  
**LIMA'S BUSY STORE**

## CHILDREN CRY FOR "CASTORIA"

Especially Prepared for Infants and Children of All Ages

Mother! Fletcher's Castoria has been in use for over 30 years as a pleasant, harmless substitute for castor oil. It cures Colic, Wind, Drops and Soothing Syrup. Contains no Laxatives. Proven direction, one in each package. Physicians everywhere recommend it. The kind you have always bought bears sign.

**Simmons Says---**  
I keep my shoes in the best shape for use for over 30 years as a result of the use of Simmons' Leather Dressing. It is the best leather dressing I have ever used. It is the best leather that can be obtained (used exclusively by us) to make our shoes and boots. Work called for and delivered shoes repaired while you wait.

**Lima Shoe Repairing Co.**  
MAIN 3172 114 N. ELIZABETH ST.

**Fashion's Bride**  
wears in engagement ring of platinum or white gold—  
These beautiful rings are made of diamond mounted in many styles—attractive selections at  
**\$100, \$150, \$200**  
**BASINGER'S**  
Jewelers Diamond Merchants  
140 N. Main St.

**Spring Draperies and Rugs**  
Bring Sunshine to Every Home

Spring sunbeams are apt to lighten up the fact that the Rugs and Draperies are the worse for their long Winter wear. Every room in the house can be rejuvenated for the coming Spring season with Draperies, Curtains and Rugs from our Home Furnishing Section on the Third Floor. New Spring stocks are now ready.

**French Wilton Rugs---  
Sherwood Wilton Rugs---  
Bundhar Wilton Rugs---  
Oakdale Wilton Rugs**

In sizes 27x54 inches up to 11 1/2 by 15 feet—all new patterns and colorings at exceptionally low prices.

**Bussorah Axminster Rugs**

All the new styles in the following sizes—  
27x60—3x6—4 1/2 x 7 1/2—6x9—8 1/2 x 10 1/2—9x12—  
9x9—9x15—10x13—11 1/2 x 12—11 1/2 x 15  
at reasonable prices

Rug, Drapery and Furniture Department—Third Floor

**Draperies and Window Shades**  
Made to your order—Estimates furnished.







# BASEBALL MEN MEET TO TALK PLANS FOR OHIO LEAGUE

## Best Of Local Cagers Are Carefully Selected To Make Strongest Team

### THE LIMA NEWS ALL-STAR INDEPENDENT TEAM

**FORWARDS**  
Marquis, Lima Business College.  
Roder, Loco.  
Dickey, Deibel Wommer.  
**CENTERS**  
Laughlin, Loco.  
O'Connor, Lima Business College.  
**GUARDS**  
Greenland, Lake Erie.  
Young, Deibel Wommer and Lima Collegians.  
Benedict, Lake Erie and L. E. C.

Having presented the All-Scholastic Five for the speculation and approval of Lima basketball fans our energies turn to the higher class basketball and The Lima News presents its annual independent basketball five.

It has been stated time and again that the basketball fever in Lima has been running at a higher pitch in the last few months than it has ever before. Where baseball and football formerly held all the high honors basketball is now getting its share of patronage which proves that the game is growing in the interests of local devotees.

A few years ago basketball was played on a very small scale and there were few and far between. Now there is hardly a day goes by without something happening together with the rah-rah boys and the crowd, middle-aged and gray-haired men as well as young and athletic women, all intensely interested.

That which craze for basketball has not only set the fans agog but has brought a wealth of fine players into Lima and vicinity. Players of promise seem to blossom from every corner. The youngsters are learning the game and are taking a supervisory interest in it. High school boys and lassies are playing it as the blue ribbon sport. And then the older boys, those who work in the factories and offices and men who play on the city and county teams are gaining a new interest in the game. That's the reason basketball has done for sport in Lima this year.

The wealth of material that has been brought into independent basketball is not only enviable but also a source of pride. It is only a matter of time before the formation of many others which has resulted in games being played on the city and county floors alike. And the basketball game is spreading to other parts.

With such a surplus of sportsmanlike material the opportunity time is only a matter of time before the selection of players has been made. Consideration has been given to the players that could be brought into a fast and accurate team with a few weeks coaching. It could put up a real battle with the professional five traveling teams. To do this players of different styles and abilities should be selected.

It is believed that the team given by the Lima Business College and the Loco team would be a good one. Both are very good players. The Lima Business College team would be a good one. Both are very good players. The Lima Business College team would be a good one. Both are very good players.

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## GOLF HAS CREATED A SARTORIAL STYLE



LEFT: WALTER HAGEN IN HIS "PRINCE OF WALES" OUTFIT. CENTER: ARTHUR HAYES IN A GORGEOUS STUDY IN CHECKS AND ORIENTAL BLOCKINGS. RIGHT: OLD TED RAY IN HIS OVERALLS, SO TO SPEAK.

**BY JOE WILLIAMS**  
Golf has made advances beyond the purely mechanical, such as are represented by the ivory-faced driver, the far-flying ball and the heavily ribbed irons.

Golf has created a sartorial style all its own. Whereas the matter of dress was of little or no consequence to the player in years past it is now a consideration of extreme importance. The well-dressed man of the links has come quite definitely into his own.

Knickerbockers cut along the generous architectural lines of circus tent, sweaters that scream their colorful hues to the high heavens, wool-bearing hose replete with clockwork and bizarre tatting, belts that shame the rainbow, shoes as unconventional as Hollywood love—

These resplendent accoutrements, and more, have made the male golfer a thing of beauty if not exactly a joy forever.

**HAYES A "DANDY"**

Arthur Gladstone Hayes, British professional champion, is now in our midst, giving exhibitions at so much as a half of a million per annum. Arthur Gladstone belongs to the school of fastidious dressers. His collection of golfing coats and exquisite sweaters is at once rare and violent.

Recently Hayes went against Walter Hagen, former American champion, in a New Orleans match.

Mr. Hagen himself is no meek, obscure figure on the links. His golfing attire is always faultlessly correct, and frequently unique. It is said the joint appearance of these two gorgeous gents proved too much for the society reporters who cracked

under the strain of describing their sartorial splendors.

One great golfer who remains aloof from the modern demands of style is Ted Ray, giant Britisher, who came over here and won the American open title several years ago. Ray has about as much style as a load of mashed parsnips, and when on the links looks more like the man who runs the freight elevator than a golfing genius.

It may be quite possible in view of Ray's success, that dress has nothing whatever to do with skill.

And if big galleries wouldn't follow the important matches—big galleries that include more than a sprinkling of impressionable maidens, maybe the dear boys wouldn't try to outdo the likes of the field—

Or can it be that we are unduly cynical?

## As Seen Along The High School Sport Horizon

BY L'HOMME DE SPORTS

It was Shakespeare or some other equally famous literary fellow that gave out the information that this was a funny old world and that anything was liable to happen in it. It is not known who remarked that the hope carry his predictions too far have been around Lima in the past week he surely would have found that he was right.

For if the old dope bucket was ever knocked for a row of Mah Jongg sets it was within the last five or six games. It started Wednesday when St. John's of Delphos failed to win the Spencerville Tourney and ended up Friday when South walked Central and St. Rose knocked Lafayette, winner of the aforementioned Spencerville tourney.

Of course one can never let the dope carry his predictions too far but some of this stuff that happened last week against the predictions of the prominent Mr. Hoyle is surely worth mentioning.

People are still exercising their minds these days in an extended endeavor to figure out the sudden fall of the Central five and the spurt back into the limelight of Coach Burdette's plucky South quintet.

Going into the game with a win of 25 to 14 urging them on to another victory the Central team started right off by piling up 11 counters before South scored at all. It looked like another victory for Central but South had too much fight for that.

The new gym with its twelve or fourteen hundred spectators worked the South Cads to a frenzy and they surely did display their determination. In sporting words it was fight that won the game for South while Central's inability to keep cool under fire resulted disastrously.

St. Rose put another crimp into the works when it completely trounced the fast Lafayette five dropped to win by almost any margin. Lafayette has been going better this year than they have for a long time and was expected to have an easy time with the Rosarians but the St. Rose fight was there and upset predictions.

Lafayette had defeated all comers in the Spencerville tourney and thereby showed no little class. A victory over Delphos St. John's in one of the early games of the meet set the fans agog but when the Lima lads beat Lafayette in turn the situation becomes still more perplexing.

Lima's biggest cage attraction for this week seems to be the Class B basketball tournament which will commence at 1:30 next Saturday afternoon in Central gym. Sixteen teams from nearby small towns in Allen, Auglaize and Hardin counties are entered and the meet is expected to be a high class one according to E. A. Hausman, tournament manager.

Arrangements have been practically completed for the big affair. Drawings were made Friday afternoon at Central and it developed that none of the probable championship contenders will lock horns in the first round. This practically warrants that some great battles

and more, have made the male golfer a thing of beauty if not exactly a joy forever.

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## Local Baseball Men To Meet For Purpose Of Organizing Ohio League

It is confidently expected that a most enthusiastic meeting will be held at the Norval hotel, this afternoon at 2 o'clock among the different managers of semi-pro teams in this part of the country. With the chances very slim for revival of the old Ohio State league, and the shelving of the Mid-West league, at least for this year, the outlook for baseball in Lima points directly along the same lines as last season. It is most likely that the local industrial plants will form their league again just as in past seasons under auspices of the Y. M. C. A., but the spectacular part of the game will have to come most likely in the same manner as formerly unless this meeting bears fruit.

It was the purpose of Halloran that he retire from active management the coming season, caused them considerable loss financially and it was only then that the possibility of a number of the most prominent citizens, that his depth taken up the situation and

There is no city in the country likes fast ball any better than Lima, and no city knows better what makes fast ball.

He has set to work with a will, it was to the credit of Halloran that this meeting of baseball men will take place Sunday. He believes that it is possible to get the prominent managers of Northwestern Ohio together for the purpose of laying a foundation for a Sunday league. This will be thrashed out at this meeting and the result will undoubtedly be watched with considerable anxiety by hundreds of fans in Lima and in all the cities adjacent to Lima.

**LAST SEASON A LOSER**

The close of last season left a deficit of about \$1,000, and that indebtedness is still outstanding, but the local players give out the information that some fifteen influential businessmen, local devotees of the game, have made it known that they were willing and ready to come to the rescue, if real difficulties showed up. With this assurance Halloran began laying plans for the coming season. It is the purpose of the local club to get together, if it is possible for the purpose of a Sunday league such teams as Celina, Wapak, Delphos, Ottawa and New Bremen. These managers have given Halloran assurance that they will stick. The intention is to make this league an eight club affair.

With six already in, there are two more to be gathered into the fold. It is possible that Kalamazoo and West will be the two selected as the rivalry is strong against Lima in both these places. There are also Findlay and Bryan. It is understood they are anxious to be included in.

The purpose of a league over the old arrangement is thought the best plan, because it creates an added interest and it is possible to have higher class of players in a league than an independent arrangement.

That the coming season will bring with it some sort of baseball which will suffice in the minds of the fans is a certainty. It may be independent, or it may be league, but whatever it is, it is safe to say that Halloran will show a team with plenty of class, able and anxious to uphold the honor of Lima on the diamond, just the same as in past seasons. But a good, fast league would make things

Another world record fell when the crack girls team of the Meadowbrook Athletic Club, Philadelphia, triumphed its rivals, the City Bank Club of New York, in a quarter mile match race. The time for the 1/4 mile was 1:2.2 seconds, bettering the four-fifths of a second the former record established last year by the Apollon Club.

A fourth world record was established by Schuyler, Buck, Brill and the state middle distance runner, who defeated Ray, Watson, Chicago, national half mile champion, and Larry Brown, former Pennsylvania crack, in a 500 meter contest. Buck beat Watson by five yards in a driving finish with Brown distanced. The victor's time was 1:1.4, a new mark on the record books for the distance, and the first in three months.

**DELAHANTY WITH CLEVELAND**  
CLEVELAND — Jim Delahanty, former second baseman with the Washington Nationals and the Detroit Tigers, will accompany the manager of the Cleveland American League team to Lakeland, Florida, in March and will manage the club's exhibition games. The Indians will play in the South.

Delahanty has been appointed manager in the American Association and his work with the Indians will be expected, point him up for the regular season.

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## Unsurpassed Values in Men's Footwear

You must see these marvelous values, unequalled anywhere, before you can judiciously pass judgment on the merits of the unequalled savings afforded by this event. Here are a few of the unequalled offerings:

**20 Styles—All Sizes**

**The Royal Boot Shop**  
Quality Shoes  
LIMA, O.

**NEXT TO UNITED CIGAR STORE  
N. E. COR. MAIN AND HIGH**







Feb. 17

# Today—



You are  
in good  
health,  
enjoying  
all the good  
things of  
life to the  
utmost  
—you are  
giving to  
your  
family  
everything  
that  
a man  
can give.

## Tomorrow?

- No one knows -

Death May Call You  
At Any Time--Is Your  
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# "CITIZENSHIP DAY" TO BE OBSERVED HERE

## FEDERATION OF WOMEN'S CLUBS PLANS PROGRAM

Open Meeting, One O'clock Luncheon To Be Held Saturday At Elks' Home, With Addresses Made By Prominent Ohioans

Mrs. Alvord Bishop, Cleveland, and Mrs. William Alexander, Columbus, Will Speak On Subjects Appropriate To The Occasion

(By HOPE HOLLISTER)

"CITIZENSHIP DAY" will be observed by the women of the Lima Federation of Women's clubs on Saturday. Mrs. E. B. Taylor, president of the federation, has announced that an open meeting will be held on that day at the Elks' home, in the form of a one o'clock luncheon. Following the luncheon, the addresses of the afternoon will be given by Mrs. Alvord Bishop of Cleveland, who is state chairman of citizenship and Mrs. William Alexander of Columbus, state executive secretary of the Women's National committee for law enforcement. Mrs. Bishop will speak on "Citizenship" and Mrs. Alexander will have as her subject, "Law Enforcement and the Constitution."

Reservations for the luncheon are in charge of Mrs. F. D. Bradley. Tables will be arranged for each of the city's clubs, as well as a number of club women from Ottawa, Bluffton, Columbus Grove, Van Wert and Delphos, who have been invited to join with the local women at this gathering. Appointments of a patriotic note will prevail in the decorations of the ball room and luncheon tables. Community singing will be led by Mrs. E. A. Siffert.

This is the first open meeting since March of last year and it is hoped that a large number of the women will find it possible to attend. Each club belonging to the national federation is asked to have one Citizenship program a year and the lectures to be given at the meeting Saturday will no doubt be intensely interesting.

Mrs. Phil M. Crow, W. High-st., one of Lima's well-known artists, has several pictures exhibited at the Columbus Gallery of Fine Arts during the past week. The exhibition was in charge of the Columbus Art League, of which Mrs. Crow is a member.

Mrs. Crow's pictures received honorable mention, along with a few others. One hundred pictures were exhibited.

A group of friends enjoyed Monday evening at the home of Mrs. S. J. Bensman, N. Central-av., celebrating Miss Altha Stark on her eighteenth birthday anniversary. Games and music were enjoyed and at eleven o'clock, a two-course luncheon was served.

Guests were Misses Ruth Huber, Mary Stark, Marie Roessner, Ethel Kiser, Cynthia Stark and Messrs. Gossman, Harold Morris, Lawrence Gossman, Wilbur Leppa, Omar Huston, Charles Conway and Henry Hopkins.

The Missionary society of the First Christian church will meet with Mrs. Ed. Hensert, E. Elm-st., Wednesday afternoon.

Mr. and Mrs. C. S. Dean and daughter, Margarita, N. Collett-st., have returned from a several days' stay in Cincinnati.

Miss Margaret Nungesser, W. Elm-st., entertained Miss Marjorie Iret and Miss Dorothy Dasher, both of Van Wert, the week-end.

Della Skima sorority will meet Monday evening with Miss Josephine Garretson, S. McDonald-st.

Miss Mildred Catt, W. Market-st., will be hostess to the members of the Mch Jong club, Monday evening.

Members of the Fortnightly Bridge club will meet Thursday for a one o'clock luncheon with Mrs. Warren McLaughlin, W. Elm-st. Bridge will follow the luncheon.

Mr. and Mrs. Perry Percy, Faurot-st., will entertain members of the Paramount Dinner club at their home, Tuesday evening at 6:30 o'clock.

Mrs. John Keller, N. Metcalf-st., welcomed the members of the Laundress club to her home, Thursday afternoon. As a result of the contest, Mrs. John McFall and Mrs. O. O. O'Connell were successful. Tea was served at 4:30 o'clock.

The club will meet in two weeks with Mrs. C. Kintz.

Word has been received here of the marriage of Miss Grace Kimes of Fostoria and Harold Myers, son of Mr. and Mrs. S. B. Myers, 330 N. Park-av., which took place January 25th at the Presbyterian church in Canton.

Mr. Myers is connected with the Cleveland Construction Co. as a civil engineer.

Word has been received here from Mr. and Mrs. William F. Hower, who are enjoying a trip around the world. The Howers sailed from Los Angeles, Cal., on February 1st for Honolulu, where they spent some time, later going to Kobe, Japan. They are now on the Philippine Islands.

## SHOES FOR SPRING!



THREE SHOE STYLES FOR THE COMING SEASON

BY MARIAN HALE  
NEW YORK.—(Special)—The shoes that protrude from the straight skirt of the trim tailleur this spring will be duller than those of last season. They will be low heeled, buckled, sensible looking, yet very smart.

Besides the dull patent kid and suede to which we are more or less accustomed, there will be novelties in the way of lizard and alligator skins, both for the entire shoes and for trimmings.

The official colors have names from the animal and vegetable king-

doms to which we are more or less accustomed. For instance, airdale, crocodile, field mouse, chameleon, jack rabbit, tortoise, bombay, otter, oriental pearl and tanbark.

The vivid reds, blues and greens of last season will be subdued and Chinese colors will be introduced.

Sandals will be smart for summer, and the oxford influence will be strong. One type of sandal, christened "Zev" after the popular race horse, has a certain harness effect superimposed upon the shoe proper and reinforced with straps, rivets and buckles, giving it a delightfully

rary feeling.

Combinations of suede and bright leathers are most noticeable. Perforations and strappings are handled this season with much more restraint and consequently with more taste than they have been for some time. And the vamp has reached that state where it is neither long nor short, but practically conforms to the foot.

With these models designed for street and sport wear a stocking of heavy silk, or a combination of silk and wool is recommended, with no ornamentation save clocking.

Wives of the City Firemen gathered at the home of Mrs. John Burgoon, S. Pine-st., Wednesday afternoon and organized the City Firemen Auxiliary. Mrs. Burgoon was elected president of the auxiliary and Mrs. Bruce Welsh, secretary and treasurer. A social time was enjoyed and tea served at 5 o'clock.

Members include Mrs. Frank Kinzer, Mrs. Bruce Welsh, Mrs. Russell Whitney, Mrs. Clue Winegardner, Mrs. I. N. Berry, Mrs. E. T. Berry, Mrs. Ross Jacobs, Mrs. F. E. Clay, Mrs. Ralph Fisher and Mrs. Burgoon. The club will meet in a fortnight with Mrs. E. T. Berry, S. Jackson-st.

Mrs. John P. Meany, W. North-st., entertained members of the Gardenia Luncheon-Bridge club at the Elks home on Friday. Luncheon was at 1 o'clock after which three tables were filled for bridge.

High scores were held by Mrs. D. F. O'Connor and Mrs. J. H. Kriebach.

Miss Cecilia O'Connor, 945 W. North-st., will entertain the members of the Interlodge Bridge club at her home, Tuesday evening.

Mrs. Frederick Voss, N. Collett-st., will entertain the members of the Non-Tolls Bridge club at a one o'clock luncheon at Hotel Barr, Monday.

William Wemmer has returned to his studies at Princeton college, after spending several days with his sisters, Mrs. T. R. Schoonover, S. Collett-st. and Mrs. F. E. Gooding, Lakewood-av.

Mr. and Mrs. George Harrison, S. Woodlawn-av., presided at an informal supper at their home, Saturday evening, complimenting their guest, Mr. Harrison's brother, Richard Harrison of Toledo. A buffet supper was served at 6:30 o'clock.

A black crystal bowl of white napkins centering the table. Candelsticks of black crystal were also used.

Guests included Miss Annette Roby, Miss Virginia Warner, Miss Gertrude Boose, Miss Betty Laughlin, McCabe Howe, O. Brice Selfridge, Benjamin Motter, Alexander MacDonell and Mrs. Harry Thompson of Findlay.

Members of the Laugh-Yet club enjoyed an all day meeting at the home of Mrs. Nora Troup, Dingle-st., on Tuesday. The day was spent in needlework and at noon, a covered dish luncheon was served.

Guests at the meeting, other than the club members, were Mrs. Frank Leatherman, Mrs. Ida Graham of Columbus and Mrs. Ira Clum of Snider's Crossing.

The club will meet in two weeks with Mrs. Bert Blair, Harrison-av.

Members of the Mooseheart Legion, chapter No. 12, will hold their birthday supper Wednesday evening after the regular lodge meeting. All members are urged to be present.

Mrs. Max Goodenough will be hostess to the members of the Agenda club to her home, Wednesday. A covered dish luncheon at noon will precede an afternoon of cards.

Mrs. J. W. Gallaspie, S. Collett-st., will entertain the members of the Thursday Luncheon Bridge club at the Elks home, Thursday at one o'clock.

Mrs. Elmer Roberts, N. Collett-st., will entertain the members of the Algonquin Five Hundred club at her home, Thursday.

Miss Marion Cost, N. Jameson-av., had as her week-end guests, Miss Geraldine Eikenberry and Miss Louise Iretton, both of Van Wert.

Nearly half a hundred couples attended the Valentine dance given Friday evening at the Lima club by members of the Strollers' club, of which Claude Wetherill is the president. Dancing was enjoyed from 10 until 1 o'clock, music being furnished by the Delux orchestra.

A popular local seven piece orchestra, Elmer Welty, Carl Brunk and Carl Bryan composed the committee in charge of the affair.

The annual "guest day" banquet of the Altrurian club was enjoyed Friday evening at the Hotel Barr. Dinner was at six-thirty o'clock, covers for forty-three being laid at the long table. Appointments were in red and white, plants of white hyacinths, tied with red ribbons, and red candles in the crystal holders being used to carry out the Valentine idea. Place cards were red and white hatchets.

Following the dinner, the guests enjoyed a program in the parlors of the hotel. A "supposed" meeting of the Altrurian club was given by a group of the members. Mrs. R. T. Gregg and Mrs. Eugene Lippincott each gave humorous papers and a debate was given by Mrs. Samuel Huecker, Mrs. E. N. Warden, Mrs. Willard Price and Mrs. C. V. Stephens.

Mrs. C. A. Rowland read a paper full of wit and humor. Mrs. Frank Butters gave a critical report. Mrs. A. W. Kahle presided.

Guests at this delightful affair, in addition to the husbands of the members, were Mrs. Fred Bradley, Mrs. M. U. Basinger, Dr. and Mrs. H. M. Crawford, Mrs. Emma Curtis, Miss Martha Huecker and Misses Naomi and Janice Lippincott.

Mrs. Beecher Moke, W. Spring-st., will entertain the members of the Bay View Study club at her home, Monday afternoon. Mrs. T. J. Duffy will have a paper on "History of Roman and Greek Literature."

Mrs. Laura Rasor opened her home on McPherson-av. Tuesday afternoon to the members of the Daffodil club and a number of guests. Euchre was played, with Mrs. C. A. Richardson and Mrs. S. H. Ruff holding high score among the members and Mrs. Margaret Gordon among the guests.

A two-course tea was served at five o'clock.

Guests other than the club members were Mrs. F. J. Leatherman, Mrs. W. J. Bott, Mrs. Margaret Gordon and Mrs. E. M. Rasor.

Mrs. Charles Wildt, W. O'Connor-av., will entertain the club in two weeks.

The Fellowship class of Bethany Lutheran church entertained the Win-One class of the church at the home of Mr. and Mrs. Carl Umbaugh, W. Kibby-st. Thursday evening. Games, music and contests were enjoyed during the evening.

Those present were Henry Neff and J. Ira Newell, class teachers, and Mr. and Mrs. Leo Dunning, Mr. and Mrs. Charles Schaff, Mr. and Mrs. Joe Ross, Mr. and Mrs. Roy Kison, Mr. and Mrs. Arthur Schaff, Mrs. Henry Neff and Misses Helen Meyer, Gladys Sonntag, Ota Wilkins, Ethel Newell and Ruth Stephens and Messrs. Ruden Kolter, Charles Morrison, Homer Tromaine, Frederick Morrison and Frank Schaff.

One of the pretty Valentine parties of the week was that given by Miss Margaret Deniston, S. Central-av., Thursday evening. In the interesting contests held, Miss Evelyn Stahlman and Robert Miller were successful. In the two-course luncheon served, Valentine appointments were used.

Those present were Marion Westlake, Florence Block, Lois Conaghan, Evelyn Dunbar, Helen Ridenour, Evelyn Peltier, Wilda Thomas, Evelyn Stahlman, Matilda Fritz, Edith Loy, Alvatina Gaberdiel, Richard Houtzer, Barr Smith, Robert Miller, Russell Moffet, Donald Parlette, Robert Atkinson, Charles Parker, Mack McGuire, Kenneth Grumrine, Foster Stotts, Howard Humes and Lowell and Robert Deniston.

Members of the Apollo Bridge club met Wednesday evening at the home of Mrs. E. P. DeVoe, Leland-av. Mrs. J. Leonard Walther held high score in the bridge games and Mrs. Charles Alexander, second high. The club will meet in a fortnight with Mrs. J. Leonard Walther, N. Charles-st.

Mrs. Miller Howell has returned to her home in Wapakoneta after a week's visit with her parents, Mr. and Mrs. A. E. Ransbottom, W. Spring-st.

Members of the Challenge Bridge club will meet with Mrs. L. W. Hammond, W. High-st., Wednesday evening.

Miss Berda Ewing, N. Pierce-st., will welcome the members of the Cynosure Bridge club to her home, Thursday evening.

Division No. 3 of the Trinity M. E. church Ladies Aid society will meet Tuesday afternoon with Mrs. Gibson Dildine, S. Rosedale-av.

Mrs. Carl Lee, 870 St. Johns-av., will be hostess to the members of the Coterie club at her home, Tuesday afternoon.

Members of the Stitches club will be entertained at the home of Mrs. H. A. Tilton, 951 W. Spring-st., Tuesday afternoon.

Members of the Keweenaw Luncheon club will be entertained at the home of Mrs. Clarence Woerner, 15 Elm-view Court, Tuesday afternoon.

Mrs. C. E. Tegardine, Marion-av., will welcome the members of the Coterie club to her home, Thursday afternoon.

Miss Anna Leasure, W. Kibby-st., entertained the members of the Swastika Five Hundred club at her home, Wednesday evening. In the card games, Miss Pauline Vossler and Miss Marjorie Kohl held high scores and Miss Helen Ferguson, low.

A two-course luncheon was served by the hostess.

Guests were Misses Marjorie Kohl, Mary Conahan, Neva Leasure, Mrs. Paul Phalen and Mrs. Clifford Wright.

The club will meet in two weeks with Miss Vera Rousculp, who will entertain at the home of her sister, Mrs. D. V. Huff, W. Wayne-st.

Members of the Floral Guild will be entertained at the home of Mrs. C. E. McKissell, 1517 W. High-st., Wednesday afternoon. Roll call will be responded with quotations from "American Heroes" and there will be music by Mrs. M. L. Mayer and Mrs. J. W. Baker. Mrs. Frank Sealtis will conduct a contest.

Assistant hostesses will be Mrs. Robert Jones and Mrs. Naomi B. Tharp.

The Sigma Zeta Phi sorority will meet Sunday afternoon with Miss Nell Cadachon, N. Baxter-st. This is a called meeting for the purpose of drawing up a constitution.

Plans will also be completed for a party to be given Friday evening by the sorority at the home of Miss Francis Collier, W. Market-st.

St. Martha's Guild of Christ church Episcopal will hold a benefit card party at the Elks' home, Tuesday afternoon. Nearly eighty tables have been engaged for the card games. Bridge, five hundred and Mah Jongg will be played and contests will be given for those who do not care to play cards.

Tea will be served. Mrs. Lillian Beall Deniston is chairman of the committee in charge.

The Round Table will meet Monday afternoon with Mrs. George Quail, Leland-av. Roll call will be answered with quotations from Washington and Lincoln and Mrs. J. H. Boulet will have the magazine article.

The Ruth Bible class of Trinity M. E. church will meet Wednesday afternoon with Mrs. F. N. Hall, 124 N. Collett-st.

Howard Reed, son of Mr. and Mrs. Earl Reed, was honored at a birthday party at the home of his grandmother, Mrs. A. B. Oeder, E. Second-st., Wednesday afternoon. The children enjoyed games and refreshments were served.

The Ladies' Aid of Trinity M. E. church will meet at the church, Tuesday afternoon at 2:30 o'clock. Mrs. M. C. King and her committee will be in charge of the social hour.

## "ALL AMERICAN" PROGRAM TO BE GIVEN THURSDAY

Woman's Music Club Will Present Matinee Recital Of Numbers Written Almost Entirely By Popular Native Composers

Patriotic Note, Incident To Washington's Birthday To Feature Occasion With Selections And Decorations Observing National Spirit

A "ALL AMERICAN PROGRAM" will be presented at the matinee recital to be given by the Woman's Music club at Memorial Hall, Thursday afternoon at 2:30 o'clock. With the exception of one, composers of all the numbers to be given, are Americans. Included on the program are vocal solos by two of the club's most popular soloists, Mrs. F. E. Gooding and Mrs. R. O. Woods. Mrs. Harold B. Adams of Bluffton will have an informal talk on "Phases of American Music."

Coming the day before the birthday anniversary of our first president, there will be somewhat of a patriotic note thruout the program. The stage will be artistically decorated with our national colors and 'tis rumored that the singing of "America" by the audience at the opening of the program, will be led by one of the club members, impersonating Martha Washington!

Mrs. Vivian Hobart, Mrs. G. C. Dunifon and Miss Margaret Gregg have arranged this artistic program.

Following are the numbers to be presented:

1. Song, "America," audience.  
2. "Phases of American Music," Mrs. Harold B. Adams.  
3. Song Cycle, "The Heart of Faraday," McMillan.

The Question  
Before her mirror  
In the Rose Garden  
At the Masque

Mrs. F. E. Gooding  
4. Violin solo  
(a) "From a Wigwag," Burleigh.  
(b) "Serenade," Victor Herbert.

Mrs. J. J. Pettler.  
5. Vocal solo "Today and Tomorrow," Bartlett.

Mrs. R. O. Woods.  
accompanist—Miss Geraldine Evans.  
violin obligato—Mrs. Gail Iretton.

6. Concerto No. 1, Liszt.  
Allegro maestoso  
Quasi Adagio  
Allegretto vivace  
Allegro marziale animato

Miss Leona Felts.  
2nd piano—Mrs. Andrew Dimond  
1st violin—Mrs. Gail Dunifon  
2nd violin—Miss Aileen Scott  
viola—Charles Bishop  
cello—Fred Koehner.

The splendid work that Mrs. Rheu Watson Cable, prominent musician, wife of Congressman John L. Cable of this city, is doing in Washington, D. C., is of much interest to her many friends here. Mrs. Cable is proving to be a "good angel" to the poor children of Southwest Washington, and is giving them free music lessons.

Some time ago Mrs. Cable volunteered to give free piano lessons at the Neighborhood House, a community center, for instruction. At first she had only a few pupils but now she has so many to teach that she is kept busy from morning until night every Saturday.

Mrs. Cable is quite prominent in many clubs in Washington.

Miss Elva Marion Bennett, formerly of Spencerville, and Paul William Zerbe, son of Mrs. J. E. Zerbe, were united in marriage Saturday afternoon at 2:30 o'clock at the home of Rev. W. C. Spayde, pastor of the Bethany Lutheran church.

Mr. and Mrs. Zerbe will reside with the bridegroom's parents, 1435 W. High-st., for the present.

Members of the Bon Tempt Euchre club were entertained at the home of Mrs. Harold Craig, S. Atlantic-av., Thursday evening. Mrs. L. H. Harold and Mrs. Paul Solomon held high scores and Mrs. Louis Aurel, low, among the club members and Mrs. Sanford Sparks high among the guests. A two-course luncheon was served by the hostess, assisted by Miss Gladys Craig and Miss Mary Richardson.

Mrs. Sanford Sparks and Mrs. R. Ruggles of Kent were guests. The club will meet in a fortnight with Mrs. Rose Lemmer, W. Vine-st.

Mrs. Ross Wolfe, State-st., entertained members of the Aurora chain club at her home, Thursday afternoon. Luncheon was at one o'clock after which bridge was played. High scores were held by Mrs. L. W. Brown and Mrs. Glen Ebersole among the members and Mrs. V. G. Dickensheets among the guests.

Guests other than the club members were Mrs. M. A. Frawley, Mrs. Ross Allen, Mrs. Lawrence Dickensheets, Mrs. V. G. Dickensheets and Mrs. Mike Keller.

Club members will enjoy a banquet at the Hotel Barr on February 23th.

Mrs. Joe Orwig, Mrs. J. W. Blackburn and Mrs. Shelby Mummaugh will entertain the members of the Bide-A-Wee Bridge club at a one o'clock luncheon at the Elks' home, Friday. Bridge will be the afternoon's diversion.

Members of the Ocho Bridge club were the guests Wednesday afternoon of Mrs. C. L. Steer Lakewood-av. At the conclusion of the games, Mrs. W. H. Howell and Mrs. Otto Miller held high scores.

The club will meet in two weeks with Mrs. J. W. Gallaspie, S. Collett-st.











**THE MONSTER**

"The last word in mystery plots has been reached in 'THE MONSTER.'"  
—N. Y. Evening Telegram.

"'THE MONSTER' has 'The Bat' looking like a bed-time radio story."  
—Philadelphia Inquirer.

"An effective mixture of side-splitting comedy and thrills."—N. Y. Evening Post.

**PRICES—Eve. \$2.00, \$1.50, \$1.00, 50c  
Mat. \$1.00, 77c, 50c—Plus Tax**



# INTERESTING BILLS OFFERED BY LEADING PICTURE HOUSES

## MELODRAMA, ROMANCE AND DOMESTIC PLAYS SEEK FANS' PLAUDITS

"Don't Call It Love" Flashes At Quilna, "Bella Donna" Appears At Majestic, And "Not A Drum Was Heard," Is Rialto's Feature

BY GERTRUDE GILLHAM

SOME unusually interesting pictures will be offered for cinema patrons this week. Melodrama, romance, crime, domesticity and comedy all feature in the offerings of the various photoplay houses.

The Quilna's program opens today with the William de Mille production "Don't Call It Love" in which Nita Naldi, Agnes Ayres and Jack Holt are featured. Probably one of the most complex love triangles ever written is that in Julian Street's novel, "Rita Coventry" from which the film was adapted.

Reginald Denny stars in one of Byron Morgan's automobile racing stories the last three days of the week at the Quilna. Denny, who won great popularity in "The Leather Pushers" and "The Abysmal Brute" has a different role in his latest success—that of a speed demon.

Several stars of wide renown appear at the Majestic this week. Pola Negri, Conrad Nagel and Conway Tearle head the cast in "Bella Donna" today and Monday. Mary Pickford will be seen in "Tess of the Storm Country" during the three following days. "Slippy McGee," starring Colleen Moore opens a two-day engagement on Friday.

A thrilling romance of the great outdoors, "Not a Drum Was Heard," is the Rialto's attraction until Tuesday. Charles Jones has the leading role.

## QUILNA WILL PRESENT TWO PLEASING FILMS

Today's opening of "Don't Call It Love" Thursday's "Sporting Youth"

A NOTH schedule of photoplays offered this week at the Quilna theatre. "Don't Call It Love" which opens this afternoon is a William de Mille Paramount production of Julian Street's brilliant novel "Rita Coventry" starring Nita Naldi, Agnes Ayres and Jack Holt.

"Sporting Youth" in which Reginald Denny stars on Thursday was written by Rex Logan who wrote a number of the most exciting stories in the late Wallace Reid.

Seldom before has a picture story been interpreted by a cast of more popular players than that which distinguishes "Don't Call It Love." The principals are Jack Holt, Agnes Ayres, Nita Naldi, Theodore Kosloff, Rod La Rocque, Robert Edson and Lila Paine.

An ensemble of noted screen artists that cannot help but merit the most discriminating picturegoer.

There is a live polish about William de Mille's work. He never re-

lies on the sensation or spectacular for the matchless effects he incorporates in his productions but on the contrary he makes his characters absolutely true to life. And in "Don't Call It Love" he is said to have even outdone his previous successes in this respect. It is rated as one of the best of the new pictures of the year and will remain for four days only accompanied by Quilna News and Aesop's Fable.

Reginald Denny, who has won great popularity thru "The Leather Pushers" and "The Abysmal Brute" is now a full-fledged feature star and comes to the Quilna on Thursday for a three day stay in his most recent success "Sporting Youth." Laura La Plante is his new leading lady and her success in this production picture has gained her a promotion to a place among the stars.

"Sporting Youth" is a tale of the speed age and the motor race which forms a big climax is said to surpass anything of the kind ever shown upon the screen. The director is Harry Pollard, who made the Leather Pusher series. Added features include the Quilna News and Lyman H. Howe's Hodge Dodge.



Agnes Ayres, Nita Naldi and Jack Holt in the Paramount Picture "Don't Call It Love" A William de Mille Production

Appearing at the Quilna until Thursday

## MAJESTIC PRESENTS POLA NEGRI PICTURE

"Bella Donna," Famous Star's First American Made Film, Shows

POLA NEGRI'S first American made picture "Bella Donna" opens a two day stay at the Majestic theatre today. This is a romantic story of the Egyptian desert, written by Robert Hichens and directed by George Fitzmaurice.

Supporting the star are two stellar leading men Conway Tearle and Conrad Nagel and Lois Wilson, popular Paramount star.

Pola Negri is said to be at her best in the title role as a notorious woman who marries Nigel Armine, an English engineer. When they go to Egypt the spell of the tropics completely transforms her, and when she meets Baroud, a desert chieftain, she forgets her husband's love and clings to him. When he suggests that she gain her freedom by poisoning her husband, she agrees. Negri narrowly escapes death and when he learns the truth, their separation follows.

Then comes the supreme climax of the story when Pola Negri is said to do some of the best acting of her career.

"Tess of the Storm Country" with Mary Pickford comes to the Majestic for a three day engagement

## FINAL EVANGELISTIC WEEK TO OPEN TODAY

Central Church of Christ today opens the last week of its evangelistic campaign.

The adult department of the church school have this day evening, the mothers Wednesday, young people Thursday, families Friday and sacred concert Saturday.

Two hours of continuous merged service are planned for this morning, ending at 11:15 with baptismal service at 3 p. m. and evening services at 7 p. m. through the week except Monday. Prayer group meetings are announced for 2 p. m. Tuesday and Friday.

The goal for the church school today is 575. Last Sunday's goal was exceeded easily and the same success is expected today and next Sunday when the campaign closes.

H. C. Kanawli and Miss Florence Kanawli have been called to Cripple Creek, Colo., by the death of their brother-in-law, R. S. Wiley. The body will be taken to Osborne, Mo. for burial. Mrs. Wiley will accompany her brother and sister to Lima following the funeral.

## GUN ATTACK ON SON CAUSES DEATH OF FATHER

CINCINNATI — Anton Rup puecht, 68, a cabinet maker, father of Richard Rupprecht, a waiter, who was shot, perhaps fatally, at a downtown club Saturday, died at his home a few hours after the shooting. He had been ill for some time, but it is believed that news of the attack upon his son, occasioned his death.

August A. Miller, of Covington, is a waiter who is held by the police in connection with the shooting, denies he was the gunman.

## 12 HOUSES PADLOCKED

STEUBENVILLE — Steubenville's "red light" district was abandoned Saturday for a period of two years when Sheriff Talbot and deputies armed with an order from common pleas court, padlocked twelve houses on Water street.

## DeGreif & Mowry

Consultants on Income and All Government Taxes. Let us show you of your worries.

514 STEINER BLDG.

834 S. Main St.

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## Men's Pants

\$1.48

A variety of shades—the kind that will not rip—\$3 value—

The Shoe Market

218 S. Main



Come Wilbur and Suzanne Lombard in "The Monster" at the Laurel Wednesday night

## FOUR END JAIL TERMS

Four prisoners were charged Friday with committing a burglary in a county jail. They were served their terms. The prisoners comprised Mr. Theodore E. Delphos, convicted of keeping a house of ill fame, Carl General Lima, operating a pool table in a house of ill fame, and Gladys A. Larson, convicted of carrying on a house of ill fame.

## MORNING SPECIAL TILL 12

O'CLOCK NOON TACIT SATURDAY

SHAMPOO AND MARCEL, \$1.25

SHAMPOO ..... .50

MARCEL ..... .75

MANICURE ..... .50

HAIR RINSE ..... .50

TOILET, BEAUTY SHOPPE

PHONE—MAIN 7280

At 11:15 a. m. if not be re-

turned to the party it is on my off-

icer Quandt.

## Use News Want Ads

With no reputation to build, but with an established one to maintain—

—that is why you are assured of best service and satisfaction when you come here for eye examination and correct fitting of lenses.

**ROGERS**

129 W. Market St.

Rogers stores in Ohio, Indiana and Illinois.

## Winter Merchandise at Reduced Prices

### WOOL UNION SUITS

\$1.00 value— \$2.95

All sizes

### MIXED WOOL PLAID BLANKETS

\$5.00 value— \$4.85

\$5.00 value— \$4.85

### 16 INCH HIGH TOP MUNSIE LAST SHOES

All sizes— \$5.95

All sizes— \$5.95

### U. S. ARMY STORE

148 N. MAIN ST.

Open Evenings TILL 8

## Majestic

TODAY AND TOMORROW



**POLA NEGRI**  
in a  
**George Fitzmaurice**  
PRODUCTION  
**"BELLA DONNA"**  
A Paramount Picture

Supported by  
**Conway Tearle,**  
**Conrad Nagel**  
and **Lois Wilson**

**Christie Comedy**  
and  
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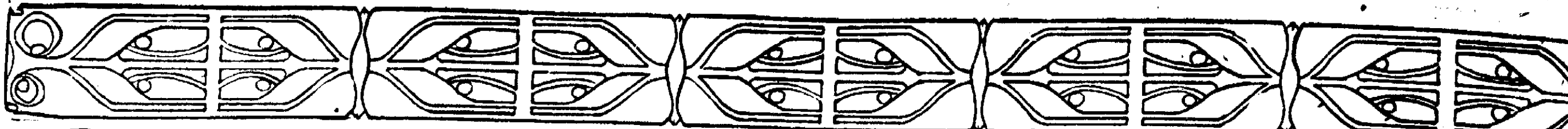
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# But the Cornbelt Millionaire's roadway Bride Fooled everybody—

*When She Jilted Royalty,  
Fled the White  
Lights for a Home in the  
West, and Won Happiness Where  
the Croakers Prophesied Just  
One More Mad Romance  
Headed for the Rocks.*



Rosie Quinn, Former Favorite of the New York Revues, as She Looks Now as a Society Matron, the Wife of Louis Burgess, Omaha Millionaire, and Mother of Ward Burgess II, a Chubby Tot of Two.

**R**OSIE QUINN was born a baker's daughter. Rosie Quinn, at fifteen, became a chorus girl. Rosie Quinn, a year later, was the cutest little high-kicker in the snappiest revue in the jazziest cabaret on the wickedest street in the world. And when Rosie Quinn—dimpled, darling, roguish Rosie—ran away with a millionaire and married him, it caused no end of heart-pangs among the sports and spenders who patronized the Century Roof just so they could hear Rosie sing, "Button Me Up the Back."

But they were philosophical about it. Even Prince Ange of Denmark, whom Rosie enchanted with her snow-ball song and who was said to have the lead in the race for the Quinn heart-stakes until the millionaire from Omaha trotted out of the West, was philosophical about it.

The boys said: "Never mind, she'll be back. We've seen it happen too many times. A chorus girl hooks a rich husband. They honeymoon to Paris, Monte Carlo, Deauville. They return and she tries to break into society. Perhaps society snubs her. Perhaps love for her rich husband grows cold. Perhaps she misses the footlights. Perhaps the old pals turn up. There's Broadway just around the corner, an ever-present lure. And the next thing you know there's a suit for divorce and the wife is on the stage again."



"When Rosie sang her snow-ball song, she picked out Prince Ange to pelt with paper snow-balls. The Prince was fascinated; he gave Rosie snow-ball for snowball—and then demanded an introduction."

Look at Edith Kelley Gould, look at Evelyn Thaw, look at—

And so sure were the Broadway boys and girls that Rosie would run true to type that it wasn't long before they forgot all about her.

Four years passed. The name of Rosie Quinn was just a legend—albeit a very charming legend that conjured up memories of bright, happy, beautiful girls and, in the front rank of them, a slim and sparkling cutie in a ballet skirt and a twinkling pair of bare legs.

"Do you remember Rosie Quinn?" the boys would say sometimes. "She had the prettiest dimpled knees you ever saw! What became of her, anyway?"

Broadway might never have had the answer to that question if some of Rosie's old friends hadn't taken a tour over the Western vaudeville circuit this winter. They played Omaha, Neb., one week, and after their act at the local theatre was over they dropped into another show house.

It was an amateur affair of some sort—the annual Follies of the Omaha Junior League, somebody said. The actors from New York managed to get standing-room only for the last few numbers.

They expected to be bored—or mildly neophytes. And then—

Bang! went the brasses. Woosh! went the fiddles. The tune was hauntingly familiar. And out from the wings skipped a dazzling figure that put the New Yorkers on their tip-toes.

"If that isn't Rosie Quinn," said the tallest actor, "then I'm William Shakespeare!"

It was. But not on the programme. Not in the thoughts of the three thousand enthusiastic citizens of Omaha who applauded her dance. Not in the regard of Omaha society. Not in the viewpoint of the Junior League members, though they called her "Rosie" and seemed to know her very well.

To everybody but the strangers the star of the Omaha Junior League Follies was Mrs. Louis H. Burgess, well known young society matron, wife of Louis Burgess, the capitalist-owner of the Burgess-Nash chain stores, you know—the charming and talented Mrs. Burgess who has that tanning little boy, Ward.

And in that one paragraph is summed up the astonishing climax to the career of Rosie Quinn—a climax astonishing, at least, to Broadway, where many chorus girls marry millionaires, but few stay married to them.

It may be that, from the very first time that Rosie Quinn fluttered into the zone of white

lights, Broadway should have recognized that she was destined to be the exception to the general "chorus-marriage-madness-court" rule.

Though her father was a baker and her home was in the Bronx, she had the thoroughbred air that is more than beauty. She took dancing lessons from Rosie's. There was a tinge of girl for a new production. Rosie applied. She won a place. The papers were willing. Rosie and her dimpled knees burst on Broadway when she had just finished grammar school.

She became a featured dancer.

Finally, when she was dancing at the Century Roof, came the incident of Prince Ange of Denmark. The Prince and his party had a table at the edge of the footlights. When Rosie sang her snow-ball song, she picked him out to pelt with the paper snow-balls, not because she knew he was a prince, but because he was six feet tall and blond as a Viking. The Prince was fascinated. He gave Rosie snow-ball for snowball, and then demanded an introduction.

Of course, Broadway before many nights was talking about nothing else but how Rosie Quinn was on the road to being Queen of Denmark. The gossip was that the Prince had showered her with flowers and invitations.

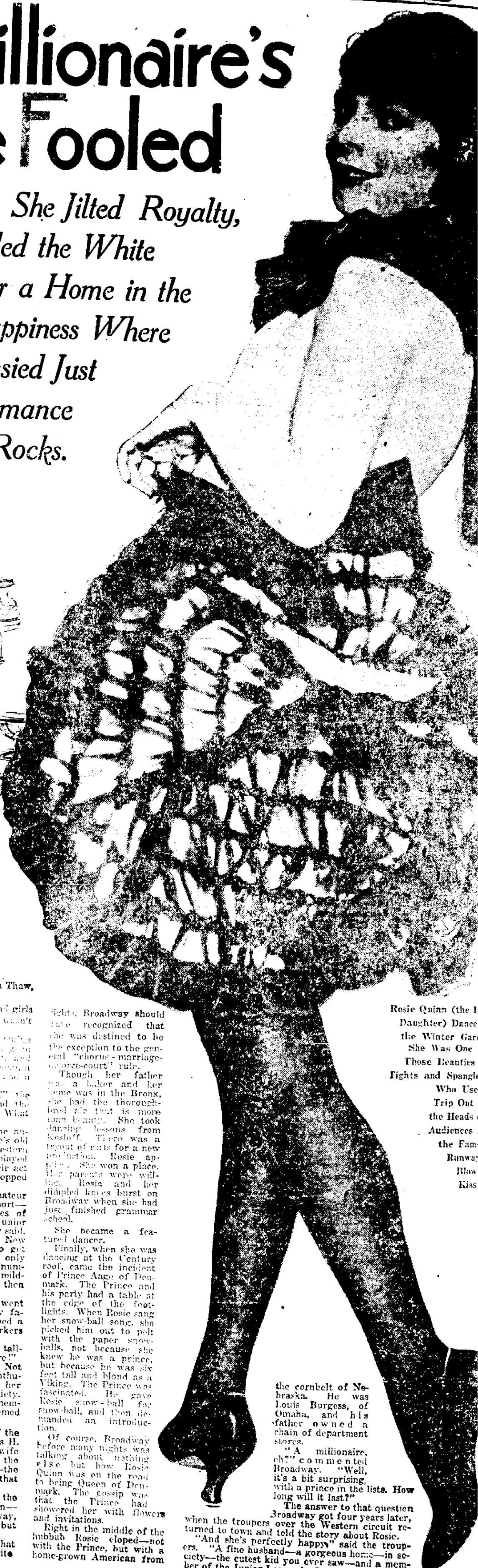
Right in the middle of the hubbub Rosie eloped—not with the Prince, but with a home-grown American from

the cornbelt of Nebraska. He was Louis Burgess, of Omaha, and his father owned a chain of department stores.

"A millionaire, eh?" commented Broadway. "Well, it's a bit surprising, with a prince in the lists. How long will it last?"

The answer to that question Broadway got four years later, when the troupe over the Western circuit returned to town and told the story about Rosie.

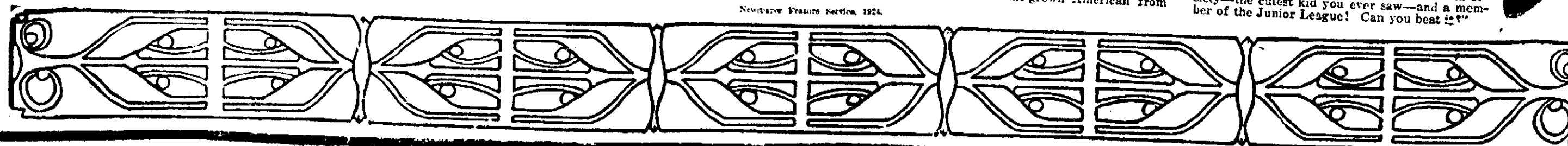
"And she's perfectly happy," said the troupe. "A fine husband—a gorgeous home—in society—the cutest kid you ever saw—and a member of the Junior League! Can you beat it?"



Rosie Quinn (the Daughter) Dance the Winter Garden She Was One Those Beauties Fights and Spangle Who Use Trip Out the Heads Audiences the Fam Runway Blow Kiss



Another Photograph of Rosie Quinn at the Time When She Turned from the Attentions of Prince Ange of Denmark (at Left) to Elope with a Home-Grown American Millionaire.





# Lost-One Doting Millionaire

## Romantic Rita, Ingenue Star, Is Single and

### Husband

Poor Again, and Her "Bush League Sheik" Hasn't Stepped Up to Save the Situation

Rita Knight as She Appeared When She Won the Heart of Millionaire Crouse.

THE batter drove a torrid bouncer past the pitcher. By a miraculous sprint the shortstop grabbed the ball with his gloved hand. In the fraction of a second he had transferred the sphere to his right and whizzed it to first. The crowd was low, but "Long John" McCarthy was out of the dirt. There was a cloud of dust and two figures prostrate on the ground.

"Strike out!" yelled the umpire. The runner jumped to his feet to protest, but he broke out in the stands. He fell back still. McCarthy, the first baseman of the Syracuse team—"Sheik"—called him because of his resemblance to a vaudeville comedian—did not rise.

"Did hurt!" went from mouth to mouth. The runner carried him from the field. A beautiful, fashionably-gowned woman who had turned very pale when McCarthy failed to get up, hurried from the grandstands and met the players with a sympathetic burden.

"What is in your ear," she ordered; and she took the wheel herself and drove to the hospital with the injured player. The beginning of Rita Knight's first romance in which she has been a noted millionaire husband.

Several days they kept "Sheik" McCarthy in the hospital. On every one of them was visited by Rita Knight, the famous actress, who married George N. Crouse, millionaire clubman and wholesale grocer of Syracuse, five years ago and went there to "look after" after years of "trouping."

After that Crouse is an ardent baseball fan, and every day last Summer he took the Syracuse Club of the International League played at home. Mrs. Crouse was in the stands. She applauded the players indiscriminately, but in the middle of the season most of the applause, and that of many another woman, was directed particularly toward first baseman McCarthy. He was a big, husky player, gathering in home runs, and coming his way and batting them over the fence. But that wasn't all. With his black hair plastered down and his green goggles, McCarthy might have been a twin brother to Valentino's twin brother.

It was said that he possesses all the fascinating mannerisms of the "Sheik."

On the day of the accident Rita Knight and McCarthy were seen together. She had led rather a lonely life since that day five years ago when, supposedly confirmed bachelor, he brought her back to Syracuse from Philadelphia as his wife.

The several seasons Rita Knight had been the leading lady of the stock company at the Wieting Theatre in Syracuse. She was a great favorite there, just as she was in Louisville, Philadelphia and other cities throughout the country. Among the plays in which she scored her greatest successes were "The Girl of the Golden West," "Polly of the Circus," "The Storm Country," "Within the Law" and "The Yellow Ticket."

It was "The Yellow Ticket" toward the end of her engagement at the Wieting Theatre, George N. Crouse, then president of the Syracuse city council, head of the Crouse Grocery Co. and millionaire business man, first saw her. He became so completely infatuated with

the beautiful actress. Every night he occupied the same seat in the theatre.

It was only after three weeks of effort that he finally obtained an introduction. Within another fortnight he had proposed to her one night after the theatre while they were having a lunch of sandwiches and beer in a road house.

Rita Knight did not accept—then. Instead, when the season closed, she went to her home in Portland, Me., where Crouse visited her several times, always renewing his proposals.

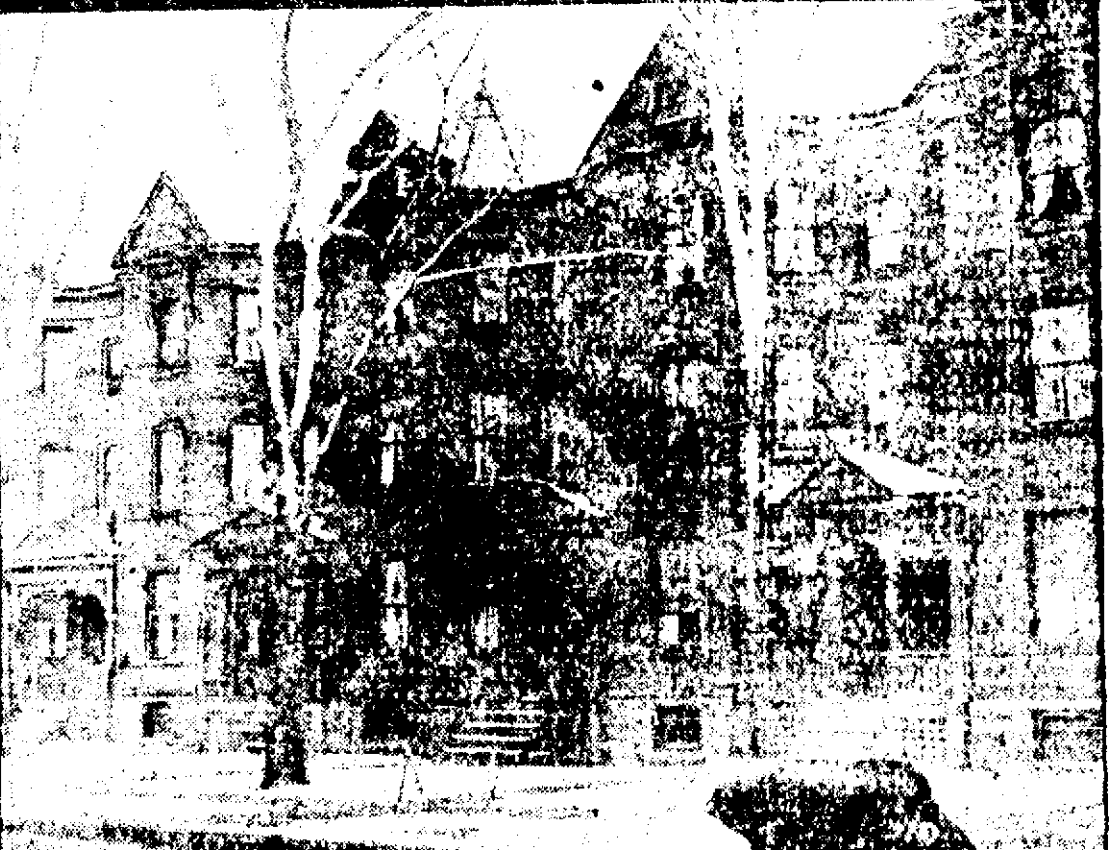
When the next season opened, she secured an engagement with a stock company in Philadelphia. The Syracuse millionaire made many trips there to see her, and every time he proposed. Finally she accepted, and they were married in Philadelphia on New Year's Day, 1918.

There was a honeymoon trip to St. Louis and French Lick and then Mr. and Mrs. Crouse returned to Syracuse and took up their abode in one of a row of houses on Leavenworth avenue owned by Crouse. Apparently they were happy, although, contrary to all expectations, they did not mingle much with society. More and more, as the few years of their married life passed, they went out alone—he back to his clubs and she to teas and to the theatres and in the Summer to the baseball games.

Then came the day last Summer when "Sheik" McCarthy was carried injured from the field, and Mrs. Crouse took him in her car to the hospital. Crouse was very angry when he heard of the incident. He declared he would never ride in the car again, and he never did. There were many angry words between the millionaire and his wife. Several times they discussed a separation, and then a divorce. But each time they patched up their differences.

The last baseball season had just closed. Mrs. Crouse spoke frequently of returning to the stage and that, of course, always started a row. Then, too, she talked of going to California to make motion pictures, or to accept a proffered stock en-

The Row of Dowdy Houses on Leavenworth Ave., Syracuse, to One of Which the Millionaire Took His Bride.



Rita Knight's mother, Mrs. B. F. Knowlton, had lived with them since their marriage.

But apparently Mrs. Crouse did not start for California.

A few hours afterwards, detectives reported to Mr. Crouse that they had seen his wife and a tall man who, in his street clothes, looked very much like the popular conception of the moving picture "sheik" but who, had he had on a baseball uniform, would have been identified as John Ambrose McCarthy, first baseman of the Syracuse International League team.

The detectives had trailed the couple to the railroad station and learned they had bought tickets for Montreal, for which city they had already departed. There was no other train for the Canadian city for many hours, so Crouse and the detectives followed in an automobile.

Arrived at Montreal they went to the Queen's Hotel, to which place the pursued couple had gone.

Just what happened there is clouded in considerable mystery, as all the papers were sealed in the action that Crouse brought against his wife immediately afterwards. It was stated by Crouse, however, that he surprised Rita Knight Crouse and "Sheik" McCarthy in a room in the hotel. Mrs. Crouse admits that McCarthy was in her room when her husband and the detectives arrived, but she declares it was a proper visit and that it was 11:30 o'clock in the morning.

"He had just called on me to talk over my going to California," declares Mrs. Crouse, "and was about to leave, when my husband and the detectives broke into the room. It is not true," as Crouse claims, that I hid behind a door and that my guest said: 'Come on out, Rita, the jig is up!' What he did say was: 'Well, here is the whole work.'"

"There was really nothing so very wrong in our being there together. I certainly was in need of someone to help and protect me. For about one year we were happy. Then my husband became cold. There has been much said about our palatial home. Why during the whole of our married life he would never allow me a maid! I never had any money—a few coppers in my purse. I did my own work, and once, in a moment of extreme generosity, my husband made me a present of a washing machine!"

"He would remain away from home for days at a time after we had had a divorce agreement. I did not sleep for three nights on one occasion, sitting up for him to return. Then, in desperation, I went to his office. There was a bitter argument and he struck me, breaking my nose and blacking my eye.

"That was the last straw. I had grad-

uated from the star dressing room to the wash-board, and I could stand it no longer. If my husband wants to hang the yellow ticket on me—well, I was playing just that part when he first saw me."

Mrs. Crouse went to New York following the Montreal affair and her husband started divorce proceedings in Syracuse. The case was heard by a referee. Several interesting points were brought out. One of them was the introduction of a birth certificate alleged to be of Rita Knight, purporting to show that she was born in South Portland, Me., May 13, 1878, and that she is, therefore, almost forty-six years old, instead of thirty-six, the age she is alleged to have given when the couple took out their marriage license.

It was also shown that she had been married twice before, and possibly three times. Her first husband was Edward Day, a playwright, who died two years after their marriage. Her second was Al. H. Trahern, actor and manager. They were divorced. Newspaper clippings were also introduced referring to her as the wife of Frank Beamish, of Toledo, O.

Her first theatrical engagement was in Louisville, where she had gone to attend school. She appeared as one of the "palma girls" with "The Liberty Bells." Then followed many years in stock, and finally she made her New York debut in one of the minor roles in "Within the Law," under the management of A. H. Woods. After several seasons in this and other plays she returned to stock, eventually reaching Syracuse, where she became a great favorite.

Rita Knight did not go back to Syracuse after the divorce action was started. The referee appointed by the court recommended that an alimony decree be granted, which will become permanent in a month. Mrs. Crouse's attorney did not appear for motion. He declared afterwards that there had been no property settlement.

Mrs. Knowlton, the mother of Rita Knight, who had continued to live in the Crouse home on Leavenworth avenue, Syracuse, had just moved out.

"No, we haven't heard a word from Rita since she left," she sobbed.

"Sheik" McCarthy, like all good baseball players, is liberating for the winter. He is reported to have been received at the offices of the Syracuse Club, and is said to have been mailed from New Philadelphia, Ohio. Meantime the official of the International League have issued the 1923 batting average of the "Sheik" which reads:

Rita Knight Crouse as She Appears To-day.

Player..... G. A. B. P. H. 28. 38. H.R. P.O. McCarthy, 1b., 127 452 82 140 36 8 12 311

Credited persons say he should be credited with another "home run." But that would bring the total up to the unlucky 11.

Millionaire Crouse was in a state of collapse after the sensational disclosure and was confined to the Crouse home on Leavenworth avenue, Syracuse, when he was said to have been called to the hospital. He went to one of his clubs to live. He denied all the allegations made against him by his wife, including the one about the washing-machine and the one in which she said he opposed her return to the stage.

"Why I even made a note to have her presented with flowers on her opening night in California," he declared, with something that resembled a sob in his voice.

So it seems that Rita Knight not only lost a doting millionaire husband, but a bunch of flowers as well.

"If my husband wants to hang the yellow ticket on me—well, I was playing just that part when he first saw me."



George—  
I am fed up I am going  
to California. Be good to  
mother  
Rita.

The Note Rita Knight Crouse Left Her Husband When She Went Away.

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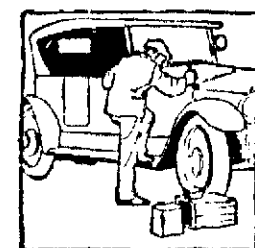
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While a wealthy was able to afford a finer of more moderate means exercise the same careful value when she comes to selection.

It follows, therefore manufacturers who give the best value for the lowest cost must certainly have a share of the business. A plain this business are usually incorporate better to his product for the pilot wise and transportation going to count most this

### VETERAN CADILLAC PARKED IN

Two Cadillac cars of 20 years of automobile have been accepted and the United States National Museum of the Smithsonian in Washington as perhibits in the division of mechanical and technical Carl W. Michman, division

The two Cadillacs in are a model A, single-cylinder built in 1902 and a 1901 open chassis with its V-cylinder engine, manufactured 20 years later.

The model A is the which in 1922 and it mitted from Detroit to celebration of its 20th anniversary. It was repainted color which gave the cylinder cars the name "devils." Every working put into as perfect condition when the car left the Detroit-New York trip car was equipped with that early date of the "equipment," such as detachable tonneau with front and rear headlamps.

Every Lincoln part is specially for that car. Only steels and alloys are in construction of axles, gear

**406-408 W. MARKET ST.**

[illegible]



# BIGGER and BETTER LIMA AUTO SHOW

*Under Auspices Of*  
Lima Automobile Merchants' Association  
and  
Great American Mutual Indemnity Co.

**TUESDAY SATURDAY**  
FEBRUARY 19th TO FEBRUARY 23rd

*Latest Showing Of*  
**AUTOMOBILES  
AND ACCESSORIES**  
*Direct From New York and Chicago Shows*

EXCEPTIONAL ENTERTAINMENT  
**MARJORIE MOORE'S MELODY MAIDS**  
WITH HELEN CANNON, SOLOIST

**Timmerman Building**  
545 W. MARKET STREET

DOORS OPEN **12 O'clock Noon** Admission **30c** INCLUDING TAX

C. H. BLACK, CHEVROLET  
BRYAN MOTOR SALES CO.  
J. O. BREESE & SON  
CLEVINGER AUTO SALES

MEMBERS OF THE LIMA AUTOMOBILE MERCHANTS ASSOCIATION  
HUBER AUTO SALES  
D. D. JONES CO.  
LIMA CADILLAC CO.

LIMA BUICK CO.  
LIMA LEXINGTON MOTOR CO.  
LIMA NASH CO.

LIMA OVERLAND CO.  
REO BAKER AUTO SALES  
J. L. SARBER, HUPMOBILE  
TIMMERMAN MOTOR SALES



## YOUR PRESENCE REQUESTED AT THE AUTOMOBILE SHOW

4-WHEEL BRAKES  
PRACTICAL

The first of the four-wheel brake cars would be the standard car with a four-wheel brake. The standard car with a four-wheel brake is the standard car with a four-wheel brake.

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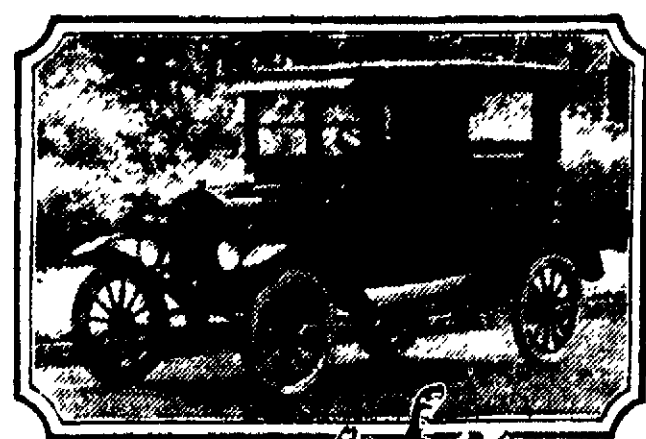
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Centuries ago the Tudor sedan was the popular carriage. Today the Tudor sedan is the latest and greatest of the Tudor sedan.

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STUDEBAKER ADDS  
PLANT FACILITIES

With the recent addition of another enormous unit to its facilities, the Studebaker Corporation now has an investment in closed body plants at South Bend, Indiana, amounting to \$8,000,000. This new building, completed for Studebaker, is the largest closed body facility operated by any individual automobile manufacturer in the world.

The new building is 800 feet long and 100 feet wide, six stories high and is of reinforced concrete, faced with brick.

Some idea of its immensity may be had from a comparison with the tallest business building in the world. It placed on end alongside the Woolworth Building, the new Studebaker unit, 100 feet square, would tower eight feet higher toward the clouds.

The glass used in windows and skylights would cover two and one-half acres and the cement and brick in the mammoth structure are sufficient to build a two-foot sidewalk from New York City to Boston. Ten miles of chain are used in the conveyor system and twenty miles of piping supply the cranking and heating systems for the plant.

The closed body division of Studebaker's business employs 5,000 men whose wages amount to \$7,500,000 a year. Materials, such as steel, glass and cloth, required for the operation of this closed body plant, represent an inventory investment of \$2,500,000.

Greater economy effected by the new plant is estimated at \$1,000,000 a year.

closed bodies permits the use of die-cast steel panels exclusively, for which an investment in die equipment of over \$750,000 is required. Costly handwork, necessary where such an investment in press and die equipment is prohibitive, is thus avoided by Studebaker.

Besides the closed body building, large additions have been made this year to the Storage and Shipping Building and to the Power Plant at South Bend.

Studebaker's huge new gray iron foundry, 722x698 feet, is nearing completion. When finished, it will be the largest and most modern foundry of its kind in the industry.

Seventy per cent of Studebaker's total plant capacity has been provided and developed in the past seven years. During this period, the investment in plants has grown to \$50,000,000, and its production has increased from 40,000 to 150,000 cars a year—all out of current earnings.

Studebaker has also just completed a magnificent new Sales Building in Cleveland and a large, modern Studebaker service station is nearing completion at 131st St., off Broadway, New York.

## OLD DAYS RECALLED

Some of the older automobile men of the coast recalled the transcontinental race in 1905 between "Old Pirate" and "Old Steady." When "Cannon-Ball" Baker arrived there this fall after making a coast-to-coast run in high gear in the new 1924 Oldsmobile.

Every Lincoln car is equipped with shutters on the front of the radiator which operates automatically and keeps the engine at the most efficient operating temperature.

## CARS REGULARLY EQUIPPED WITH GABRIEL STUBBE

Cab	Coach	Limousine	Motor	Truck
Collins	DeSoto	Edsel	Ford	General
DeSoto	Edsel	Ford	General	Lincoln
Edsel	Ford	General	Lincoln	Studebaker
Ford	General	Lincoln	Studebaker	Ward
General	Lincoln	Studebaker	Ward	Ward
Lincoln	Studebaker	Ward	Ward	Ward
Studebaker	Ward	Ward	Ward	Ward
Ward	Ward	Ward	Ward	Ward

LEADING car manufacturers solidly behind Gabriel Snubbe as a valuable aid to comfort and operating economy. More than 2,000,000 cars Gabriel equipped today.

The combined testimony of men and owners is all in favor of Gabriel. In their endorsement you get positive assurance that you need them.

Installed quickly, and without attention to your car. Order them today.

Gabriel Snubbe

Garage

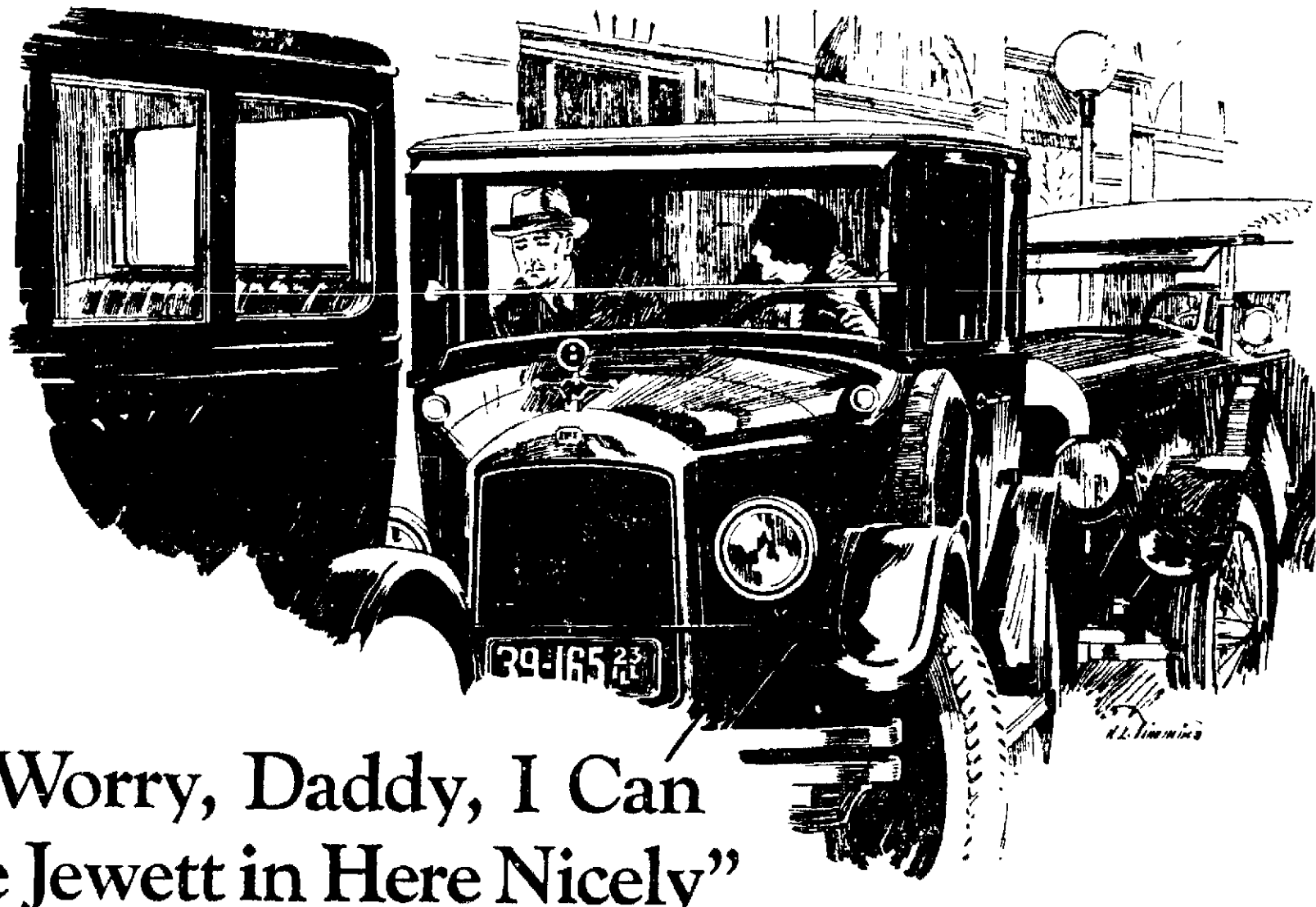
122 N. Central

Main 6891

Greater Riding Comfort

Snubbe

IN ALL THE WORLD NO CAR LIKE THIS

"Don't Worry, Daddy, I Can  
Get the Jewett in Here Nicely"

WOMEN, and men, too, like the convenient size of the New Jewett Six. Jewett tucks itself into handy parking places that bulkier cars must pass up; converts parking problems into parking opportunities. Its wheel turns easily, thanks to ball-bearing steering spindles.

Yet with all this convenience of chassis size, Jewett has bodies that are as roomy inside as larger, cumbersome cars. Seats are wide and comfortable; lots of leg-room for the tallest.

The New Jewett's tremendous power comes from its big 50 h.p. 6-cylinder Paige-built motor. Cylinders are 3 1/4 x 5, giving 249 cubic inches piston displacement. This is 40 per cent more than some "light" sixes. An ocean of power is yours in the New Jewett! And it stays quiet because the motor is high-pressure-oiled, like the big Paige and other top quality cars. Two gallons of oil per minute are forced through all main bearings and connecting rod bearings. Thousands of miles of marvelous service before overhauling need be thought of!

## A Sturdy Six

Jewett is a sturdy six, not a "light" six. Touring car weighs 2805 pounds—400 pounds more than "light" sixes. It has Paige-Timken axles, front and rear; all-steel universal joints; 6-inch-deep frame.

Jewett's rugged dependability has been proved by 65,000 owners in all sorts of hard service.

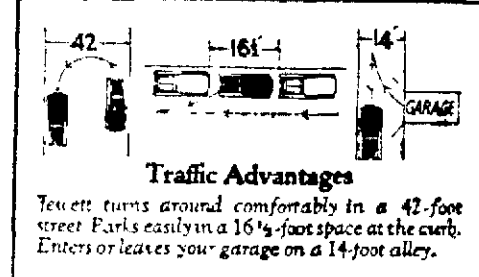
In spite of Jewett's extreme weight and strength, its ample power gives it the advantage in power for weight. Power for weight governs performance. Jewett has a cubic inch of motor displacement for every 11 1/2 pounds of weight. In certain "light" sixes each cubic inch of motor must pull 13.5 pounds—13.7—12.8—14.3—not one but will be sluggish compared with Jewett.

## Match This Performance!

This advantage in power for weight accounts for Jewett's amazing performance. Drive it from 2 to 60 miles an hour, or more, in high; take most any hill in high; pick up from 5 to 25 miles an hour in 7 seconds, in high. Try that with any other car!

The New Jewett Six is unique. In all the world no car like this. It's true. Jewett combines mechanical superiorities and advantages no other car possesses. It is approached only by cars costing \$700 to thousands more—and then at the sacrifice of convenience and economy. For Jewett sells for but \$1065.

Drive the Jewett. Let your wife drive it. Women love its easy-acting clutch, its easy gear changing. Come in today. (601 S)



## Traffic Advantages

Jewett turns around comfortably in a 42-foot street. Parks easily in a 16 1/2-foot space at the curb. Enters or leaves your garage on a 14-foot alley.

How Jewett Six Compares  
With Costlier Cars

Eleven well-known larger sizes have smaller motors than Jewett. Their prices are \$1535, \$1790, \$1185, \$1650, \$1675, \$1795, \$1495, \$1335, \$1485, \$1295, \$1590. To get a car the equal of Jewett's power for weight you have but two choices—one car costing \$420 more, another costing \$685 more, than Jewett—these choices, or \$5000 cars. Furthermore, no other six under 119 inches wheelbase weighs as much as Jewett. To buy a car equalling Jewett's weight for length, equalling Jewett's 249 cu. in. motor, and equalling Jewett's power for weight—all the world offers you but four choices—a Paige—a car at \$1750—a car at \$5000—a car at \$7000.

We offer Paige and Jewett quality service and genuine Paige and Jewett parts.

Auto Electrical  
Service

Quick, satisfactory electrical repair work and battery repair and re-charging.

8 BATTERY SERVICE 8  
HOUR HOUR

FACTORY SERVICE FOR

Exide, Remy, Northeast, Delco, Bosch, Klaxon, Autolite, Splittdorf, Westinghouse, Gray-Davis, Atwater-Kent, Simms, Briggs-Stratton, and Bijur Electrical Equipment.

Timken, Hyatt and New Departure Bearings

Drive-in service and service cars for outside work!

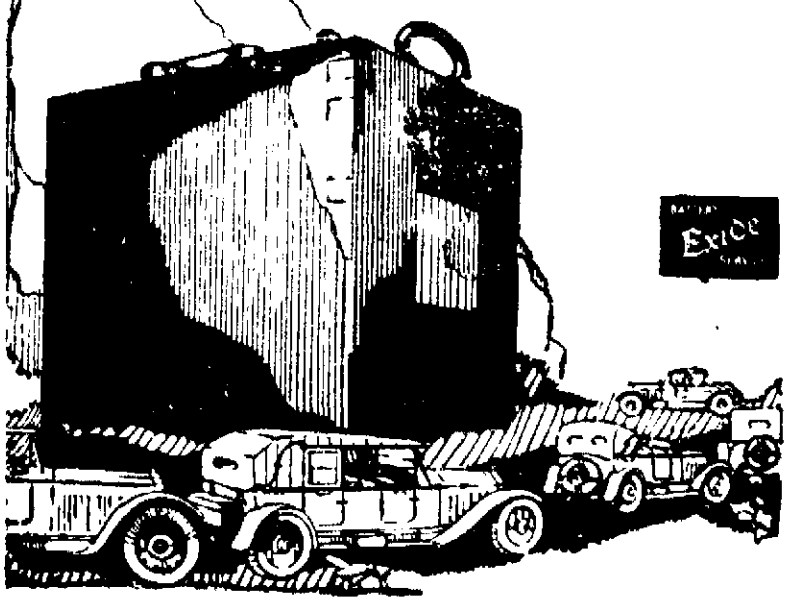
---The---

BECKMAN

Electric Company

South Central Ave., at Spring St.

Main 4993



HUBER AUTO SALES

125 W. ELM ST

MAIN 6969

JEWETT SIX  
PAIGE BUILT



# LIMA AUTOMOBILE SHOW GREATEST EVENT IN ANNALS

## DESIGN OF NASH HELPS ITS SALE

McCarty Tells of Huge Gain in New Closed Models

BY E. H. MCCARTY  
General Sales Manager the Nash Motors Co.

With the biggest year in Nash history behind us—a year that showed an increase in production from 41,000 to almost 60,000 cars, greater volume of Nash sales in 1924 is a certainty. One of the principal reasons for the sound advance during the year just closed may be found in the public's frank approval of Nash Motors' ability to originate distinctive body styles, usually attractive in design and usually attractive with good taste.

Two years ago at the automobile show Nash Motors introduced the (closed) six-cylinder four-cylinder car and thereby original in type design, this was followed last year by the four-door coupe, a handsome closed model on the six-cylinder chassis. It is an interesting fact that during the last 12 months demand for the four-door coupe has been so great that this car has had a larger production than any other model in the Nash line with the exception of the six-cylinder four-cylinder standard touring car.

This year Nash Motors again is presenting a new enclosed model in the standard sedan, a six-cylinder car which makes an appeal to the public's desire for a car that is entirely separate from the rest of the car. Like the two-door model first introduced, however, the special features of original and distinctive design of the value of the special sedan is placed at a lower figure than the standard touring car listed less than two years ago.

The special sedan embodies practicality, refinement and luxury in every detail. Custom-built cars, 21 model body is hand-crafted and its upholstery is of the finest grade of blue mohair. There is a rear-view mirror, wood clock, heater, automatic windshield wiper, silvered dome light, four seat, tasseled silken curtains and other fine features.

There is no question but that the special sedan immediately will appeal to the public. The Nash special sedan has been made by the factory to produce this model during the 1924 season in far larger volume than has ever been accorded any enclosed car in the line.

The new main bearings are used in the manufacture of every engine in place of the conventional three found on most V-eight cylinder engines.

## LINCOLN EIGHT CYLINDER ENGINE



## SUGGEST A NEW CARBURETOR

Although it may sound irrelevant to suggest that instead of reducing prices or changing the outward appearance of the car, Henry Ford should devote some attention to improving the Carburetion system of his car, this is exactly what some of the most successful automotive engineers in the country have suggested.

"The unequalled popularity it has always enjoyed and the success with which the Ford car has been distributed, would seem to indicate that it has met with public approval. There is no gainsaying that it has, but, by the same token, it is subject to that same law that guides us all in the manufacturing or selling of any article used today—that nothing is so perfect but that it can be improved."

"An engineering society recently tested several makes of cars to ascertain relative consumption of gasoline. Because the Ford was the lightest, they found it about the most economical. But when they figured consumption of gasoline per pound of dead weight, they discovered that it was the most expensive of all. Then they installed an improved carburetor on the Ford which was being used as a test car, and, pound for pound, it easily led every other car."

"The real point is the danger, because of our shrinking oil wealth, of an economical struggle between nations for control of the world's petroleum resources. An improved carburetor, such as the Stromberg, on each Ford in use would conserve millions of barrels of petroleum every year. Surely that is worth

while even today, when the supply is apparently plenty. How much more it will be appreciated in the coming days when we, as a nation, will awaken to the danger of shortage of automobile fuel, that casts a sinister shadow over us."

## AUTO OUTSTRIPS PHONE

The automobile has outstripped the telephone in the former's home city, Detroit, according to O. C. Hutchinson, general sales manager of the Hupp Motor Car corporation. Motor-car registrations in Detroit for 1923 exceeded 200,000, figures of the Detroit Automobile club show. Approximately 181,000 telephones are used in the city. Nearly as many automobiles are in use in the country over as phones.

## Handbook Lists 212 Models

Two hundred and twelve models of motor cars are illustrated in the 1924 "Handbook of Automobiles" newly issued by the National Automobile Chamber of Commerce. The total number of car models and truck chassis listed in 738.

Specifications of cars and trucks produced this year by leading manufacturers who are members of the National Automobile Chamber of Commerce are given in the book.

The book has been used for many years as a standard of reference in the foreign and domestic trade, dealer associations and clubs. Copies may be obtained from the chamber offices at 266 Madison avenue, New York, for 50 cents.

## BETTER CONDITIONS

The Barcelona, Spain, Automobile exhibition is to be held April 2 to 11. Abandoned in 1923, the show comes as the result of better conditions in the Spanish car manufacturing industry.

*They Said*

*He Could Not Do It*

# BUT HE DID

*Durant's Sensation*

THE



SIX

*On Exhibition At The Auto Show*

## LIMA FLINT CO.

Cor. Market and McDonald Sts.

# GREAT AMERICAN MUTUAL INDEMNITY COMPANY

OF MANSFIELD, OHIO

## Announce The Opening Of A Branch Office In LIMA

OFFICE 129½ WEST HIGH STREET  
ROOMS NO. 200-2-4-5

MR. ELLIS E. JONES, *Branch Manager*  
MISS MARY KANE *Assistant*

Writing Full Coverage Automobile Insurance on Fire, Theft, Liability,  
Property Damage And Collision--Also Plate Glass Insurance

## NON-ASSESSABLE POLICY

REGULAR STOCK POLICY AT A MUTUAL RATE SAVINGS FROM 20 TO 40%

# GREAT AMERICAN MUTUAL INDEMNITY COMPANY

Visit Our  
Booth at  
The Auto  
Show

Visit Our  
Booth at  
The Auto  
Show

LIMA AUTO SHOW SPONSORED BY THE GREAT AMERICAN MUTUAL INDEMNITY CO.



# LIMA AUTOMOBILE SHOW OPENS TUESDAY, FEBRUARY

## 1924 CAR DEMAND INCREASES

Supporters of the theory that a "saturation point" must soon be reached in automobile registrations will see their forces crumbling over to join the optimists if the prediction comes true if the demand for the 1924 line of cars will exceed by nearly 100 per cent the replacement demand in 1923.

The industry will not be able to turn out 100,000 cars a year, and accordingly, such a number of new cars as 60,000, but the decided improvement being effected on the present models, and an amount for them to appear, are said to be sufficiently startling to create a desire for the part of every car owner to replace his old car with a new one.

Stimulating the much cheaper price of a new car, other lines of machinery are being introduced into the market with a view to competing with the automobile, and a new car is being introduced into the market.

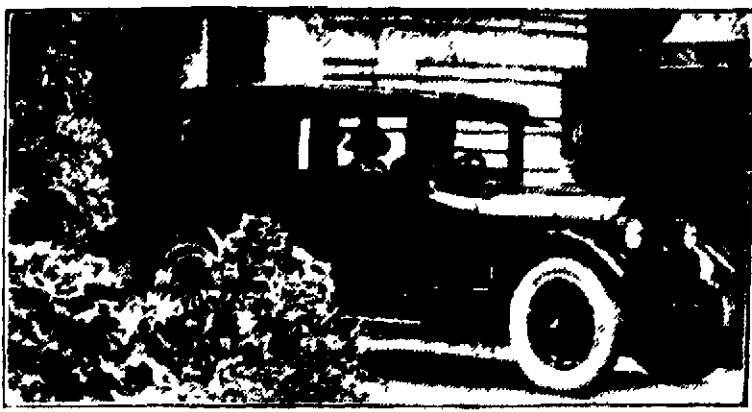
Conditions are different from the new into the market, and a new conclusion from the number of machines in the market, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing.

The car is being sold to the first owner, and the demand for a new car is increasing, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing.

They have talked a lot about the "sales resistance" which is the unfortunate condition in the market. It is the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing.

But all this is not the truth. They have overlooked the fact that the public is turning toward economy, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing.

Every year motor cars come to the market, and the demand for a new car is increasing, and the fact that the demand for a new car is increasing, and the fact that the demand for a new car is increasing.



Cadillac V-8 Sedan

dollars, yet the sale of new cars continues to keep pace with production.

A summing a depreciation of \$200 per unit on the 2,877,200 passenger cars produced during the fiscal year ended April 30, 1923, it is seen that the American public took a loss of at least approximately a half billion dollars in one year alone merely on new cars purchased. No less than an extra billion dollars is lost annually on cars in service due to depreciation, a summing a depreciation of \$200 per unit on the 2,877,200 passenger cars produced during the fiscal year ended April 30, 1923, it is seen that the American public took a loss of at least approximately a half billion dollars in one year alone merely on new cars purchased.

There are very significant facts. The price that the public is willing to pay for a new car is not as high as it used to be, and the price that the public is willing to pay for a new car is not as high as it used to be, and the price that the public is willing to pay for a new car is not as high as it used to be.

It is not only the price that the public is willing to pay for a new car, but the fact that the public is willing to pay for a new car, and the fact that the public is willing to pay for a new car, and the fact that the public is willing to pay for a new car.

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## PLEADS FOR LOWER CAB RATES

An appeal to the taxicab operators of America to reduce cab rates, is embodied in a booklet recently published by John Hertz, veteran taxicab manufacturer, head of the Yellow Cab Manufacturing Co. of Chicago under the title "An Irrevocable Franchise."

The value of a public service franchise founded in good will rather than on special privilege, is emphasized by Mr. Hertz, who contends that the only sure way to win and hold public favor is to give more value for the money than the other fellow.

"Why do you suppose the Ford Motor Company today has the largest cash reserve of any business institution in the world?" This is one of the questions that Mr. Hertz asks in attempting to convince the cab operators of America that lower rates of fare are necessary if they expect to make cab riding a national habit.

Continuing with his arguments for less expensive cab riding, the writer declares:

A taxicab business founded in public confidence and good will, must prosper and endure. Such a franchise (and it is a franchise in the true sense of the word) is hard to win—easy to hold—tremendously valuable. No board of aldermen, no state legislature or other law-making body can ever revoke it. It consists of nothing more than public acceptance of your service because it is the cheapest and best that money will buy.

There are 47,500 automatic sprinkler heads for fire protection in the Willis Overland auto factory at Toledo.

## Success upon Success Crowns Overland

Overland success is due entirely to the bigger Overland money's worth. More beauty per dollar. More comfort per dollar. More power per dollar. More reliability! More economy! Overland is proving on all of America's streets and roads its reputation as the most car in the world for the money. See the Overland models at the Show—follow the crowds!

Overland Chassis \$395; Roadster \$495; Red Bld \$695; Champion \$695; Coupe \$750; Sedan \$795; Spad Commercial Car \$523; all prices f. o. b. Toledo. We reserve the right to change specifications and prices without notice.

**Overland**  
Touring \$495  
f.o.b. Toledo

— See It at The Auto Show —  
**LIMA OVERLAND CO.**

407-9 W. Market St.  
Main 4927

## Automobile Advertisers Prefer Lima News

WHEN automotive advertisers want to sell automobiles they choose The Lima News. During 1923 The News published 34,320 inches of automotive advertising, over

**12,689  
Inches More**

than appeared in the other Lima papers.

Automotive advertisers showed this marked preference for The News not only because it offers them a unique opportunity to cover the whole of a rich and great field thru one newspaper, but also because Lima is accustomed to look to The News for leadership and counsel. The News is always in the van of movements which aid the motorist; sponsors protective measures, logs vacation routes and gives thru its columns a world of helpful information.

The Lima News today has 17,425 Sunday circulation and reaches practically every family in Lima and surrounding towns. The News thus offers you thorough coverage in a field that is highly interested in and decidedly responsive to the automotive message.

The Lima News not only carries the advertising of all the popular makes of cars, but is used exclusively by manufacturers of the most expensive automobiles. No other metropolitan market of equal size can be covered so thoroughly and economically thru one newspaper.

**The Lima News**  
AND TIMES-DEMOCRAT

## The New ESSEX A SIX

*Built by Hudson under Hudson Patents*

Essex closed car comforts now cost \$170 less than ever before. Also with this lower price you get an even more attractive Coach body and a six cylinder motor built on the principle of the famous Hudson Super-Six.

It continues Essex qualities of economy and reliability, known to 135,000 owners. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.

You will like the new Essex in the nimble ease of its operation. Gears shift quietly. Steering is like guiding a bicycle, and care of the car calls for little more than keeping it lubricated. That, for the most part, is done with an oil can.

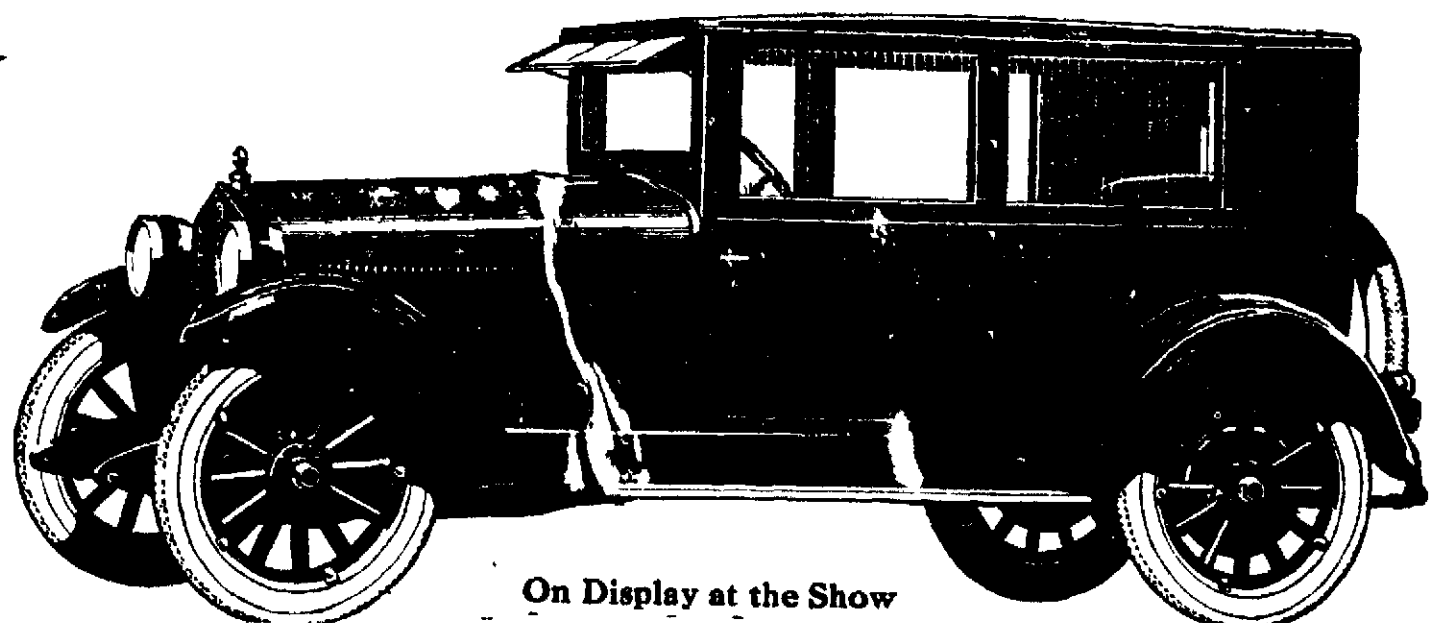
The chassis design lowers the center of gravity, giving greater comfort and safety, at all speeds, on all roads. You will be interested in seeing how this is accomplished.

Greater fuel economy is obtained. The car is lighter, longer and roomier. You will agree that from the standpoint of appearance, delightful performance, cost and reliability, the new Essex provides ideal transportation.

**The  
Coach  
\$975**

Touring Model - \$850  
Freight and Tax Extra

**A 30 Minute Ride Will Win You**



On Display at the Show  
**CLEVENGER AUTO SALES CO.**

140 S. MAIN ST.

MAIN 7137



# COME AND BRING YOUR FRIENDS TO THE AUTO SHOW

## DEMAND FOR CARS IS ENORMOUS

Greater Per Capita Wealth Puts Public in Position to Gratify Desire

## PROSPECTIVE BUYERS

Sale of 1924 Models Expected to Practically Double Those of Last Year

By CHARLES CLINTON  
President National Automobile Chamber of Commerce

With practically 14,500,000 cars and trucks on our highways at the end of 1923, it is not surprising that the public is becoming more and more interested in automobiles and that the demand for them is increasing.

The motor car is no longer a luxury, but a necessity. It is a means of transportation that is becoming more and more essential to the modern man.

The automobile industry is one of the most important in our country. It is a source of employment for millions of people and a source of revenue for the government.

The automobile industry is also a source of pleasure. It is a means of escape from the monotony of daily life and a means of enjoying the beauty of our country.

The automobile industry is also a source of progress. It is a means of keeping up with the times and a means of making the most of our resources.

The automobile industry is also a source of safety. It is a means of avoiding accidents and a means of protecting our lives and property.

## NEW SCENIC TRAIL OFFERS BEAUTIES

Scenic Highway in Pennsylvania is Almost Entirely Paved With Concrete

## FORD BUILDS BEST POSSIBLE CAR

The policy of the Lincoln Motor Company will be to manufacture the best possible automobile, regardless of cost, that the tremendous resources of the Ford Motor Company, the parent organization, will allow.

The tremendous purchasing resources of the company, its ability to secure the best workmen in the world and a policy of "Perfection first" will result in a superior automobile, the company believes. It is pointed out that the policy of the company will not be to reduce every time increased production or better and lower purchasing prices, but rather to put the money back into the product.

This policy, the company says, will result in better cars being built at all times and no effort is being made to see where corners may be cut and money saved to make an added profit. The cars, it is said, will in the future, as in the past, be priced on a basis of actual manufacturing cost. Every latest engineering and manufacturing device which the company can employ will be turned to the Lincoln organization to make the best possible cars.

The Lincoln company enjoys the same purchasing power as the Ford organization. Coal mines, timber lands, railroads and gigantic manufacturing facilities are at the disposal of both companies and this the factory says, results in greater value than any one else is able to obtain. In return, this money is put back into the cars in the form of the best material that can be bought.

In addition to these important facts, the company also has more dealers and service stations than any other car in its price class. This means that the Lincoln owner is able to drive anywhere and get service.

## UNCLE SAM BUYS TRUCKS

The Postal Dept., Washington, D. C., after seven years experience with motor trucks, has decided it has immeasurable advantage over the horse-drawn vehicle. The Department's records show that in one city, alone, \$30,000 was saved by the motorization of a portion of the letter box collections and parcel post delivery services.

## NEW SCENIC TRAIL OFFERS BEAUTIES

Scenic Highway in Pennsylvania is Almost Entirely Paved With Concrete

One of the scenic highways in eastern Pennsylvania and which was well traveled last season by motor tourists is the Susquehanna trail. It extends across the state in almost due north and south direction. For the greater part of its journey it parallels the shores of the Susquehanna, leaving the river at Williamsport to plunge into the rugged mountains to the north.

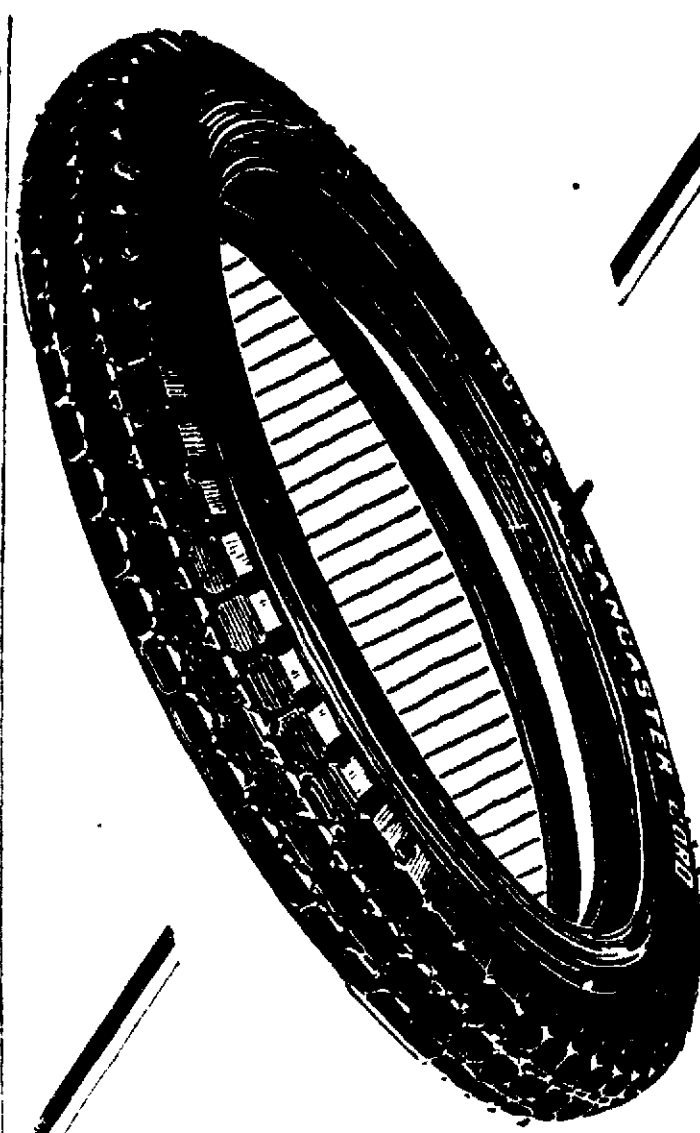
The highway is now almost entirely paved with concrete. It provides a comfortable scenic route between the great centers of population in western New York and the seaport cities along the Delaware and Chesapeake bays. Starting at Baltimore, the motorist drives north to the Pennsylvania line, where a concrete road leads thru a rich farming country to York.

Years before the revolution the public square in the heart of this historic city was deeded by William Penn for a common pasture ground. "Proceeding north," says the Concrete Highway Magazine, "the highway dips into hollows and ascends hills from which there are inspiring views of broad valleys and distant mountain ranges. Soon the Susquehanna river is crossed and the motorist finds himself in Harrisburg near the Capitol building. Harrisburg has long been a place for crossing the Susquehanna. Founded in 1748, it was first known as Harris' Ferry.

"Beautiful vistas of river and mountain greet the motorist at each turn as he travels northward from Harrisburg. All along the river are flat-bottomed boats dredging the river bottom for the anthracite screenings washed down the river from the collieries along the east branch. At Clark's Ferry the road again crosses to the west side of the river. Northumberland is of interest because it was here, 1794, that the scientist Joseph Priestley, discovered oxygen gas. The trail again crosses to the east side of the river just before Sunbury is reached. A little further on it swings westerly into Williamsport, where it bids farewell to the stream from which it took its name.

The highway, flanked by the mountains on one side and by the valleys on the other, proceeds northward to the New York state line where it connects with the improved highway system of New York.

In July, 1923, there were 40,793 trucks produced in the United States as against 14,528 in the same period of 1921.



## ANNOUNCING

Change Of Distributorship For

ALLEN COUNTY

On

# LANCASTER TIRES

Today, as never before, motorists are discriminating in their selection of tires. They demand more mileage. They expect greater freedom from tire troubles. They recognize the wisdom of purchasing tires of established reputation.

With these facts in mind, we take great pleasure in announcing that we are now Allen county distributors of Lancaster tires—tires of known quality!

The advantages of Lancaster Tires are widely accepted by the motoring public. Come in, examine a cross-section. See how these better tires are built—then you will understand why they have distinguished themselves for long service—low mileage cost—safety on wet, slippery streets—and pleasing appearance.

## A COMPLETE TIRE SERVICE

Here linked with Lancaster Tires is a complete tire service, including the repairing, by Russ Cox, well known local tire repair man. Quick Service and good service—is a feature of this tire house.

NOW as distributor of Lancaster Tires, we are glad to announce that we are ready to render a service to motorists second to none in Lima.

RUSS COX, Manager

# R. K. COX CO.

129 W. SPRING ST.

MAIN 7044

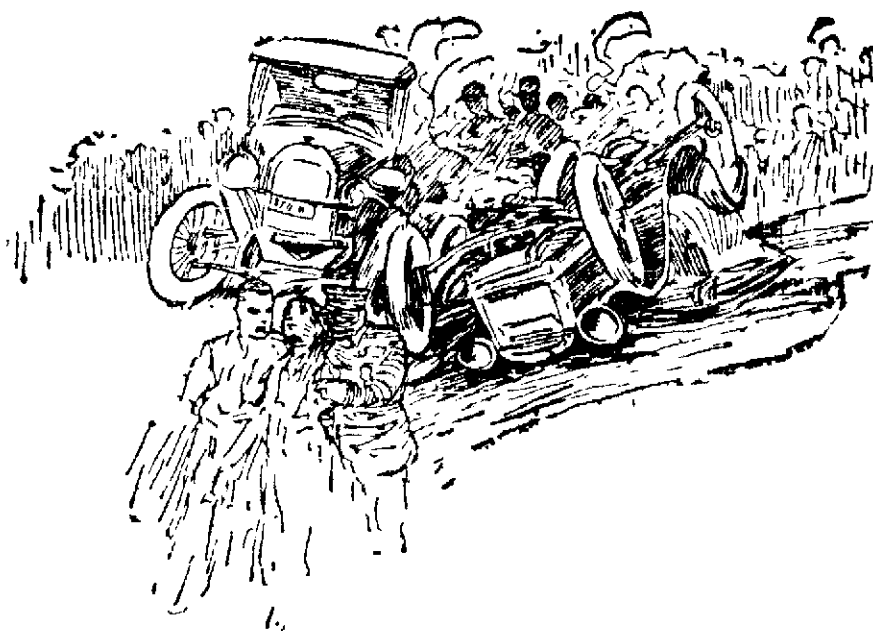
## AUTOS COLLIDE ONE HURT

Woman is Seriously Injured in Wreck

## BOTH CARS ARE RUINED

Sliding on the ice coated street at the intersection of Haines and Intercourse Aves. caused one of the most dreadful automobile accidents here for some time.

Mrs. John Jones, the victim of the crash, sustained severe body wounds and was cut about the face and arms with flying glass.



## ACCIDENT TOLL INCREASES

Man Killed—Two Injured in Wreck

The automobile accident list claimed another toll in a wreck last night on the Dixie Highway. Two large machines collided on the road, one car was ditched, killing the driver. The other car turned over on the road, the occupants escaping death by a miracle.

# NOT YOUR FAULT—BUT

Nevertheless You Figured Prominent In The Accident—Will The Decision Be In Your Favor? Are You Prepared For Such An Emergency?

We Write Automobile Insurance For Fire, Theft, Personal Liability, Property Damage and Collision—Insure and Play Safe

# THE PUGH CO.

424 American Bank Bldg.

PHONE MAIN SEVEN ONE HUNDRED











# BUICK CAR LIVES UP TO SLOGAN

(By H. H. BASSETT.)

Cylinder blocks used in the manufacture of Lincoln cars are cast in one piece in four, ground and honed and a glass-like finish.

## NOW HEADS CHEVROLET SALES



C. H. Jackson has succeeded John Campbell, formerly General sales manager, Chevrolet Motor company, who recently retired.

Mr. Davison was named Assistant General Sales Manager of the company, having been actively associated with the Chevrolet organization since July 1932, when he began in a retail capacity. In 1937, he joined the wholesale department, which was a part of the H. R. Thomas & Co. organization, and held the position of Sales Manager at Flint, Mich., and at Detroit, and General Sales Manager at Detroit. He will continue to be actively engaged in the retail and wholesale business of the Chevrolet product in the Detroit area.

# LINCOLN BUILDS 14 MODELS

1. *Large hole type*, eight of standard grade and six with cut, some with holes, will comprise the bulk line of the Lincoln Motor Company. A number of the so types will be seen at the automobile show this year.

[illegible]

All body types are mounted on the popular 136 inch Lincoln wheelbase chassis and are furnished in three colors, Cobalt blue, Brewster green or Oxford lake.

Standard equipment includes hydraulic shock absorbers, 80 mile speedometer, and earth-day clock, power tire pump, complete set of tools, rear equipment appropriate to the various body types is also included in the standard specifications.

Many color options are available  
for the jobs used on custom body

The Lincoln is powered by an eight cylinder, 60-degree V-type engine. The unusual angle at which the engine is built results in firing at uneven intervals, giving a smoothness of power not obtained in the conventional eight cylinder car.

The engine is built to operate without noticeable vibration, at any speed. Many special Lincoln features, such as the automatic control of engine temperature, and an electric heating unit in the carburetor, insure ease of starting.

A multiple disc, dry plate, clutch assures ease of operation. The air driven thru a heavy torque tube saving the springs free to absorb road shocks.

•Among the multitude of Lincoln  
wears in the theatrical world are  
stars in Betty Compson and  
Her Langley.

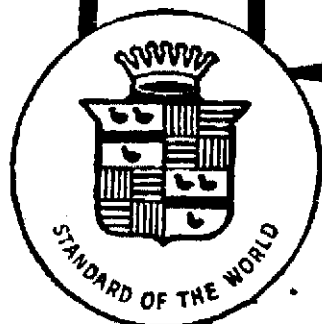


**Expect Great Things**

Such a signal reputation have the years woven round its name that prospective owners know in advance that the new Cadillac will be all they have hoped for in a motor car.

Such a signal reputation have the years woven round its name that prospective owners know in advance that the new Cadillac will be all they have hoped for in a motor car.

CADILLAC



SEE OUR DISPLAY AT THE AUTO SHOW

# LIMA CADILLAC CO.

122-4-6-8 W. North Street  
MAIN 4784

# GREATER COMFORT

You literally float over projecting rocks, bricks, rough streets and railway tracks. Small cars ride with the smooth comfort of large limousines.

# RIDING ON AIR

Miller Mileage, Miller dependability, and the amazing comfort of Miller Balloon Type Cords are yours in a few minutes *without wheel change.*

# ANNOUNCING

# Miller BALLOON TYPE CORD Tires

**FOR**

# FORD

# STAR

**FOR ALL CARS  
USING 30x3 1/2 TIRES**

**LOOK FOR  
THE CARS  
WITH MILLER  
BALLOON TIRES  
AT THE  
SHOW**

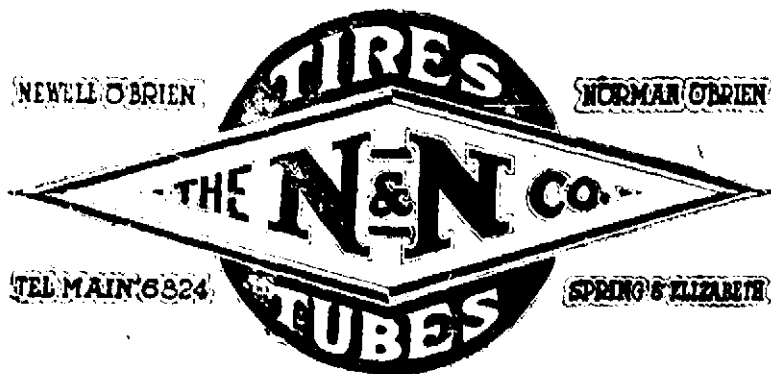
# OVERLAND

**ESSEX-6**

# CHEVROLET

# GRAY

## NO WHEEL CHANGEOVER



**FREE  
DEMONSTRATION  
ON YOUR  
OWN CAR—  
SEE US  
TODAY**

## CUT YOUR REPAIR BILLS

Body rattles, and vibrations are lost in these big, easy riding tires. Repair bills cut down — car life increased. You'll be surprised at the low initial cost.

**MILLER  
BALLOON  
CORDS**

in all sizes are now available. Call on us for complete information regarding *Ballon Cords* — such as wheel change required, gasoline consumption, advantages to passengers and car, price, etc.



## 4-WHEEL BRAKES QUESTION

methods they employed, sent marked copies of that issue of the World all over the country where it was displayed in show windows.

"The next edition of the World corrected the statement—but of course that was not sent as was the first."

"Several cities combined action of Auto Dealers' Associations was necessary to force dealers to take this defamatory article out of the show windows—and some still continue to show it 'confidentially' to prospective buyers.

"That was the nearest we ever came to finding out 'Who Killed John Doe.'"

"In the search we did disclose one remarkable fact however.

"Despite the hundreds of automobile accidents that occur every day and the consistency with which poor brakes contribute to the casualties, up to the time that 350,000 cars with 4-Wheel Brakes were on the road NOT ONE fatal accident had been reported against such a car from any cause whatsoever.

"Of course accidents will continue to happen wherever cars are driven—or on carts for that matter.

"But, 4-Wheel Brakes, even when lacking what we consider perfection in design or installation have proved to be the greatest preventer of accidents ever built into a motor car.

"Under any test you can devise, the poorest set of 4-Wheel Brakes you can find will prove just twice as efficient as two of the same kind on same car.

"And a perfect set of 4-Wheel Brakes will add more than twice the safety factor.

"No—they need not be 'perfectly adjusted'; tho of course correct adjustment is desirable.

Rickenbacker 'floating cams' automatically adjust each brake for uneven wear of shoes while the two differential gear equalizers automatically adjust pull on each of the front and rear pairs.

"The difference in leverage exerted by foot pedal applies rear set slightly in advance of front—but while this also is advisable it is not imperative and it is a fact that front brakes alone are better brakes and more efficient than rear alone.

"So it really doesn't matter if front and rear engage at same time or front quicker than rear, you still have the best brakes you ever operated and the greatest safety assurance for yourself, your family and your property ever built into a motor car.

"By the way," concluded Captain Rickenbacker, "if you ever find out 'Who Killed John Doe,' we'd like just in the interest of truth to know name, date and place."

"But, don't accept hearsay or third-hand reports. Run them down for yourself—and you'll find the accident either did not happen, or the car did not have 4-Wheel Brakes."

**SEVEN WELLS NEEDED**

Water used for drinking and cleansing purposes at the Willys-Overland auto factory is pumped by compressed air from seven drilled wells, each 300 feet deep, located on the factory site.

At the Overland auto factory at Toledo, there are facilities for handling 1000 freight cars in and out every twenty-four hour.

For illuminating the Willys-Overland auto factory at Toledo 50,000 electric bulbs are used.

Representatives of the state library and members of the organization known as Native Sons are touring California in automobile caravans for the purpose of marking the scenes where early history of the state was made and preserving these sites for future generations.

Because of the wild and rugged character of the country in certain sections, the steep grades and dangerous conditions of the roads, comparatively few persons have attempted the trips in any but the larger and heavier makes of cars.

A neway per man, however, who lately returned from a 400-mile tour through the Southern Miles and along the Mother Lode in an Overland, says the performance of this light car under the most trying conditions proved a revelation to the entire party.

"Though the roads were narrow and slippery from a recent storm," he continued, "and some of the grades as steep as 25 per cent, we found it unnecessary to use low gear except when some car in front was slow in making the grade or to insure safety over some particularly dangerous piece of road.

"It was 'slam-bang all the way, but we had absolutely no trouble and there were times when we would not have traded our Overland for any of the high-priced cars in the entire caravan."

"Our car was the subject of much praise by members of the party and particularly those used to mountain traveling. Though I confess that at the start we were a little concerned about the ability of a car so light to make this kind of a trip, we were convinced before the first day was over that we could go anywhere the leader could and with far less ease and effort than some of the party who drove cars that cost three or four times as much as ours."

## AUTO DOLLAR BUYS MORE TODAY

The automobile dollar purchases more than it ever has before," says Mr. Sherrick, local Gray dealer, "for statisticians have figured out for us that automobiles, gasoline and tires all cost less today than before the war, even tho' the purchasing power of the dollar has shrunk."

"According to the National Automobile Chamber of Commerce figures, which used the 1913 dollar as a standard, it is shown that a dollar now buys a \$1.11 worth of automobile, \$1.01 worth of gasoline and \$1.23 worth of tires. This is significant because all other commodities with the 1913 dollar as a base, today buys only 60 to 75 cents worth of goods."

"This bears out the policy of the Gray Motor Corporation in giving greater value for the money in 1924, and is probably the real reason why there is an ever increasing demand for this line of cars in Lima," continued Mr. Sherrick. "I

the pre-war dollar is worth 61c in current general cost of living and is worth 58.8 in clothing, 68.5 in food, 61.2 in rent and 11.1 in automobiles, as shown by Chamber of Commerce figures then every dollar invested in the Gray car is worth about \$1.35 for Gray has increased the luxury and appointments of every car in the Gray Group with but a slight increase in price.

"The Gray is a light car with a chassis of unusual sturdiness and a motor of unequalled economy. There are the reasons why many purchasers are discriminating in favor of the Gray in large numbers. Moderate priced closed cars are going to be sold in greater numbers in this city in 1924 than in any previous year because the buyer today has found that he can get economy and luxury in a Gray car for less money than he used to pay for an average open car.

"Owing to these conditions and to the unusual features of the Gray line, I look for this to be the best Gray year in this city."

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## PUGH IN SECOND YEAR OF BUSINESS

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The Pugh Co., one of Lima's leading insurance companies now in its second year of business under Ray R. Pugh manager and president, has gone through a very progressive year of insurance writing. The other officials of the company are George R. Pugh secretary and Harry R. Pugh.

The company has established a trustworthy reputation in their business dealings, which is the keynote to their success. Their line embraces writing practically every nature of insurance that is on the market today, particularly featuring automobile insurance.

Lately the company scored a decided point in their favor for quick settlement when the Fisher garage burned to the ground. Of the twenty-five cars that were destroyed six were covered by the Pugh Co. All claims were settled in the same week of the fire, some on the following day.

The offices of the Pugh Company are very conveniently and centrally located in the American Bank Building rooms number 424.

---

### GASOLINE PUMPS UNKNOWN

Gasoline pumps are practically unknown in England. The motorists fuel petrol, is supplied in two-gallon cans.

An electric heating device is contained in the bottom of every Lincoln carburetor. By an operation with the choke button on the dash, the driver may heat the gasoline in the carburetor so that a fog of fuel is transmitted to the cylinders, even in the coldest weather.

Oakland jumped from 19th place in sales in California in December, 1922 to 9th place in December, 1923. This represents an increase in sales for this month of 214 per cent.

Lloyd George, during his recent visit to Canada selected a new Oldsmobile six sedan for his use while in Montreal.

'One of the handsomest cars Hudson ever built,' will be the verdict of motorists when they see the new Hudson coach, shown for the first time at the Lima Auto show says Mr. Cleveland.

'When motorists see this car, they will recognize more than ever before that the Hudson Motor Car Co.—manufacturing Hudson and Essex cars—has become the enclosed car specialist of the industry.

'This new Coach is not only a useful enclosed car or a moderately priced closed car, but it is also a vehicle which for sheer beauty has rarely if ever been surpassed. The lines and finish are those of cars which ordinarily sell for several thousand dollars. Yet Hudson has followed its business principles of enclosed cars at practically an open car cost by fixing a list price of less than \$1,500.

'I understand from the Factory that the 1924 schedule calls for 5 per cent of the entire Hudson production in this one model alone. When it is possible to simplify manufacturing in that way, you can always effectuate a great number of economies. Thomas Edison recently laid down this rule of successful manufacturing.

'If I found that of several articles I was making two or three of them had the greatest demand, I would discard my other lines, concentrate all my efforts on making the two or three, and because of the resulting economies I would make the selling price the other fellow's cost.'

That is just the principle on which Hudson has been doing business.

'It has become the enclosed car specialist of the industry. And so we have the Essex Coach, the only five-passenger car in the world selling at less than \$1,000, and the Hudson Coach, a car of genuine Super Six quality throat, which sells for five hundred dollars more.

This new Hudson Coach is finished in an attractive dark blue. The exterior appearance is enhanced by double mouldings which extend around the belt of the car in such a way as to set off the typical Hudson lines. The front of the car is helped by the new-style windshield, and the rear is made more attractive with a trunk rack.

The interior is trimmed with an upholstery that is usually seen only in very expensive cars. There is six inches more space between the front and rear seats than in previous Coach. Seats are lower and more


uncomfortable. There is considerably more headroom. The steering vision is enlarged and better because of the new windshield.

"It will be of interest to motorists to learn that the 'Twin Coach' which was invented by Hudson for the moderately priced enclosed car which it brought out in 1921 has now been adopted as standard for the industry by the S. A. E. The Coach was entirely a Hudson idea—an original conception—and its success has brought to motorists an enclosed car of convenient size at a price which is practically the same as that of an open car.

"With this new model Hudson's position as the enclosed car specialist of the motor car industry is strengthened and confirmed.

**FOR SAFETY'S SAKE**

Keep the battery in good condition and figure the weak battery as a menace. The self-starter is often



**Mileage Dependability**

The three words that describe  
Chambers

**MASCO**

The Tires that

**Hover Tire**

221 S. Main St.

RD SIX

life-saver when the engine stalls, but it's helpless without encouragement from the battery.


Don't take your eyes off the road even when the car has stopped and you think you have the brake on. Many a car starts rolling when the driver unconsciously reduces the pressure on the foot pedal, and the car may just move far enough to do an injury.

Perhaps you don't give a damn if your improperly adjusted headlights blind the other fellow, but what will his blindness mean to you? That what counts.

"A hill is always steeper than it looks," should always be your cue when descending grades, and your cue to shift to second while descending a good.

Let the other fellow do the sneaking while the gas is being pumped in. If he's the sort who must be shown there's no need to be on hand when he's offered a demonstration.

---



**Endability Price**

tribute another of America's  
champions

**SON  
RDS**

t Science Built

---

**& Repair Co.**

Rice 5588

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Have your new car all "dolled up" with all the necessary accessories at The K. and N. CUT RATE STORE. We hold an Accessory "Show" every day. Come in and see what we mean by "High Quality and Low Prices."



**MOTOR DRIVEN HORNS**  
Positive Warning signal for motorists, 60 volts.

**K. & N. PRICE**

**\$3.95**



**Schrader Air Gauge**  
Makes Tires Last Longer  
K. & N. Price ..

**85c**

**RADIATORS**  
For all makes of cars. K. & N. Price

**\$12.65**

**TIRES**  
Get Ready for Spring Driving  
Come in and see K. & N. TIRE BARGAINS.  
FABRICS  
30x3 K. & N. Price  
30x3 1/2 K. & N. Price  
30x3 1/2 Cord, K. & N. Price

**\$6.19**  
**\$7.45**  
**\$9.45**

**VISORS**  
Open and closed for all makes of cars. K. & N. Price

**\$1.95**



**CLOCKS**  
Guaranteed for one year. K. & N. Price

**\$3.39**



**STOP LIGHTS**  
Extra good value—K. & N. Price .....

**98c**

**Schrader Valves Cores**  
5 in a box—K. & N. Price ...

**19c**

**SPARK PLUGS**  
Champion Spark  
A. C. Plugs | A. C. 3/4 Plugs  
47c | 65c

**45c**

**LUGGAGE CARRIERS**  
Good Quality Special Bargain

**\$1.19**



**Steel Pliers**  
Fine quality K. & N. Price

**19c**

We Handle Genuine Ford Parts

**H. and N. Co.**  
GLASS, BEARINGS, TIRES & ACCESSORIES  
206 S. MAIN ST., LIMA, OHIO  
Mon. & Tuesdays Till 8:30      Sundays Till Noon

*Come in  
and See*



*The 1924*  
**HARLEY-DAVIDSON**

with the New Alemite Lubricating System—New Motor cuts vibration in half—New Ful-Floteing Sidecar Springs—New Olive Green color with Maroon stripes.

*Then let's go for a ride!*

After your ride, you'll want to know all about our new, easy Pay-as-You-Ride Plan on these classy 1924 Harley-Davidsons. It's a dandy.

**\$2.50  
DOWN**

**BUYS A HARLEY-DAVIDSON**

**ON OUR NEW E-Z CLUB PLAN  
COME IN AND ASK ABOUT IT**

**HOWARD W. POAGE**

**136 N. UNION ST.  
RICE 1322**

# CONCORD SIX



## Announcing—

# Lexington Concord Six

WITH FAMOUS **\$1395** ANSTED MOTOR

**ON DISPLAY  
AT THE AUTO  
SHOW—**

**H**ERE it is . . . the first great surprise of 1924 . . . the new and comfortable Lexington "Concord Six" with the world-famous Ansted engine, priced at \$1,395.

You will marvel at it when you see it at the Auto Show. And well you may do so, for irrespective of price, you can count on the Concord Six to be the car capable of equaling its performance.

Like Peak championship 70-horsepower Ansted engine . . . the greatest six-cylinder motor ever developed . . . speed Lexington double-triple wire center-braced frame, plus Lexington coachwork . . . at \$1395!

The new "Concord Six" is every bit a Lexington. In speed, durability, performance and dependability it is the equal of any Lexington previously designed . . . which means that comparison is quickly and not to be found under \$2,000.

Study every car at the show . . . drive as many as you like . . . and you will recognize this latest and most astonishing Lexington as the out-standing motor-car value of the day.

**Current models of the Lexington "Minute Man" with important improvements will be continued in 1924**

## LIMA LEXINGTON MOTOR CO.

126 S. WEST ST.
MAIN 2133

# Lexington

MOTOR
CARS



## NEW COMERS MAKE THEIR BOW TO MOTORDOM AT SHOW

## REO'S 20TH YEAR IN BUSINESS

"Purchased by General Motors, the Reo Motor Car Company celebrates its 20th year in business today. The company was founded in 1897 by George W. Reo and his associates in Lima, Ohio. The company has since that time been a leader in the motor car industry, and its products are known throughout the world." — The Associated Press.

Reo's 20th year in business is being celebrated in a number of ways. The company has issued a special 20th anniversary edition of its catalog, and has also issued a special 20th anniversary edition of its Reo Motor Car. The company has also issued a special 20th anniversary edition of its Reo Motor Car. The company has also issued a special 20th anniversary edition of its Reo Motor Car.

Contributing to the celebration of the 20th year in business of the Reo Motor Car Company is the fact that the company has been a leader in the motor car industry for 20 years. The company has issued a special 20th anniversary edition of its catalog, and has also issued a special 20th anniversary edition of its Reo Motor Car.

This department of the company is fully equipped to handle all orders for Reo Motor Cars. The company has a large stock of Reo Motor Cars, and is able to deliver them in a short time. The company has also issued a special 20th anniversary edition of its Reo Motor Car.

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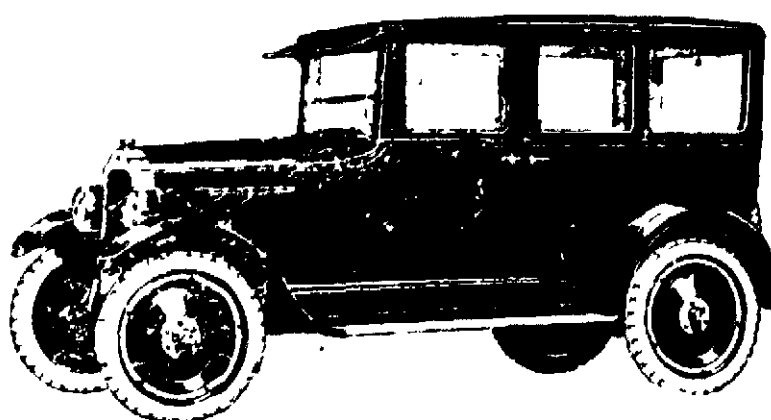
At a time when the motor car industry is so busy, it is a pleasure to see a company that has been a leader in the industry for 20 years. The company has issued a special 20th anniversary edition of its catalog, and has also issued a special 20th anniversary edition of its Reo Motor Car.

Reo is largely responsible for the general use of the spiral bevel gear in the motor car industry. The company has issued a special 20th anniversary edition of its catalog, and has also issued a special 20th anniversary edition of its Reo Motor Car.

There are many other features of Reo Motor Cars which have helped to make them popular. The company has issued a special 20th anniversary edition of its catalog, and has also issued a special 20th anniversary edition of its Reo Motor Car.



Reo Dealer



NEW 1924 GRAY SEDAN

## WOOLEY PREDICTS BUSY FORD YEAR

In part, among other indications of the New Year will see a vastly increased demand for automobiles. The Ford Motor Company, which has been a leader in the industry for many years, is expected to have a very busy year.

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Ford Dealer

## CHEVROLET SHOWS 4-PASS COUPE

The Chevrolet Motor Car Company has introduced a new 4-passenger coupe. The car is a very attractive and comfortable vehicle, and is expected to be very popular.

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## NASH MOTORS BUY MITCHELL PLANT

In line with plans for a factory expansion made necessary by the increasing demand for the product, the Nash Motor Company has purchased the Mitchell Motor Car Company of the Mitchell Motor Car Company of the Mitchell Motor Car Company.

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## Until the Traffic Transmission

was developed there was no perfect car. It ended all gear shifting problems. Only the Chandler has it!

4-Door  
5 Passenger  
Sedan  
**\$1895**

Chummy  
Sedan  
**\$1745**

F.O.B. Cleveland

CHANDLER stands out as the most delightful of all cars to handle because it alone combines the Traffic Transmission and the phenomenal Pikes Peak Motor.

The first enables any driver to make an instant, silent change to any speed. The second provides a high gear capacity, the masterful counterpart of which is found in no other car.

And only Chandler offers such outstanding values in sedans.

(The Traffic Transmission is built complete in the Chandler plant under Campbell patents.)

Cars on Display at Our Showroom Only  
**WOODARD AUTO SALES**  
438-40 N. Main St.

**CHANDLER**  
THE CAR OF THE YEAR

THE CHANDLER MOTOR CAR COMPANY  
CLEVELAND

## Superior Bodies For Motor Coach Passenger Transportation-

INCREASING popularity of motor coach travel, now makes it necessary for up-to-date transportation to secure the best in coach construction to hold customers, by giving them every convenience and comfort while passengers.

In this line of specialization Superior Bodies are a distinct achievement, for The Superior Motor Coach Body Co., specializes only in the manufacture of high grade motor coach bodies.

All the resources of this company is centered on manufacturing the best possible coach bodies.

Superior Bodies are built according to specifications for any make chassis.

Superior Coach Bodies contain every convenience for luxurious, economical travel.

There is a separate smoking and luggage compartment, with tilting back seats upholstered in the finest leather. Each seat has an entrance and exit door, so arranged that passengers can leave without disturbing other passengers.

Superior features such as lighting, equipment, water, dust, rattles, proof windows and many other refinements, combined with first class workmanship and construction throughout mark a really worthwhile advance in motor coach body manufacture.

A LIMA  
PRODUCT  
THROUGHOUT

**THE SUPERIOR MOTOR COACH BODY CO.**

LIMA, OHIO

**SUPERIOR  
BODIES**

## NEW GIANT CORD

Strong For Service

Great tire built for service and durability, two of its winning factors. Giant cords with friends by its attractive appearance and low price and keeps them the service it gives.

**FREE GIANT SERVICE**

Tires Vulcanized—FREE

Tubes Repaired—FREE

Road Service (Anywhere)—FREE

**GIANT TIRE CO.**

110 North Union St., Lima, Ohio  
Free Service Call Main 2747

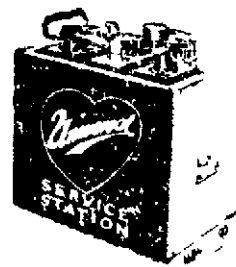
## SPRING REPAIR

When you take the job from under the car in the spring after a winter's rest the car is a little dull but that's expected. The tires are flat but you expect that also. Why shouldn't they be flat in the winter? Well, you expect that too. But the battery is the most sensitive part of your car. It should be given the best of attention, especially in spring after a winter's rest.

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**Lima Battery Service**  
114 E. Elm St.  
High 1778









## SEE LATEST DEVELOPMENTS OF MOTORDOM AT THE SHOW

MILLER MAKES BALLOON TIRE  
TRADE OUTLOOK FOR 1924 SEEN  
AS PROMISING IN CAR CENTERS

Interest in balloon tires has grown rapidly within the last few months. It may well be said that balloon tires have caught the popular fancy. The new tires are easily the outstanding development of recent years in the automobile industry.

The average motorist has found the smooth riding of the balloon tire over a rough road to be a great improvement over the old tires. The motorist who has not yet changed his tires will find that the new tires will give him a smoother ride and will last longer than the old tires. It is true that the new tires are more expensive than the old tires, but the extra cost is well repaid by the extra mileage and the extra safety.

The question of tire pressure is also a factor. The new tires are designed to run on a lower pressure than the old tires. This is because the new tires are made of a different material and are designed to last longer. The new tires are also designed to give a smoother ride and to last longer than the old tires.

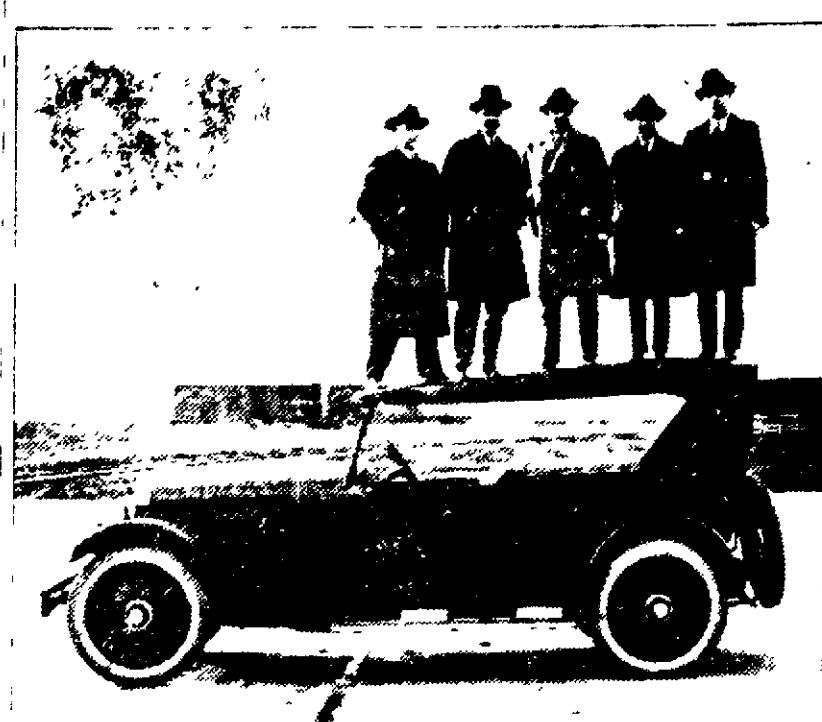
The automobile industry enters the new year with a sense of optimism and confidence. The outlook for 1924 is seen as promising in car centers.

The dominant note in the industry is the improvement in the conditions of the automobile industry. The industry is more firmly assured than ever before.

The outstanding conclusion in the industry is the improvement in the conditions of the automobile industry. The industry is more firmly assured than ever before.

Also it was recognized that the industry will continue to improve. The industry is more firmly assured than ever before.

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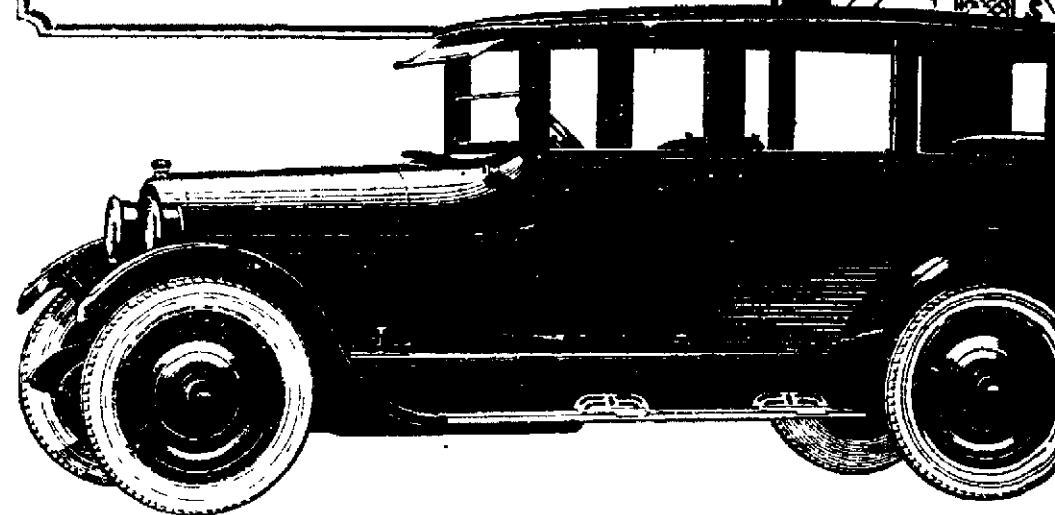
5-Man Test of Flint Permanent Top

## OVERLAND BREAKS RECORD

Think of it! Raising the dust for 10 miles in 9 minutes and 40 seconds. That's exactly what Ray Noonan, Paris, Ill., did this past summer on the half-mile dirt track at Winchester, Ind., before 25,000 people.

On the same day the Overland car that made this record hit off 60 miles in 60 minutes 23 seconds and also broke the world's record for the half-mile dirt track by covering the distance in 27 4-5 seconds. These records beat the performances of Barney Oldfield's

"Gold Bug" and several other racing cars, the latter did the half mile in 27 1-2 seconds. The Overland car that itself this year broke the record in the piston and

One of the New  
HIGH POWERED  
REO "SIXES"

## New Sedan Reo \$1985 at Lima add tax

BEAUTY is generously expressed. True proportions, straight body lines, subdued curves, low hung chassis, modish fittings, disc wheels, oversized tires,—all combine for dignified smartness.

Comfort is in abundance. A clean front compartment, large-dimensioned seats and backs, long springs, unusual roominess,—these are typical.

High-powered performance follows the 50 h. p. six-cylinder engine, which gives power a plenty for every driving condition of city or highway.

The double frame cradling of power units furthers Reo's twenty-year-old reputation for chassis reliability. So does a new, powerful rear axle.

Safety is sharply emphasized by planned road balance, greatly oversized brakes, simple dual foot control and easy steering.

SEE THIS MODEL WITH BALLOON TIRES AT THE AUTO SHOW

THE REO-BAKER AUTO CO.  
206-8 E. Market St.

REO MOTOR CAR COMPANY  
Lansing, Michigan



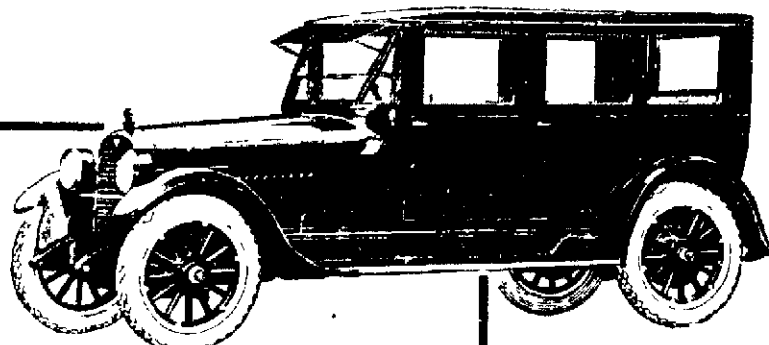
## HUDSON SEDAN

## A FINER CAR

Mounted on the famous Hudson Super-Six chassis. You will note at once its greater beauty, more spacious seating, wide doors and newer lines.

Unexcelled at the price for smoothness in riding and reliability in performance. See this particular model

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THE T. A. COLLINS AGENCY



# AUTOMOBILE EDITION



**H**OW Fascinating the Automobile World is becoming. As each beautiful Automobile glides noiselessly and stealthily down the avenues we gaze with wonder at these beautiful pieces of mechanism.

What will the next year and the next generation bring in the way of motoring wonders? The Automobile industry is revolutionizing all other industries. It is the pacemaker of the world.

Toward this great industry and its creations we should all turn our closest observations. To this end we are publishing this Automobile edition. To read its contents is to know what is what in this stupendously effective market.

ANNUAL  
AUTOMOBILE SHOW  
TIMMERMAN GARAGE  
545 W. MARKET ST.

From Tuesday, Feb. 19 to Saturday, Feb. 23, Inclusive







# MOTOR CAR INTEREST GROWING WITH APPROACH OF AUTO SHOW

## Exhibition of Modern Equipages to Pass Before Lima's Motoring Public's Eye for Stamp of Approval

BY M. T. JOHNSON  
Automobile Editor Lima News

Motordom will offer its latest achievements in automobile manufacture for the inspection of the Lima motoring public at the annual Auto Show which opens its doors Tuesday noon at the Timmerman-bldg, W. Market-st. Nineteen makes of motor cars will compete for the public's approval.

Beautiful motor cars, the masterpieces of years of study and construction, will flaunt their glories mid gorgeous settings at the show. This year's showing marks a period of more radical changes in motor car construction than any year in a decade or more. Only a few years back the new models of cars were readily recognized as having reached the pinnacle of motor car perfection and the public was satisfied that further improvements on the automobile were impossible.

Now come the 1924 models and give the public a shock in the great variety of innovations introduced, improvements that are aimed to make motoring more comfortable, more economical and more efficient. This big change in one year gives one doubt as to whether or not improvements on the motor car will end.

A year ago today only one make of car in this country had four-wheel brakes, now it is estimated that over 75 percent of the manufacturers are equipping their cars with them. One or more different constructed four wheel brakes, internal or external are produced.

Most of the advance discussion of the 1924 models has been about four-wheel brakes and the balloon tire, but many features in addition to this have been introduced and are found demonstrated at the show. Visitors at the show this week will see more new models and advance improvements in automobiles than can be recalled in any past two years put together.

Those cars, having local representation, the Cadillac, Buick and Overland, will display four-wheel brakes on their 1924 models, as original equipment. Numerous models will show balloon tires, some as original equipment, others optional.

Used cars continue to predominate in the passenger car field, with a great variety of bodies offered. The ever increasing public preference for the comfort and convenience of the enclosed car is reflected by its popularity. In all price classes it leads. The most outstanding feature of this year's car improvements is the dollar for dollar value. The automobile dollar is almost doubled in car value. The automobile year by year is a luxury or for a business purpose is becoming more of an investment.



J. L. SARBER  
Hupmobile

# FIRESTONE SAVES MILLIONS

One of the greatest business dramas ever presented to the world had its premiere in Washington a year ago, when Harvey S. Firestone, Akron tire manufacturer, staged the production, and the wonderful support given this drama by the Government and the general public has brought a profit to the "ultimate consumer" of not less than \$75,000,000 the first year. That amount has been saved.

The title of this great business or commercial drama is "America Should Produce Its Own Rubber." When the British crude rubber restriction act became effective, November 1, 1922, the price of the raw material began to soar, and within two months from the time the law went into force the rubber market experienced an advance of 150 per cent.

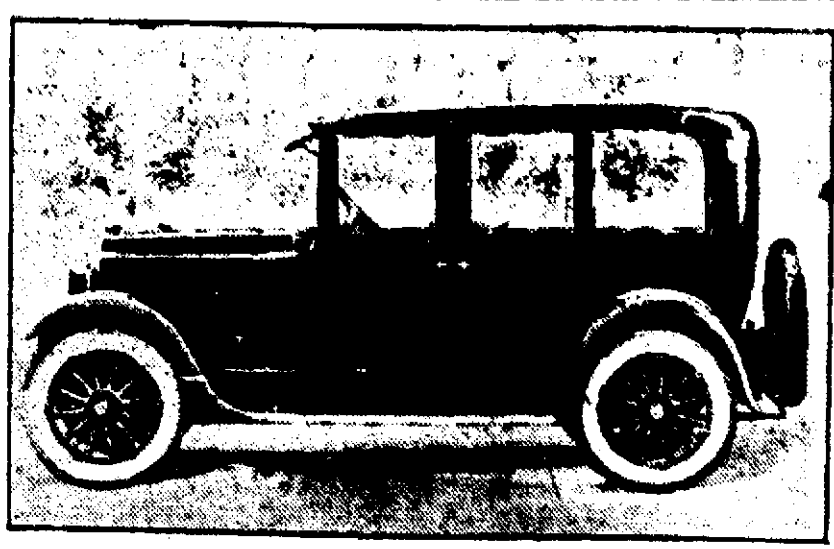
Firestone came to Washington with information, data and statistics and called to the attention of Government officials the injustice of the restriction law, showing how the British act would work a hardship on manufacturers and consumers if the intent and purpose of the legislation were carried out to the letter.

The Department of Commerce and Agriculture played a very important role. A bill was passed by Congress appropriating a half million dollars to investigate rubber growing possibilities in various countries. Field parties were sent to the Philippines, the Amazon Valley, Central America and the Far East.

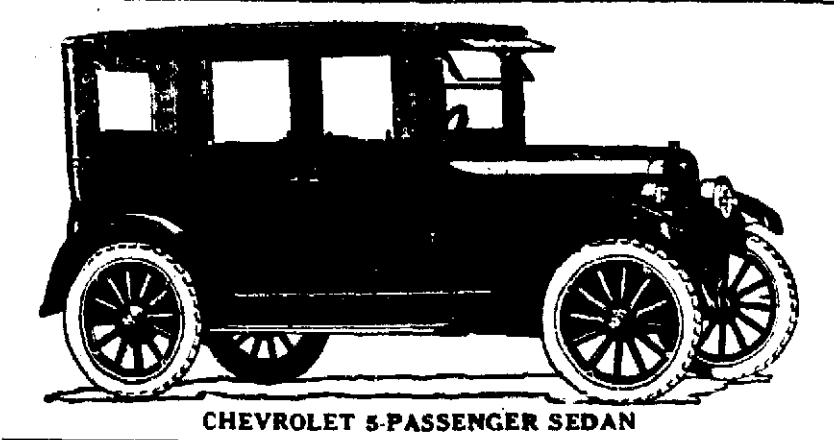
Firestone opened offices in Washington to continue his campaign for lower-price rubber and to assist the Government wherever and whenever possible. Letters from all sections of the world, especially the Latin-American countries, poured into the Firestone offices, offering suggestions and co-operation. Vast quantities of printed matter were sent broadcast to foster the idea that "America Should Produce Its Own Rubber."

"The results of the various activities are very gratifying," said Firestone today. "We now realize the fact more than ever that our efforts were well worth while. Figuring the tonnage of rubber imported in 1922 at the price paid, compared with the price ruling before our campaign caused the drop, we find that the people of America saved fully seventy-five million dollars in one year. The vigorous campaign, which caused a wave of protest to sweep over the country, in conjunction with action taken by our Congress, forced a steady decline in price."

"We shall continue our program. Today we have our own investigating parties in the field. We have made a survey of the Philippines and Mexico. We have covered parts of Central America. Soon we have an expedition in Africa. Soon



BUICK 4 5-PASSENGER SEDAN



CHEVROLET 5-PASSENGER SEDAN

We shall visit South American countries.

"The Government's experts are sending encouraging reports. It is understood, gratifying messages are coming from our own men in the field. With detailed reports later from all investigators we are sure to locate excellent sources of rubber supply over which America will have control and of supply that will have sources of supply that will keep the United States free of restriction and high-priced rubber."

"Every dollar the manufacturer saves means a saving to the buyer of shall see the dawn of a new era in the rubber growing industry, and it tires and other rubber products. "The outlook is very bright. We will be a potent factor in the prosperity of our nation."

# OVERLAND MAKES CLIMB RECORD

Pioneering its way thru boulder crevices and traveling over rocks which cut the tires into ribbons, an Overland Model 91 touring car climbed Motorcycle Hill, near Phoenix, Ariz., the other day, and set a new record in hill climbing. Seven men were carried as passengers in the car which went over the top in second gear.

The sturdy Overland engine never missed a stroke during the climb up the 42 per cent grade. Altho the route used by the Overland driver was rough, none of the men left their places and only rested when the car was stopped near the middle of the journey upward. All momentum was lost during this stop and it was by excellent performance that the car reached the summit going strong and gaining speed in second gear.

So great was the appreciation of the Overland's performance that those witnessing the test, officially rechristened the formerly insurmountable hill—Overland Peak.

Overland Peak has been known, since the advent of the motor car, as a hill to prove the spurs of any car. Thousands have failed in attempts to reach its top, but the Overland, with abnormal conditions imposed, climbed to the top, demonstrating that it had plenty of pulling power under any kind of conditions.

It takes 21,800 steers to furnish the leather belting used in the Willys-Overland factory.

# HUPMOBILE GROWS SINCE 1908

The factories of the Hupp Motor Car Corporation include the main plant at Detroit; the axle and gear plant at Jackson, Michigan; and the body factory at Racine, Wisconsin. Total floor space is approximately

2,800,000 square feet, and 5,000 men and women are employed. Hupmobile control of design and manufacture is absolute, and Hupmobile quality and endurance are the results of that control, rigidly enforced. Established in 1908, the Hupmobile has had a steady, persistent growth in size and production ever since, but its remarkable record since 1922, when buyers more than ever before have demanded value for their money, deserves notice. During that period, Hupmobile has doubled from nineteenth to tenth place in the entire automobile industry, and production increased to 35,000 cars in 1922. The significance of this record becomes more apparent when it is realized that more than twenty out of a total of ninety manufacturers produce cars selling for less than the Hupmobile. This public demand has recognized and reaffirmed Hupmobile value; and we present "the New Hupmobile—still greater value" with full realization of our responsibilities to the public and conscious of how thoroughly they are met in the Series R-12.

## THE D. D. JONES CO. ANNOUNCE

That On and After Monday, Feb. 14th, They Will Occupy their New Home on Market St. at McDonel.

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<b>Automatic WINDSHIELD CLEANER</b> Wipes away dirt, grease, without the use of your hands. \$3.75	<b>Bumpers For All Cars</b> We will get your bumpers for you and save you 20%. Some for Fords in the Spring bar type. \$5.95	<b>STOP LIGHT</b> Priced from \$2.25 up. These are high grade standard lights at reduced prices.
<b>RUNNING BOARD LANTERNS</b> The latest in miniature lanterns. One green and one red. A beautiful quality product. \$9.85	<b>STEP PLATES</b> Second size for choice from One with rubber mat. 89c	<b>DOOR POCKETS</b> Fit on Ford door and hold mail, papers, etc. Place for your small tools.
<b>BEAUTIFUL VASES</b> Just the thing to tell up the closed car. Made of glass and porcelain. Some priced for low 89c	<b>HEATERS</b> FOR FORDS 49c	<b>FAN BELTS</b> FOR MOST CARS
<b>INSIDE SPOT LIGHT</b> An unusually well made lamp, built nickel. This is the right light at the right price. \$3.25	<b>PARKING LIGHT</b> A great battery saving light. One has a switch in the lamp. A nice touch too. 89c	<b>Trouble Lights</b> Well made and installed light with hood on the ground. 95c
<b>DASH LIGHT</b> No need to pay \$1.00 for them when we sell them for 49c	<b>MIRRORS</b> Good ones at 89c	<b>TOOL BOX</b> A heavy pressed steel box to fit on the run. \$1.95
<b>IGNITION TESTER</b> Test your own wiring and spark plugs. A real time saver for 69c	<b>Tilting-Locking Steering Wheels</b> No need to pay a fancy price for these wheels. We have one of the best on the market. List price \$11.50. Our price \$11.00	<b>EXHAUST WHISTLES</b> Easily installed on any machine. Just the thing to let them know you are coming. 69c
<b>MOTOMETER AND Locking Cap Motometers at 25% Discount</b>	<b>WHEEL BRUSH</b> Made of 100% bristles. Lasts long. 59c	<b>WINDSHIELD WIPER</b> Wipes both sides of glass. 39c
<b>TAIL LIGHTS</b> Made to fit Ford bracket. Complete with bulb and trim. 69c	<b>WATER PUMPS—FORD</b> From the engine and out to the radiator. 4.45	<b>SPOT LIGHT</b> All kinds of spot lights. A new model plated one for \$1.69
	<b>Motometer ORNAMENTS</b> Decorate and make your motor look like a champion. 98c	<b>DASH CLOCKS</b> Tell the time with a push. Use out your watch. A high grade. \$3.29
	<b>Simoniz</b> Brake Lining 40% Off	



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A SPECIAL DISPLAY OF EQUIPMENT ACCESSORIES DURING AUTO SHOW TWO BIG MONEY SAVING STORES FOR YOUR CONVENIENCE

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Auto Supply Department—Basement Direct Entrance From Market Street FRED WILLIAMS, Manager

THIRD DOOR SOUTH OF POST OFFICE DEAN CLUTTER, Manager



# BALLOON TIRES ARE NEW FEATURE OF 1924 MODELS

## CARBON NO FOE TO W-K MOTOR

Whether it be the householder's cellar furnace or his motor in the back yard garage, there is usually one vexatious bother to the successful operation of both: taking care of the ashes.

Gasoline pumps are practically unknown in England. The motorists' fuel, petrol, is supplied in two-gallon cans.

According to a survey compiled by the United States Bureau of Public Roads, there are 4.61 automobiles for every mile of public road in the United States.

More than 40 railroads with distances as high as 200 miles now operate flamed wheel motor buses on their short lines, according to the Firestone News Service.

A Washington department store has established a bus line for patrons owning cars which cannot be parked near the store. The bus takes the car owner to his parking ground.

Two new automobiles have been ordered by King George of England. They are equipped with special speedometers, Queen Mary liking to keep her eye on the rate of travel.

Progenitor of the balloon tire idea is said to be the plan of General Panhard who several years ago had the wheel of his car used in Washington equipped with dual pneumatic tires.

It is estimated by Firestone highway experts that the extent of surface roads in the United States will have reached at least 450,000 miles by the end of the first quarter of 1924.

According to Firestone automobile statisticians the number of families owning more than one car is on the increase. This explains the puzzle of some car for every eight individuals.

The twenty-second annual automobile show was held in Glasgow, Scotland, Jan. 26 to Feb. 2. This is pretty close up with New York's show which held its twenty-fourth meeting in January.

On a recent holiday more than 20,000 automobiles are said to have clogged the Delaware. The traffic now is a bit heavier than is depicted in the well-known picture of a crowded highway.

Automobile officials in Italy have finally persuaded the authorities to discontinue the tax on petrol contained in the tanks of automobiles entering Italy by highway, according to the Firestone News Service.

Longway held its first automobile show in December. About 75 exhibits lured Uarguans to discuss the car's relative merits.

A top with glass panels which may be folded back instantly is a new type of Belgian car body. From a flimsy one to open-top touring in five seconds is the slogan of the maker.

The Barcelona, Spain Automobile Exhibition is to be held April 2 to 11. Abandoned in 1923, the show comes as the result of better conditions in the Spanish car manufacturing industry.

Production of passenger cars in Spain, 1923, was more than twice the number made in the corresponding month of 1921, while the March production showed 319,763 against 130,264.

As of Dec. 31, 1922, Nebraska had the largest amount of highway construction in work — 1,838 miles. Texas, with 1,818 miles, has the largest amount of road building completed.

The majority of automobiles in Germany are said to be owned by young men in their twenties. The older, sober, German thinks twice or more before burning up his money in imported gasoline.

With automobiles in France mounting to the half million mark that country will soon be a serious contender with anyone of the medium size states in America for the registration record.

An Alsatian chemist claims to have invented a means of propelling an automobile by charcoal instead of gasoline. The weight of a chamber to carry the fuel is said to be the principal drawback.

Starting from the zero milestone in Washington, D. C., a circle of nearly 2,500 miles can be had over paved highways thru Baltimore, Philadelphia, New York, Boston, Montreal, Buffalo, Detroit and Chicago.

Hitching posts of the old "hoon" shav days have their counterpart in a small California town, where according to the Firestone News Service, concrete posts have been erected to which farmers may chain their gas bugsles and go about their shopping relieved of worry.

**OBSERVATIONS**  
Doubtless the great secrecy surrounding the details of new makes of cars is simply compensation for the painful intimacy with the facts later.

Apparently the excessive number of collisions has its inception in the determination of many owners to prove to squeezing them that the cars they bought were lemon.

The trouble is, in accident prevention work, that so many of the people who used to regard the automobile as a joke still do so.

There never will be genuinely business like motoring until there is a full appreciation of depreciation.

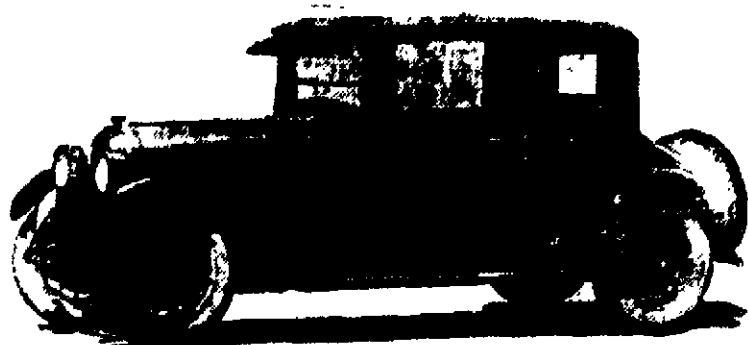
If automobiles were sold sectionally, like bookcases, there would still be volume production.

**REPAIRING CYLINDERS**  
The following method of repairing scored cylinders is somewhat similar to the method employed for inserting steel liners in aluminum cylinder blocks. The scored cylinder is re-bored to about 34 inch larger diameter and a cast iron sleeve is shrunk in and bored internally to the original cylinder diameter.

It is claimed for this process that it obviates the necessity for re-boring all the cylinders and fitting new pistons, rings, piston pins, etc., while the correct ratio of valve area to cylinder volume is also maintained.

Automobile Digest.

We are about five miles of wire in the 600 coil springs in the cushions and backs of the Willys-Knight five-passenger sedan.



Cadillac V-63 Five Passenger Coupe

## Along The Gasoline Trail

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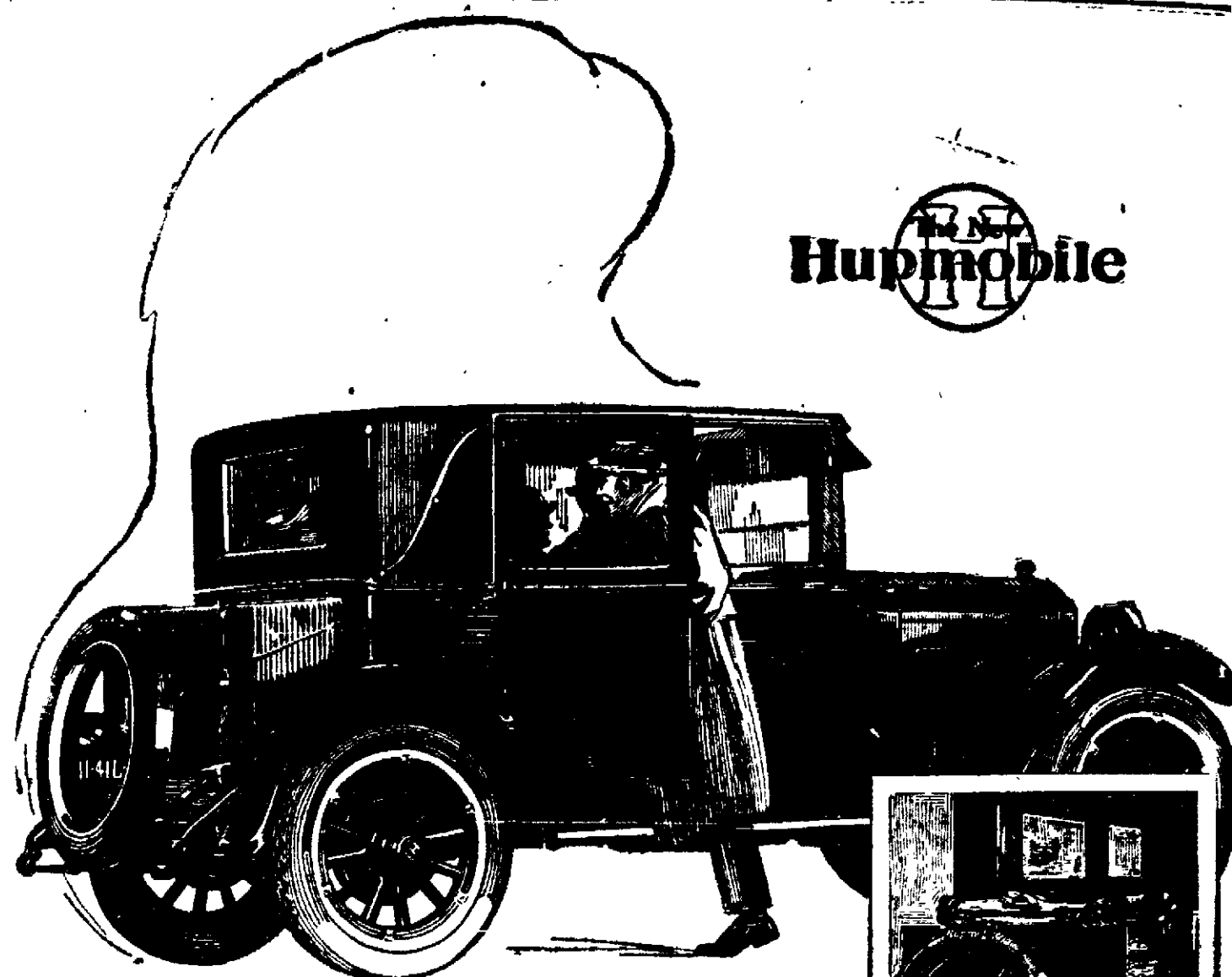
We are about five miles of wire in the 600 coil springs in the cushions and backs of the Willys-Knight five-passenger sedan.

**CHECK TIRE PRESSURE**  
Check air pressure in the tires on a new car is the suggestion of a Firestone service department expert.

While shipped from the factory with the correct inflation tire, air may be lost on the dealer's floor or in warehouse and sometimes pressure

is not checked on new cars before delivery.

constructed during the month. During the month 1922 about 5,000 cars were sold.



## The New Club Sedan

The First Car of Its Type with Plenty of Seating Room, Leg Room, and Knee Room for Five; and Plenty of Luggage Space

Surprisingly beautiful, this new Hupmobile Club Sedan; but its far-reaching superiorities are revealed only when you open the doors.

You will be delighted to see the generosity of the seating space for five, and the leg space, especially in the rear compartment.

You get into the rear, or leave it, through the rear door, without disturbing anyone else and without squeezing, crowding or tilting a seat.

You get into the front or leave it from either side—a fixed, rest-

ful seat the full width of the car.

The trunk at the rear is big. Under the straps you can carry tent and blanket rolls for a camping tour, golf clubs, and many things not of a size to go into a trunk.

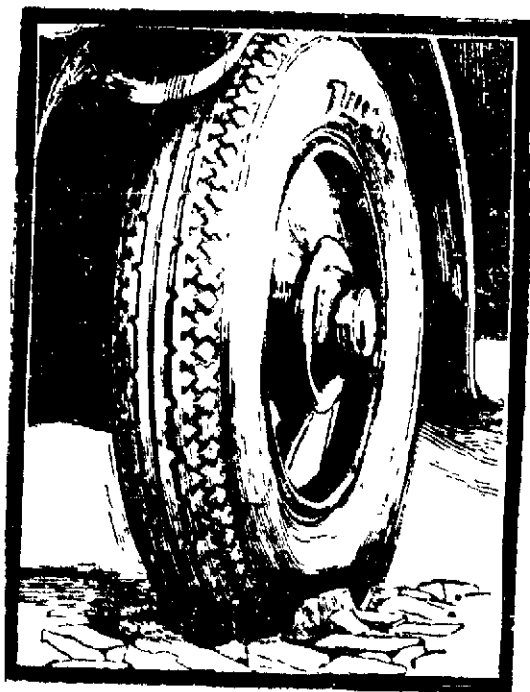
Far from the least of the satisfaction this car will give would be the fact that it is a Hupmobile, rich in all the virtues of longer life, greater reliability and lower costs for which the Hupmobile is so noted.

See this latest advance in cars of this popular type at the Auto Show.

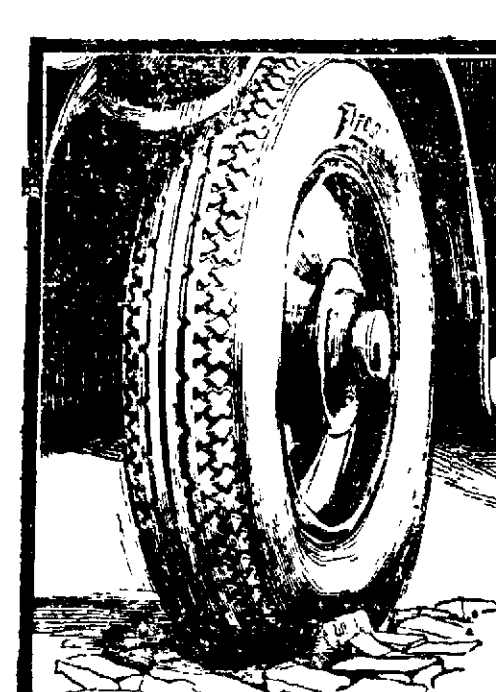
**J. L. SARBER**  
HUPMOBILE

132 E. Spring St.

Main 6192



# Firestone BALLOON GUM-DIPPED CORDS



THE GREATEST AUTOMOTIVE IMPROVEMENT OF THE YEAR NOW MADE AVAILABLE TO LIMA MOTORISTS

Greater riding comfort, safety and car protection without sacrificing mileage or increasing fuel consumption is Firestone's latest contribution to motoring progress by the introduction of Balloon Cords.

The special Firestone gum-dipping process—by which each cord is impregnated and insulated thoroughly with rubber, ad-

ding great strength and flexibility to the carcass—made it possible to carry out the new principle in tire design and construction so successfully. Soft and pliable, yet sturdy and tough, these new Firestone Gum-Dipped Cords smooth out the bumps and ruts of the road.

If you want a new sensation in motoring,

a superlative degree of riding comfort, together with greater security and a longer life for your car, equip with these new Firestone Gum-Dipped Cords.

We are ready to take charge of all details in equipping your car with Balloon Gum-Dipped Cords.

We will arrange for a personal demon-

stration of the riding qualities of these. You can sit behind the wheel and test easy steering and braking control for yourself. You can enjoy your first smooth, bratless auto ride.

If you want motoring at its best, come once to us for full information concerning this new tire equipment.

Watch For The Cars Equipped With Firestone Balloon Tires at The Show

# THE LIMA TIRE & SUPPLY CO.

Authorized Factory Sales and Service for Firestone and Oldfield Tires

BILL PFLAUM

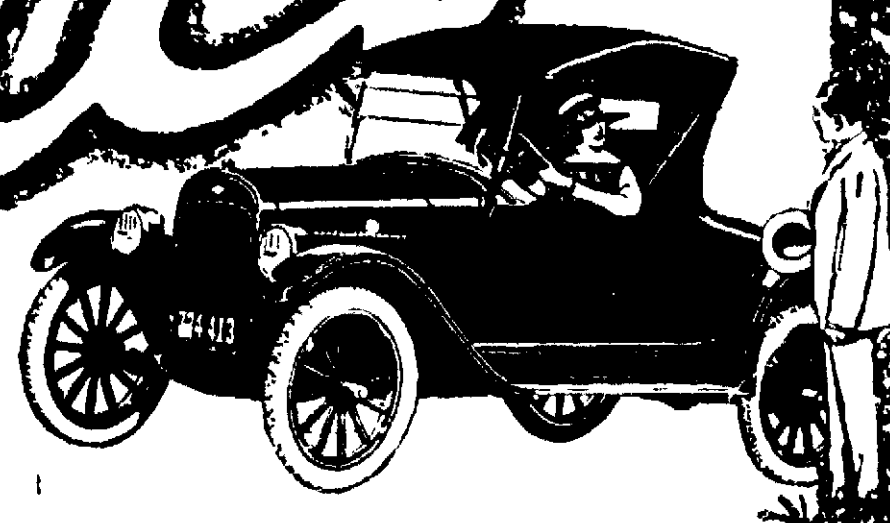
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GEO. JACOB



# Buy a Chevrolet the New Way



BUY YOUR



for Economical Transportation

NOW

## At the Motor Show

The new way of owning a CHEVROLET makes it possible for you to take delivery of the Chevrolet at once---there is no waiting or delay. Have it delivered at once and give yourself or family the full enjoyment the Chevrolet brings.

You know that the CHEVROLET is the finest light car built in America---it is backed by the great General Motors Company--so your investment is safeguarded.

The new CHEVROLET MODELS are BEAUTIFUL almost beyond competition for the price. The enclosed cars particularly are typical of luxury and refinement in every detail. You would easily guess the CHEVROLET price much higher--if you didn't know its low cost.

*Then the economy of operation of the Chevrolet holds the world's record for lowest cost.*

*Come to the Motor Show -- see all the new models--learn of the new way to pay--and then place your order.*

### C. H. BLACK

### CHEVROLET

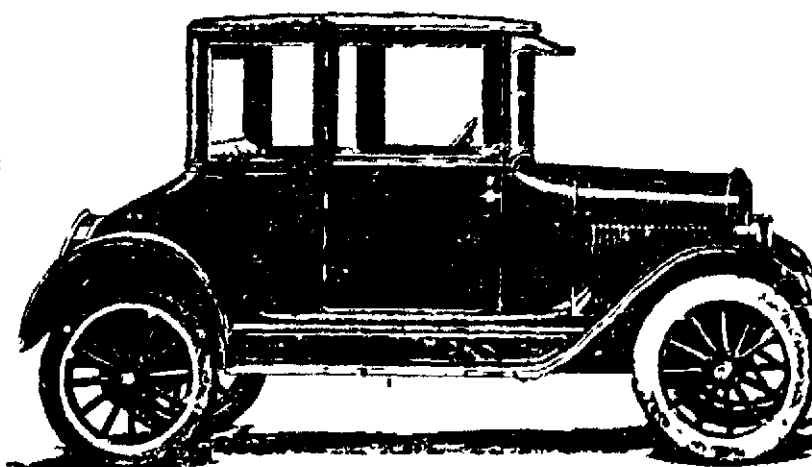
512 W. HIGH ST.  
Phone, Main 5678

See the new Superior 4-passenger Chevrolet Coupe--shown for the first time to the public of Lima at the show.

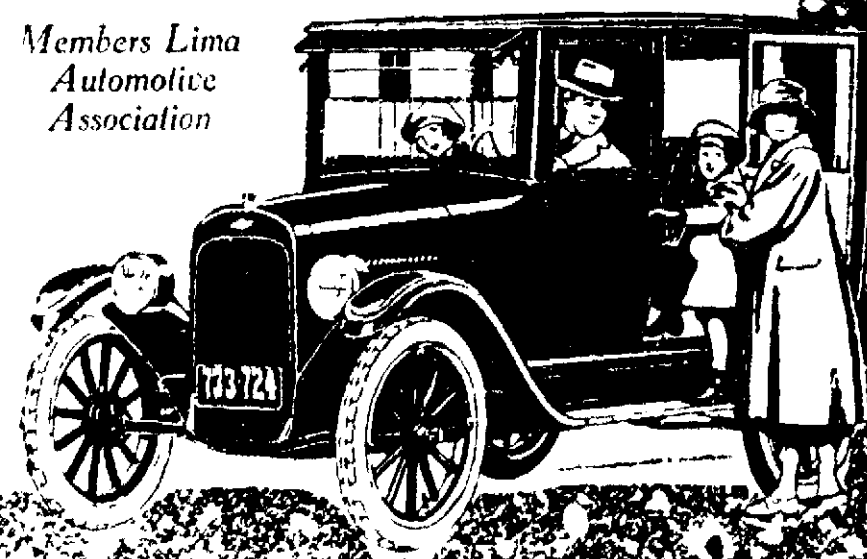
#### Prices f. o. b. Factory

Superior Roadster	\$490
Superior Touring	\$495
Utility Coupe	\$610
Superior 4-passenger Coupe (New)	\$725
Superior Sedan	\$795
Superior Commercial Chassis	\$495
Superior Delivery	\$495
Utility Express Chassis	\$550

The new Chevrolet 4-passenger coupe



Members Lima Automotive Association



CHEVROLET

## SALES FORCE

C. H. BLACK  
Sales Manager

FRANK X. BARRETT  
PAUL CLOUGH

R. R. STEWART  
G. P. SCHNEGG

CLEO BERRY  
K. L. CAROLUS

CLAIR SIMONS  
MERL CLARK



# MOTOR TRUCKS SHOW BIG ADVANCEMENT IN 1924

## REFINEMENTS IN W-K SEDANS

Finishing Aouches Put on Five and Seven-Passenger Types

Never satisfied with the working of a machine, the engineers of the W-K sedan have added new refinements to the W-K sedan.

The new concept of the W-K sedan is a closed car workmanlike in design and construction, but with a touch of the luxury of a sedan.

The new W-K sedan is a closed car workmanlike in design and construction, but with a touch of the luxury of a sedan.

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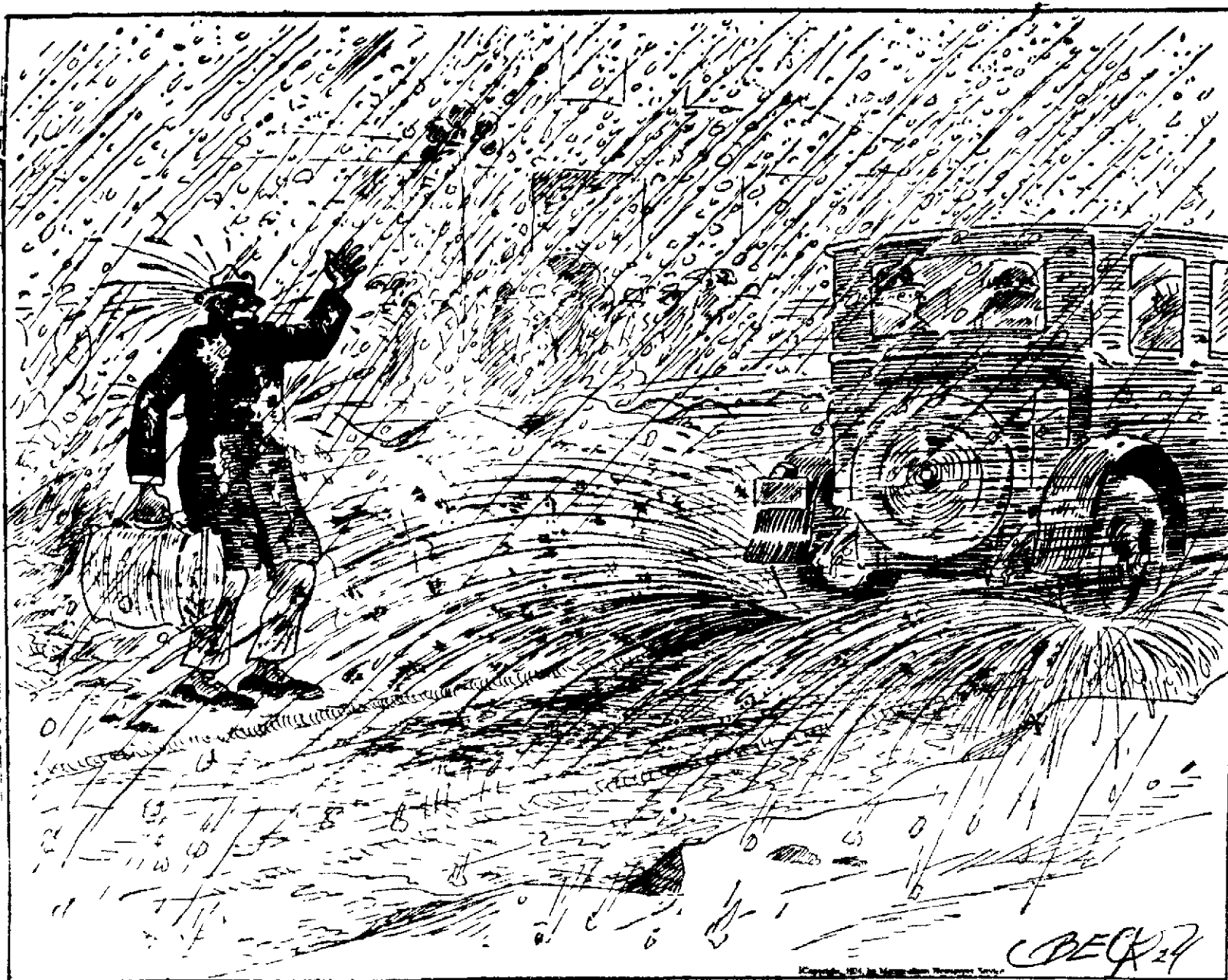
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DOWN THE ROAD—ON THE FRINGE OF SOCIETY—



## AUTO ADDS JOY TO LIFE OF FARMER

No. 1 of Americans has been benefited by the automobile.

Adoption of the automobile has been quick and voluntary.

The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

the broad rural community and the benefits to be derived from it.

Education advantages equal to the best of the cities.

Many farm youths now get high school and college education.

Of almost 1,000,000 school children transported to consolidated rural schools at public expense nearly half go by motor bus.

Suffering and death from illness and accidents on farms have been reduced materially.

Meetings of farm bureaus, cooperative associations and women's clubs have brought a new standard of life and a broader and better philosophy of thought to rural dwellers.

The farmer has found the automobile a most valuable asset.

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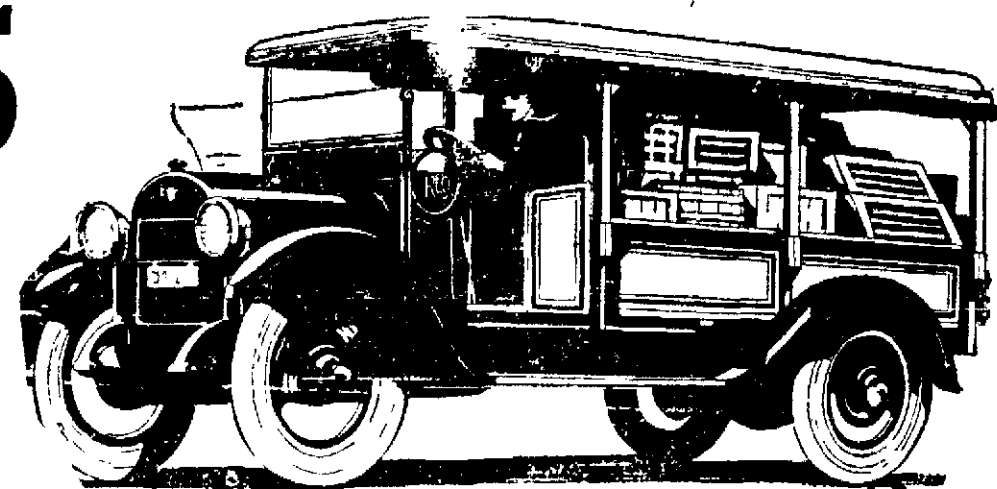
The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

The farmer has found the automobile a most valuable asset.

\$1435

F. O. B. LANSING, MICH.



CANO OPE MO

## SPEED REO WAGON

### There's Built-In Goodness to Maintain Speed Wagon Supremacy

THERE'S phenomenal stamina, because Reo makes all vital parts 50% oversize.—There's super-power in the famous engine, because intake valves are in the head and exhaust valves offset. No other vehicle of the same capacity has as much power.

—There's frequency to discount mere capacity. Because of pneumatic tires, rare balance of chassis and load weight, and spiral bevel gear axle, Speed Wagon can haul more per day than ponderous trucks of greater capacity.

—There's unrivalled agility, because of easy steering due to Reo-designed steering gear, swift acceleration due to improved ignition and efficient carburetion, and greatly over-sized brakes insuring constant control of speed.

—There's true economy, because of low first cost, proved moderation of operating cost, and minimized maintenance expense due to unparalleled chassis accessibility. This is secured by mounting major power units separately on a double frame anchored within the main frame.

—There's utter dependability, because Reo has evolved Speed Wagon slowly. Engine design, clutch and transmission have been standard since 1910. Records of around 100,000 Speed Wagons serving nearly 300 different kinds of business prove a reliability without parallel.

—There's extreme versatility, because the twelve standard bodies for Speed Wagon fit the chassis to 95% of all hauling at bedrock cost. Bodies may be had in interchangeable units.

—There's complete haulage satisfaction because rigid standards of design and practice which insure these qualities apply to every Speed Wagon. Reo manufactures its products completely in its own shops and knows that its specifications are followed minutely.

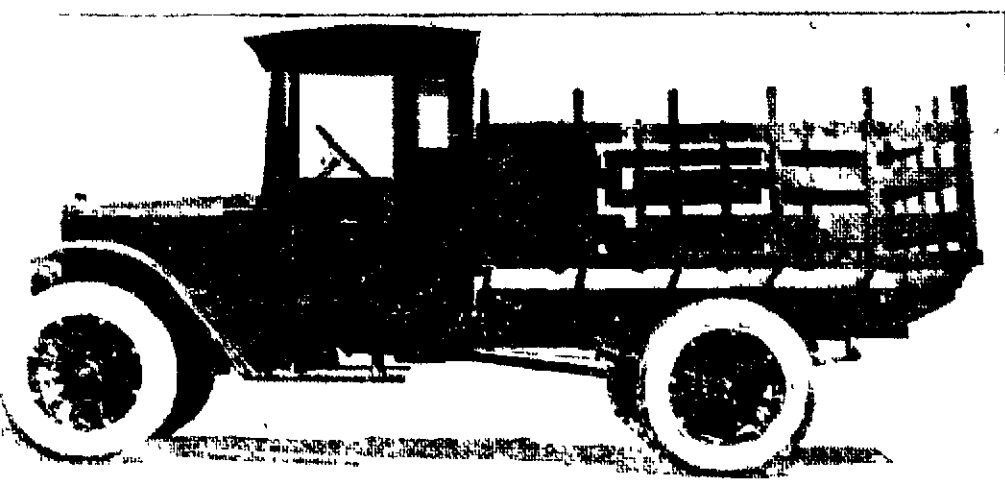
### A Body to Fit the Business

Chassis	\$1185
Express Body with Canopy Top	1375
Carry-All with Canopy Top	1400
Express Body with Double Deck	1400
<b>Open Cab</b>	
Express Body	\$1375
Stock Rack	1400
Grain Box	1425
Stake or Platform Body	1400
Cab and Sills	1300

<b>Closed Cab</b>	
Express Body	\$1410
Express Body with Canopy Top	1435
Screen Sides and Rear Screen Doors	1485
Express Body with Double Deck	1460
Stock Rack	1435
Grain Box	1460
Stake or Platform Body	1435
Cab and Sills	1335
Panel Sides and Rear Screen Doors	1495

All prices F. O. B. Lansing, plus Federal Tax

## THE POPULAR INTERNATIONAL ONE-TON SPEED TRUCK



The International Speed Truck is the latest development in motor truck construction. It is built from the ground up to give a truck to operate at high speed with capacity loads, and give low cost service over a long period of years.

The satisfactory daily performance of International trucks now in service is your assurance that the International Speed Truck is built right and kept right by an after-sale service plan that is unequalled.

FREE INSPECTION SERVICE. INTERNATIONAL TRUCKS ARE INSPECTED EVERY 90 DAYS FOR THE LIFE OF THE TRUCK.

— On Display Only at Our Show Room

CHAS. C. KITTS  
"The House of Service"

123 W. Spring St.

Rice 2301

On Display at the Auto Show

The REO-BAKER AUTO Co.

206-8 E. Market St.

REO MOTOR CAR COMPANY, Lansing, Michigan



## INCREASE LIFE OF YOUR CAR

Expert Says New Firestone Tire Is Great Forward Step in Motoring—Should Not Be Confused With Oversize Cord

"Is the Balloon Gum-Dipped Cord Firestone has originated and perfected a new type of tire that absorbs all ordinary obstacles and irregularities in the roads," says Bill Pfaff, local distributor of Firestone tires.

Mr. Pfaff said further that the hardest shocks and impacts are effectively cushioned by this new tire. They protect the chassis, engine and body of the car. Cars stay new and run at peak efficiency for months after purchase.

Another surprising result is the decreased vibration. Squeaks and rattles, which have long been an annoyance by the closed car, are greatly lessened by Balloon Gum-Dipped Cords. This saves the expense of continual adjustment and tightening.

Interest in this new Firestone tire has developed very fast the past few weeks. Motorists are daily inquiring about these wonderful tires.

The Balloon Gum-Dipped Cord tire is really a huge, flexible cushion. It is not an oversize cord of the usual type. It is entirely of a new type, with unusually thin, supple and unusually tough and strong carcass. Strength, toughness and safety are given to this construction by means of a special gum-dipping treatment.

The Firestone Balloon Gum-Dipped Cord is the first tire in history to be successfully operated on such low air pressure—less than half the amount required by the usual cord tire.

Of course, there are very many other advantages of this tire which arise from its wide, soft tread surface. Traction is greatly improved while the braking effect of the tire is nearly doubled. Skidding, sliding and spinning are minimized, ensuring safer car control under all conditions.

One point that should be made clear is that Balloon Gum-Dipped Cords are not just as big mile-eaters as the best regular cord tires on the market. Also, in numerous rig tests they require no more fuel.

To make the flexible Balloon Gum-Dipped Cord durable and long-wearing, Firestone employs the well known gum-dipping process, which has proved so successful in many truck pneumatics and in regular Firestone passenger car tires. By means of gum-dipping, the cords in the body of the car are impregnated and insulated with rubber and thus protected from internal wear. The gum joins the component parts of the tire into a strong, inseparable union. Gum-dipping has actually made the Balloon Cord practical for every day use.

It is said that this is the most important improvement in recent years. Already many motor car manufacturers have adopted them and the entire industry has generally accepted them as the model. The extraordinary advantages of the Balloon Gum-Dipped Cords should lead to a heavy demand during the coming months. A demonstration usually results in a sale.

## HUPP INTRODUCES NEW MODEL

Club Sedan Is Built to Meet Five-Passenger Closed Car Demand

Built to meet the wide demand for five-passenger closed cars of the close-coupled type, J. L. Sarber, local dealer, will display at the Automobile Show, for the first time in the new model, the club sedan. It will be two or three weeks before the car can be displayed in other cities.

The club sedan attracted considerable attention from the Saturday show crowd. Officials of the corporation admitted that as quickly as it can be put into quantity production it will take its place as one of the largest sellers in the Hupp line, which for 1924 will consist of four models. These are the touring car, special touring, roadster and special roadster, two and four-passenger coupes and sedan, and this new club sedan.

A novel improvement in closed car construction has been effected by Hupp in this latest model to provide a high quality five-passenger closed car at materially less than regular sedan cost.

This unusual improvement is effected by utilizing the ordinary waste space under the rear of the front seat to obtain plenty of leg room, often not provided in close-coupled sedan models.

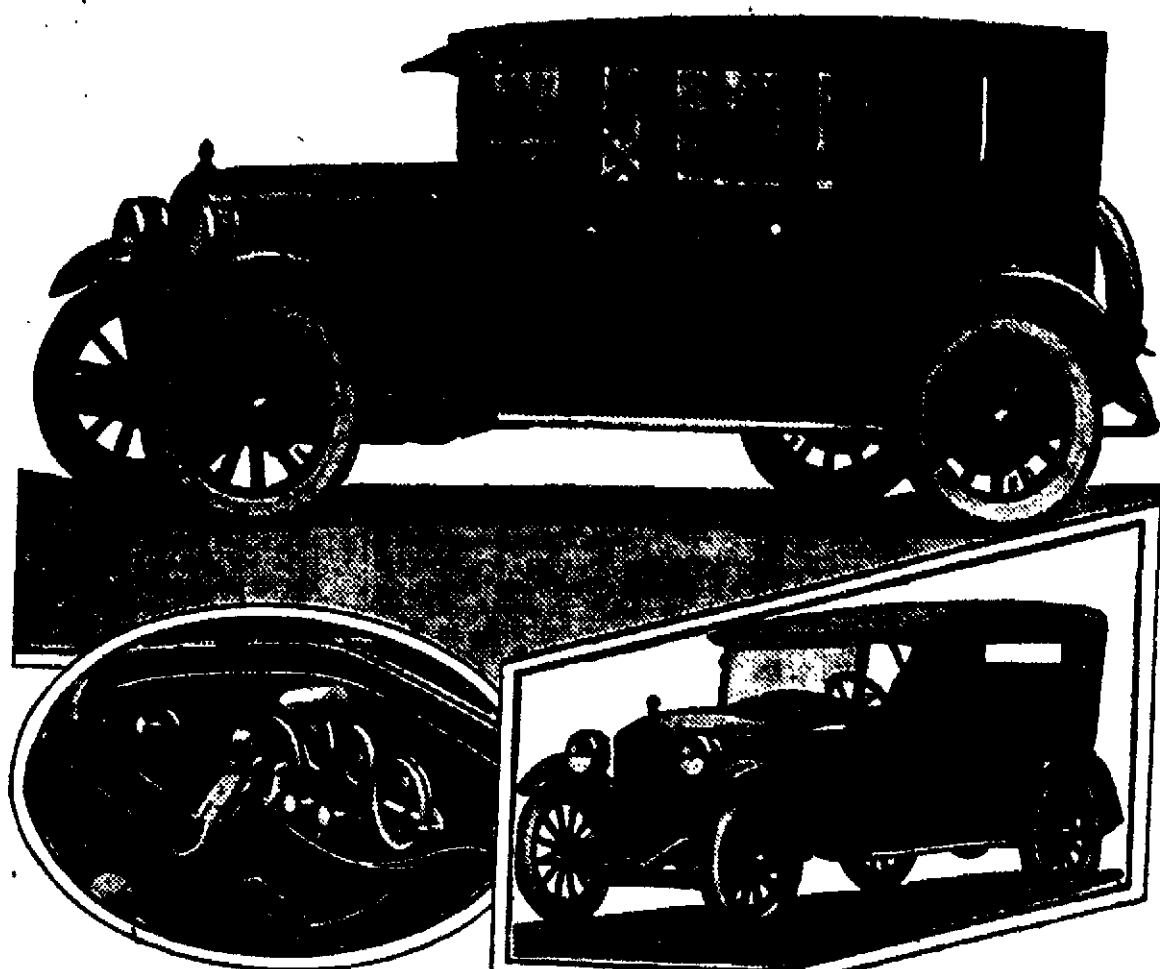
The club sedan interior is of two compartments, with both front and rear seats extending entirely across the car. The widening of the body at the rear permits seating three passengers. Use of three doors, one on each side of the front compartment and at the third at the rear, provides any necessary facilities for entering or exiting the car.

## Broadway Buys From Window Show

The business of trade on Broadway was especially illustrated recently when the Ford Power Equipment Exposition, Ford Building, Broadway at Fifty-second-st., was viewed in a window display. In a short while—and several others also were sold.

The sawmill was one of over a hundred displays of equipment made especially for use with the Fordson tractor and Ford truck which are on display at the exposition.

**TO START ENGINE WHEN COLD**  
In extremely cold weather, if the engine is not started in 15 or 20 seconds, remove your foot from the cranking button. This will stop the cranking operation. Now open and close the throttle once or twice with the hand throttle or the foot accelerator. Do not open and close the throttle more than twice.



ESSEX COACH AND TOURING

## MORE VALUE IN 1924 CARS

Many High-Grade Closed Models Cheaper Than Touring Types Formerly Were

The visitor to the automobile show this year, or to the automobile show-rooms, will see the greatest automobile for his money and the finest assortment of motor cars of all prices and descriptions—mechanically, in appearance, appointment and comfort—that he has ever witnessed. The industry has enjoyed a success that has steadily grown greater each year simply because of one thing—it gives its customers an unusual value for their money.

This has been true almost since the automobile began, years ago, to exert its influence as a contributor to modern transportation. Today it is truer than ever before.

The tremendous growth of the closed car in the last two years has been without question the greatest single factor from a sales standpoint in the industry. This growth has made the closed car considerably more of a value than it has ever been before, regardless of body type. Every manufacturer, no matter upon what type of enclosed bodies he concentrates his effort, has succeeded in bringing down their prices remarkably.

Many high grade closed models cost less today than their corresponding open models of three years ago. We have not yet reached the percentage of closed car sales that we may reasonably expect within the next two or three years and, as the demand for this type continues to grow, further economies in manufacture will be possible and the public will benefit.

**BUS LINE FOR PATRONS**  
A Washington department store has established a bus line for patrons owning cars which cannot be parked near the store. The bus takes the car owner to his parking ground.

Last year over 4500 railway carloads of auto bodies were brought from outside sources and used in manufacturing Overland and Willys-Knight products in addition to the tremendous output of Willys-Overland's own body building department.

To let the daylight into the Willys-Overland auto plant, about fourteen acres of window glass are used.

## AUTO SHOW OFFICIAL INFORMATION BUREAU

MAIN 4734

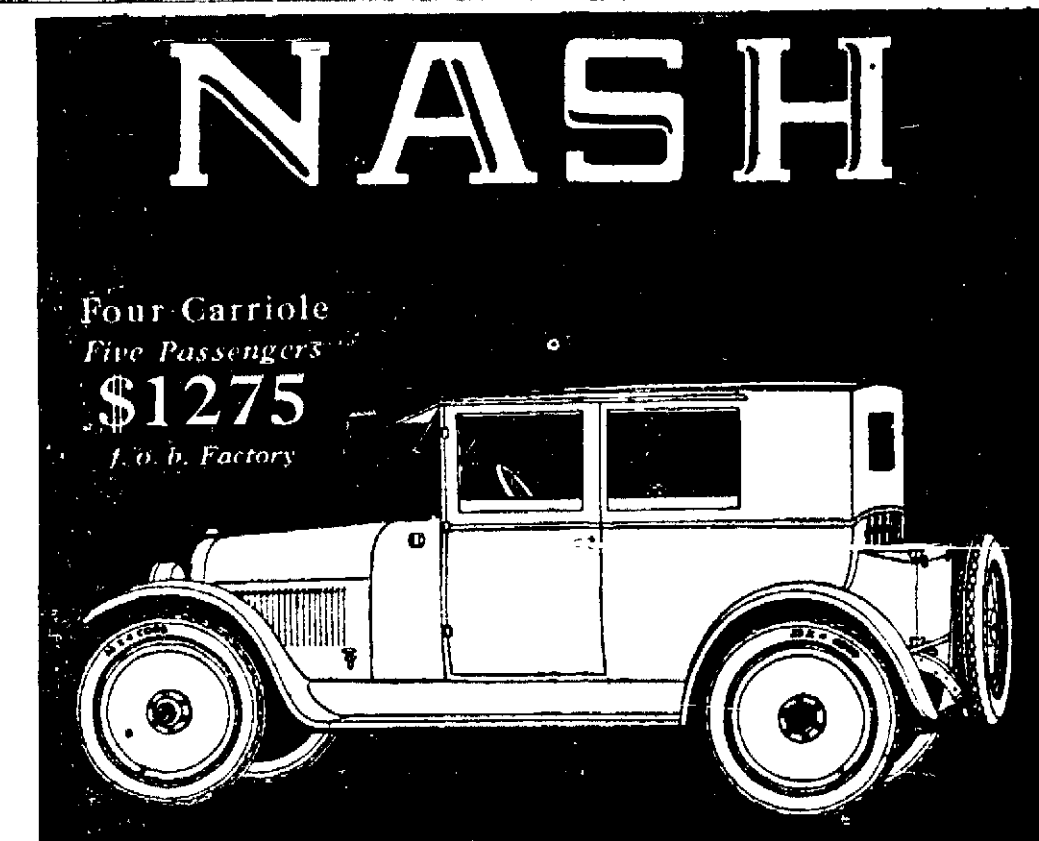
If you want to get in touch with anyone at the Auto Show, just call our Booth, Main 4734, and we will page the party for you.

This is a FREE service conducted by

## CHECKER CAB CO.

MAIN 4066

SEE THE LATEST MODEL CHECKER CAB ON DISPLAY AT THE AUTO SHOW



Four Carriole  
Five Passengers  
\$1275  
f. o. b. Factory

Five Disc Wheels and Nash Self-Mounting Carrier, \$25 additional

**Compellingly Fine!** Measured by its appearance, appointments or performance the Carriole is a car of rare calibre. Body is built solidly with all-metal panel construction. Wide double-catch doors are made weather and air proof by special mohair storm strips lined with rubber tubing. Fixtures are of frosted silver finish. The motor—here's smoothness, quietness, briskness that is downright remarkable. *Test it yourself.*

FOURS and SIXES

Models range from \$915 to \$2190, f. o. b. factory

LIMA NASH CO.

HIGH AND WEST STS. MAIN 6211  
SEE OUR DISPLAY AT THE AUTO SHOW

## This One Thing Only

See the True Blue Oakland Six-54 before you choose your car. This one thing only is all we ask.

Next to a home, an automobile is the average family's greatest single expenditure.

Surely your consideration of motor cars must therefore include a careful examination of every automobile that can possibly give you greater satisfaction for your money.

Only when you see it, examine it, ride in it, drive it, will you appreciate why the True Blue Oakland is the most advanced car in its class.

—most advanced because no limitation was placed upon Oakland engineers other than that they design a powerful, smooth-running, balanced six of extreme endurance.

To create such a car, Oakland engineers, in cooperation with General Motors experts, worked for two years.

Included in its construction are more worth-while improvements than in any other car in its class.

Name them over and you will not find one missing: Brand new engine with automatic spark advance, four-wheel brakes, bodies by Fisher, permanent top, centralized controls, special Oakland permanent satin finish, disc wheels, etc.

These are the facts. You can easily prove them for yourself. The power, endurance, smoothness, economy and safety of the Oakland Six have been demonstrated to motorists, in every state, by Oakland's six True Blue Travelers.

Their records have been duplicated by thousands of True Blue Oaklands now in service, some with mileage records up into five figures.

That is why we emphasize this one thing only. See the True Blue Oakland. Examine it. Ride in it. Drive it. That tells the whole story.

BRYAN MOTOR SALES CO.

— See Our Display at the Auto Show —

308 W. Market St.

Main 6512









# NINETEEN MAKES OF MOTOR CARS COMPETE AT SHOW

## BALLOON IDEA SEEN AS THIRD GREAT STEP IN TIRE INDUSTRY

Low Pressure Means Big Protection Against Vibration, Skid and Shock; Steering and Fuel Consumption Little Affected, Experts Say of New Tire

Someone has facetiously said that a cartoonist, in portraying doughnuts for automobile wheels in his pictures, was the originator of the low pressure or balloon tire, the casing of which many see as the third great step in tire manufacturing; and then the cord type preceding it.

The humorous artist depicted large section tires truly enough but the large section is not by any means the whole story.

Many an automobile owner of his own volition, has allowed his tires to be run under-inflated for his personal comfort, explaining in a casual way that he did not intend to be

seen to pieces by the air pressures. The tire companies recommend that the tire be inflated to a certain pressure and that the owner be willing to sacrifice the economy if necessary to

obtain the greater comfort. He is also willing to sacrifice the economy if necessary to obtain the greater comfort.

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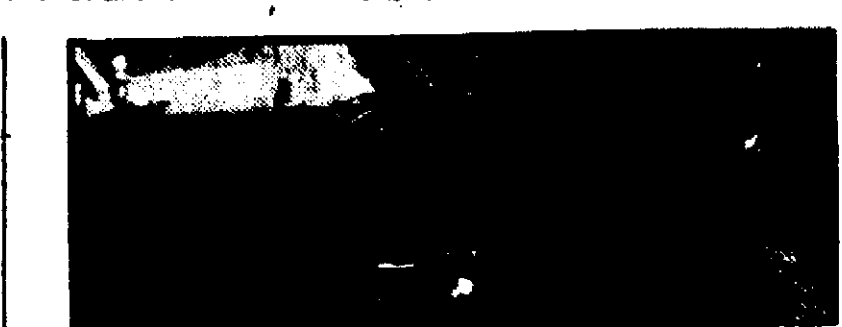
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He is also willing to sacrifice the economy if necessary to obtain the greater comfort. He is also willing to sacrifice the economy if necessary to obtain the greater comfort.



Showing the exclusive Lincoln spring with an exclusive shock absorber which allows the springs full play on smooth roads and acts the instant a rough stretch is encountered.

## OLDFIELD FAVORS BALLOON TIRE

Barney Oldfield, former race track hero and holder of several cross-country records, recently had a rather thrilling trip from Kansas City to Los Angeles, and a letter from the "Old Master" himself to Harvey S. Firestone, president of the Firestone Tire & Rubber Company, tells of the wonderful performance of Balloon Gum-Dipped Cords on the journey thru mud and desert sand.

Barney left Kansas City on the third of December, under adverse weather and road conditions, in a car equipped with Firestone Balloon Tires. The following interesting paragraphs are taken from Barney's letter to Mr. Firestone:

"The first day out I made approximately 300 miles in the mud. The second day I again battled the mud for a distance of about 300 miles. The third day I made only 200 miles in the mud. The fourth day I encountered mountainous and desert roads.

"All of this distance was negotiated without chains, and I passed many cars, all in the same direction, which had chains and were having considerable trouble.

"After leaving El Paso I had fairly good roads to Phoenix, but after leaving Phoenix I encountered rough and sandy desert roads. I would pull out of the ruts and go around cars in soft sand. This I was never able to do before with the ordinary high-pressure tires.

"On my arrival in Los Angeles my odometer showed a total of 2,120 miles, and my tires had gone over 250 miles. In fact, they showed no wear whatever. Furthermore, I found that my car was in perfect condition as to rattles and loose connections, the Balloon Tires having absorbed most of all of the vibration.

"The trip would have been an exceedingly hard one without Balloon Tires, and I can heartily recommend Balloon Gum-Dipped Cords especially for cross-country driving."

In making the trip Barney said he plowed thru eight to ten inches of snow in the Panhandle territory, raced thru mud nearly up to the hubbards and negotiated some trying drifts of sand in various sections.

About 10,000,000 pounds of copper and brass are used every year at the Willlys-Overland factory.

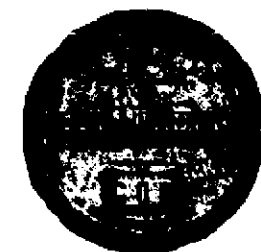
## ROLLIN NOT CONNECTED WITH WHITE COMPANY

Reports that the White Company, of Cleveland, leading manufacturer of high-grade motor trucks and busses, had resumed its connection with passenger car production, which it discontinued in 1917, have been definitely set at rest by the official statement that neither the company nor its official or factory personnel has any connection whatsoever with the Rollin Motors Co., or any other passenger car producer.

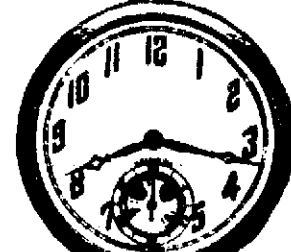
## DANISH INVENTION

A Danish automobile dealer is reported by the United States department of commerce as having patented a device, which prevents injury to a car or disaster to passenger in the event of a broken axle. The invention consists of a trailing shoe of spring steel attached to front axle in such a way that in case of a breakage the car drops only as low as the shoe, resting on the ground, will allow it.

## ROSE SERVICE



Expert Repairing of  
**SPEEDOMETERS**  
—and—  
**AUTO CLOCKS**  
Repair Parts for All Makes



# J. L. ROSE

Jeweler

116 W. High St.

Lake 2512

# Balloon TIRES

## Headquarters for Information

What questions do you want answered?

- What size Balloon tires does my car require?
- Will I have to change my wheels and rims?
- Are there any Balloon tires made that will fit my present wheels without necessitating a change?
- What air pressure for Balloon tires for my car?
- Will Balloon tires interfere with the power?
- Will they consume more gasoline?
- Are shock absorbers required?
- What mileage will Balloon tires give?
- What about skidding and steering?
- What other benefits besides passenger comfort and car life?
- How does the price compare with regular size tires?

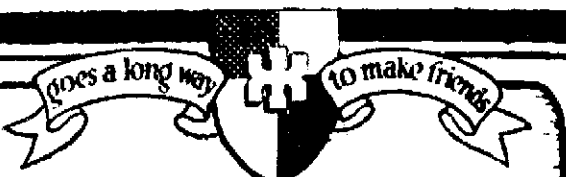
These are some of the questions Balloon tire purchasers are asking before they buy—and many who are not ready to change over to Balloons are calling upon us for information for future reference. Come to Balloon tire headquarters and see the difference between Balloon and regular type tires. You can have a demonstration in Balloon equipped car. We are glad to answer questions. You will not be obligated in the least.

**The Lima Storage Battery Co.**  
COR W. ELM and WEST STS.  
MAIN 4751

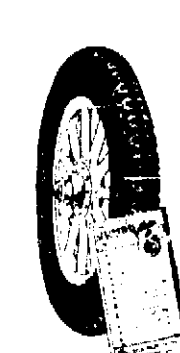
See Our Display at the Auto Show

# The GENERAL CORD

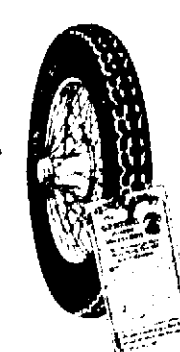
Built in Akron, Ohio, by The General Tire and Rubber Company



## The Evolution of the Balloon Tire 1916



The first step in the development of the present Balloon type tire was made by General in 1916 when the original Jumbo 30 x 3 1/2 tire was brought out. This tire was 19% over-size—very thin construction and excessively large air chamber—features which are merely magnified in the Balloon type tire of today. Thus it is found that even at that early date General was building tires according to present day Balloon principles. This tire pointed the way and set the pace for the development of the Balloon idea.



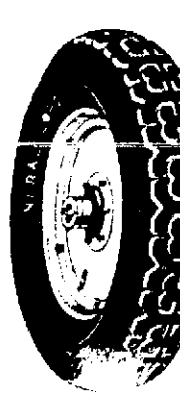
## 1919

The next step forward was the Jumbo 30 x 3 1/2 Cord originated by General in 1919. General again led the field and emphasized the possibilities of low air pressure—only 30 lbs. of air pressure required for this tire.



Also in the larger sizes General Cords for years have been giving mileage that has made the name General famous on very low inflation—requiring 40% less air than is required for other standard tires of the same size. That is why General has been known for years as the low air pressure tire and this car-saving and comfort feature in the General Cord of all sizes satisfies the most particular demand.

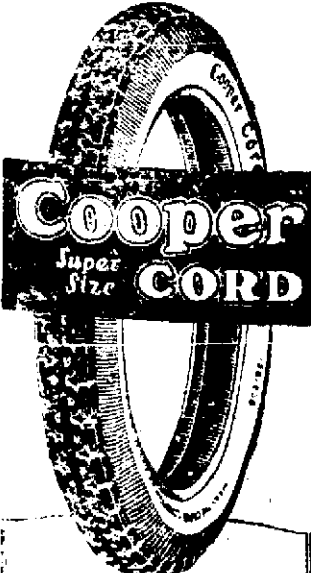
## 1923-1924



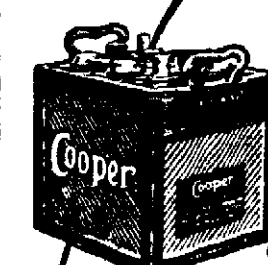
The new Balloon type tires simply carry out and emphasize to an extreme degree the low air pressure advantages known to the General line for years. The General Balloon Cord represents the most advanced and dependable stage of Balloon type tire because it is based on long experience in low-pressure construction. It is the outgrowth of ideas which have been constantly employed by this company for seven years in the development and improvement of its regular line.

Another General Innovation  
**Jumbo Balloon Type Cords**  
Special Balloon Type cords for passenger cars using 31X4, 32 X4, 32X4 1/2 and 33X4 1/2 tires. Fit present rims. No change of rim or wheels required.

Ride on the tire that runs with less air



**Cooper Rub-A-Rubber BATTERIES**



The fruit of years of experiment and development. The most advanced idea in battery construction.  
Built for long life and service.  
This new battery merits your investigation.

**Cooper Products**  
Rub-A-Rubber Wood Case Batteries

Sold By  
**LIMA RUBBER & AUTO SUPPLY CO.**  
210 S. Main St.

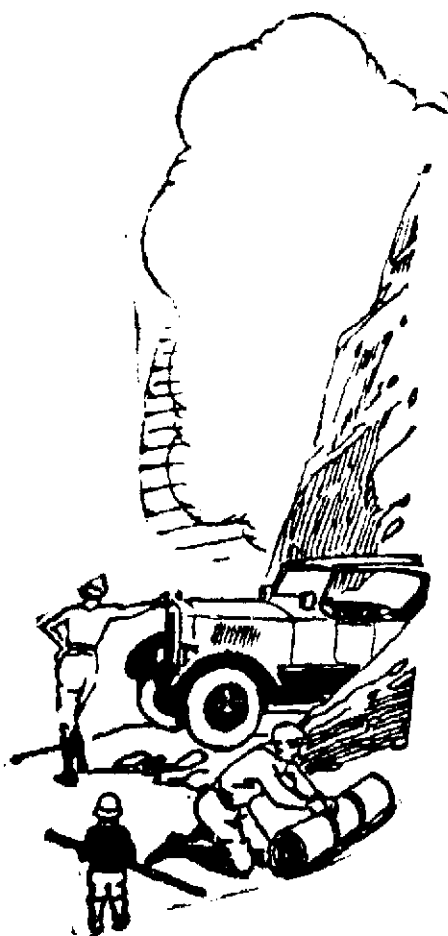
Sold By  
**LIMA RUBBER & AUTO SUPPLY CO.**  
210 S. Main St.



CHARM'

# WE FURNISH— MOTIVE POWER

'CHA



THE Progress of mankind from the earliest recorded ages, has been marked by a ceaseless struggle against the limitations of time and space.

Civilization is mutual interchange of thought and the product of thought. This interchange demands transportation, hence the development of civilization has paralleled the improvements of transportation.

A useful lifetime should not be measured in hours lived, but in

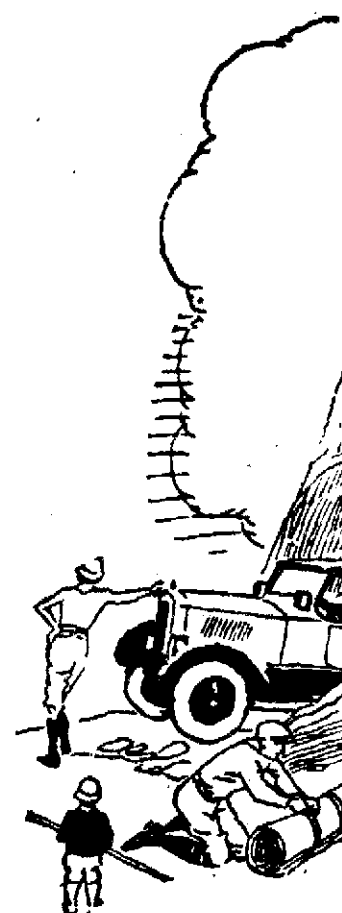
deeds done. Doubling man's productive capacity offers the same net results as doubling his period of usefulness.

More than any other single factor of civilization, the automobile has multiplied the producing power of man, by decimating time and distance, and by providing a broad and flexible means for the transportation of men and their products.

The amazing growth of the automobile industry could not have

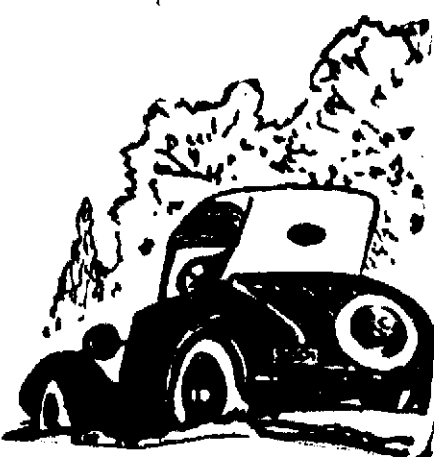
been, had not the automobile more than justified itself as an economizer of manpower, a stimulator of production and a creator of wealth.

At the Auto Show you will stop and gaze with wonder as you view these modern pieces of mechanism, so beautiful in design and powerful and swift in transportation—but will you give a moment's thought to the fact that without "Motive Power" these modern equipages could not move—We furnish Motive Power in Charm Gasoline.



*The Original Hi-Test In Lima Was Charm and It Still Retains the Lead*

## CHARM GASOLINE MOTOR OILS



COLD mornings mean hard-to-start motors, when the driver is not sticking to Charm gasoline. But with a tank full of Charm HI-TEST GASOLINE and Charm ZERO TEST MOTOR OIL—Ah, that's different! The first rush of vapor into the cold cylinder catches the spark and the choker need be used but little. CHARM ZERO TEST MOTOR OIL flows instantly—it does not freeze.

With CHARM HI-TEST GASOLINE and CHARM ZERO MOTOR OIL there is no tingling thumbs nor aching arms—no worn-down batteries nor badly diluted crankcases—nothing but a satisfaction so keen that every user must tell his friends about that wonderful CHARM HI-TEST GASOLINE and their ZERO TEST MOTOR OILS he gets at all well known dealers.

### CHARM GASOLINE

T ELLS a sharply contrasting story at the exhaust. The MINIMUM QUANTITY at the exhaust vapor is the outstanding index of perfect combustion. The dry, pungent smell tells of the correct chemical break-up of full explosive-ness. The carbon residue is from consumed lubrication oil—not free carbon from the gasoline. There is no wetness, nor evil smell of kerosene.

Every test gives equally final results of its innate fitness for the practical task of propelling your car to the greatest advantage of comfort, conservation, mileage and economy.

#### *Because It Is All Gas*

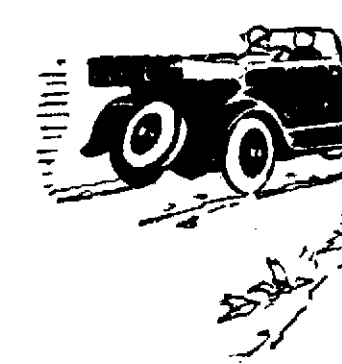
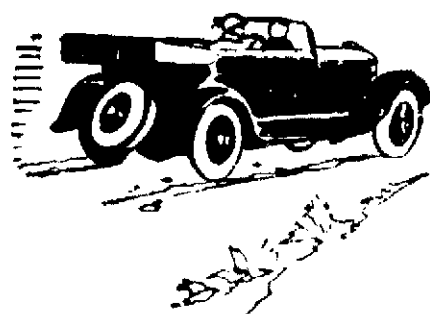
If users of poor motor fuel could only see the screenings of waste revealed by actual laboratory tests, they would never again imagine that slightly lower gas spells economy. For those putts from the mottler disclose the story of unit fuel—the irregular beat of broken explosions—wasted gas from unfired charges—excess temperature from slow burning—flocks and unconsumed carbon—and rank, raw atoms of oil-destroying kerosene.

### CHARM MOTOR OILS

C HARM MOTOR OIL is compounded from the finest crude. It is very high in viscosity—that is why it clings evenly to every surface in the motor. It is high in fire test—that is why it doesn't burn up quickly, and reduces carbon. It flows freely between the moving parts, eases rubbing, eliminates costly wear and tear and affords perfect lubrication.

Charm Motor Oil is very economical because it goes farther—from the viewpoint of consumption you'll find it extra long-lived. That's due to its highly viscous nature, its ability to do its work under extreme heat, and its sturdy lubricant body which maintains an unbroken film through a mighty satisfactory period of service.

Winter weather doesn't worry the motorist who uses CHARM MOTOR OIL. It flows freely, and doesn't congeal, in freezing temperatures that would make ordinary oil stiff, gummy and useless for lubricating purposes. Charm Motor Oil defies the cold—it spreads to every part of the motor, and provides correct lubrication during the bleakest winter season.



CHARM'

SEE OUR DISPLAY AT THE AUTO SHOW  
We Will Have Something There To Interest You

'CHAR

# THE RADIANT OIL CO.

OHIO



## ATTEND THE LIMA AUTO SHOW FEBRUARY 19th TO 23rd

AMERICAN CARS  
DOMINATE EUROPE

The ability to produce quality cars on a quantity basis is the underlying reason why the United States leads the nations of the world in manufacture of automobiles. American cars, with few exceptions, compete successfully with the automobiles of the country into which they are shipped, and even in one or two countries, where seriously handicapped by high import duties many American cars are sold.

Nearly 84 per cent of all the motor vehicles registered in the world in 1922 were manufactured in this country. Although final figures are not yet available it is conservative to say that with the large increase in American automobile production in 1923, approximately 90 per cent of all automobiles now registered in the world have been made in the United States.

American exports of motor vehicles in 1922 represented 40 per cent of the total production of motor vehicles by all other countries in the world. In the same year American exports in that year were \$234,000,000, an increase of 25 per cent over the previous year—and figures for 1923 will show a large increase over 1922.

American cars enjoy many advanced features of construction which make them more serviceable and satisfactory to operate.

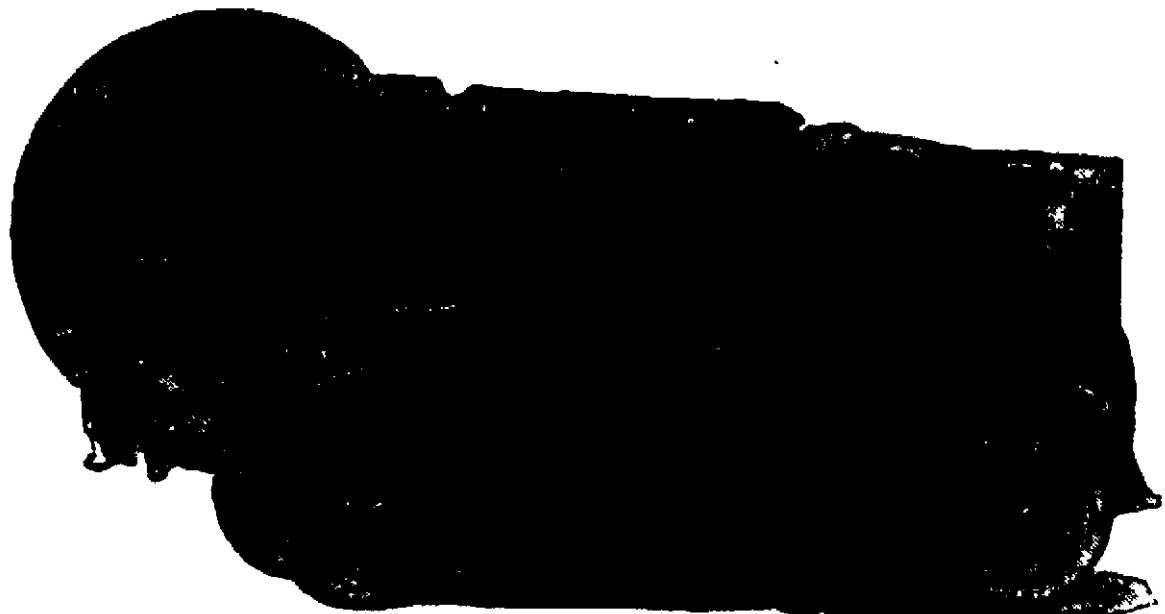
## AMERICAN SERVICE SIMPLIFIED

They are built along the same general lines, first of all, and can be easily understood and repaired by mechanics. European cars, on the other hand, do not conform with any basic standard, and as a result, "foreign" cars appear on the foreign market. This, of course, makes it difficult to obtain service.

European cars do not have as much reserve power as the average American automobile. Where the Studebaker Light Six has an R. A. C. rating of 23.4 H. P., the greatest number of English and French cars have only from 5 to 15 H. P. Because of their small motors, the majority of European cars are equipped with four speed forward, instead of three, with the result that the driver must shift from fourth to third speed in order to climb a steep grade. This fact, and the added flexibility of American-made motors add favor to American cars in the market abroad.

Sometimes ago European cars could be operated with lower gasoline consumption, due to the smallness of the motors, but automotive engineers in this country have almost completely offset even this temporary European advantage by increasing the fuel consumption required by the powerful American-made cars.

Generally speaking, European automobiles have lower road clearance



A quarter century of Oldsmobile development

## BACK TO OLD WAY

The Cadillac organization has decided that because of the marked engineering advancement in the design of the V-63 and because the features which make its engine smooth and flexible cannot be seen by the eye, demonstrations to bring out its salient points are again in vogue just as in the early days of the industry.

In the Cadillac braking system, the brake pedal is given additional leverage during the first stage of its travel in order to make braking easier for average or normal stops.

## RADIATOR HINTS

Because a radiator is rather delicate in its construction it is not advisable to place anything into water of the cooling system to stop leaks. Such foreign matter is very apt to lodge at undesirable points and cause further trouble. Small leaks should be soldered to make a repair permanent. If sections of the radiator become clogged with foreign matter overheating will result.

A model "A" Cadillac, 21 years old, served as the means of transportation for two venerable members of the class of 1873 during a recent annual homecoming at the University of California.

CARRIOLE WINNING  
NEW POPULARITY

Enthusiasm at the Show is running high over the popular Nash Four Carriole.

This handsome enclosed car has always been a great favorite, but now in its beautiful color combination of maroon and black it is attracting widespread comment.

The Carriole provides capacity for five adults. Tho it vies in appearance and performance with costly enclosed cars, it is priced near to open car standards.

The all metal panel body was designed by internationally renowned coach-work artisans. Its lines are low and fashionable.

A sturdy smart trunk at the rear adapts the car to touring requirements. Long-legged passengers will find plenty of room in the front or rear compartment to stretch out in comfort.

The broad doors have the double-catch feature, and close with a muffled click.

Frosted silver fixtures, a dome light, silk curtains and new type spark and gas control reflect Nash thoughtfulness and good taste.

But of even greater appeal than the car's striking beauty is its smooth unresponsive behavior.

Under all road conditions the Nash-perfected valve-in-head motor performs as briskly and as quietly as a motor with more than four cylinders.

Gauged by any standard the Carriole offers the ultimate in motor car value.

DON'T  
Drive Your Old Car Until  
You Let Us Refinish It

Most automobiles need repainting or refinishing to some extent. Our plant is completely equipped and our organization of experienced men is thoroughly qualified to make your automobile look like new.

Make your reservation quickly to insure prompt service. This is the best time of the year to have your car dressed up.

You have a cordial, standing invitation to stop in and inspect our modern plant or quality work at any time.

## "LYK GLAS"

The Remarkable Process of Painting

LIMA LYK GLAS  
AUTO RENUAL  
STATION

123 W. Spring St., Temporary Quarters Main 6000

Note—We will be located in our New Building, 819 N. Jackson, about March 1st.

BUICK "STEPS OUT  
FROM THE FIELD"

IN PRESENTING to the public its 1924 models, Buick literally "stepped out from the field".

It is doubtful if automobile history had ever witnessed such an outpouring of interest, comment and admiration as were bestowed upon the new Buicks.

The public recognized instantly that in appearance, construction, mechanical excellence and noteworthy features, the 1924 Buicks established a new standard of measuring motor car value.

Particular interest centered upon the 70 H. P. valve-in-head motor—the proved Buick four-wheel brakes—the new body designs and the innumerable other features that contributed so markedly to comfort, safety and driving satisfaction.

The complete line of Buicks—fours and sixes—are an outstanding feature of the Automobile Show.

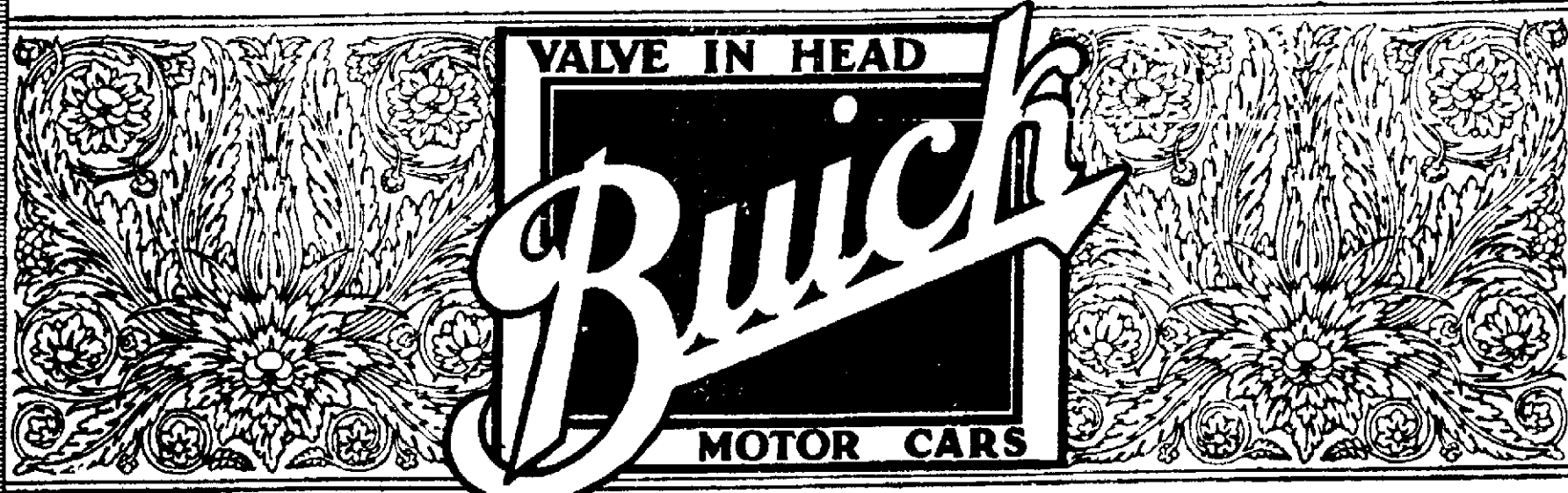
Buick invites closest inspection and most careful scrutiny of these models. Such procedure coupled with the slightest degree of driving acquaintance—a demonstration will gladly be provided—is sufficient to reveal why Buick continues to be the Standard of Comparison.

— SEE OUR DISPLAY AT THE AUTO SHOW —  
**LIMA BUICK CO.**

320 W. MARKET ST.

L. B. Merritt, Pres.

MAIN 6896



BUICK MOTOR CAR COMPANY  
Flint, Mich.

## GAS

12c a Gal.

You can't buy it for that but you can make the same saving with a

NEW  
STROMBERG  
Carburetor  
and Hot Spot

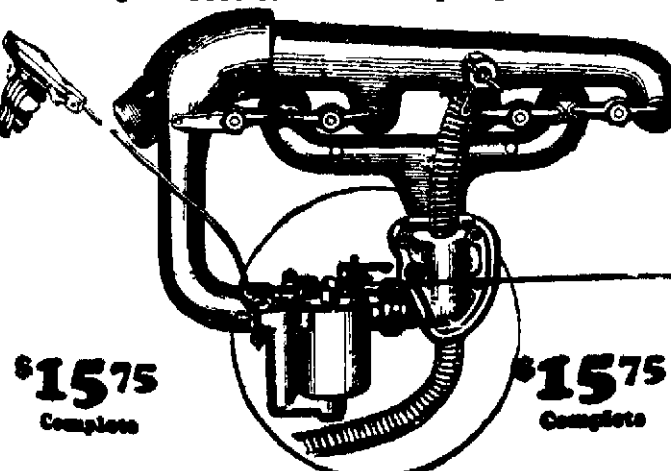
Prof. George Granger Brown, of the University of Michigan, states that the tremendous economic loss of \$100,000,000 yearly is the result of inefficient Carburetion on 5,000,000 Ford Cars now in use.

This great saving can be made and each Ford owner be \$20.00 richer every year if he will equip his car with a new 1923 Stromberg Carburetor and Hot Spot Manifold. In an official test conducted under the supervision of the American Automobile Association 51.6 miles were obtained on one gallon of 58 test gasoline.

This new Carburetor equipment not only doubles your mileage, but starts your motor easily, increases your power, improves your acceleration and gives you a smoothness of operation never before experienced.

Would you drive your Ford on two cylinders? Would you unscrew two spark plugs and throw them away?

You're doing the same thing—you're losing at least one-half of the power you are paying for. Gas is intended for power—use it for that. Have a New 1923 Stromberg Carburetor and Hot Spot put on now.



— See Our Display at the Show —

## Armstrong Garage

410-12 S. Elizabeth St.

Phone Main 2119



**AUTOMOBILE INDUSTRY  
AMERICAN INSTITUTION**

**DOWN THE ROAD—ONE CASE WHERE A WOMAN IS NOT INTERESTED IN THE OLD OR ANTIQUE—By Beck**

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The external lines and dimensions of the seven-dan are nearly identical to the seven-passenger Luxe. The color is dark blue with carmine and black paneling around the windows. The bodies are comfortably upholstered in worsted cloth with a match in color and the linings are genuine walrus. The victoria has all the styles of Cadillac's most recent compartment and generous space in the rear deck is particularly adapted for shop business uses.

